

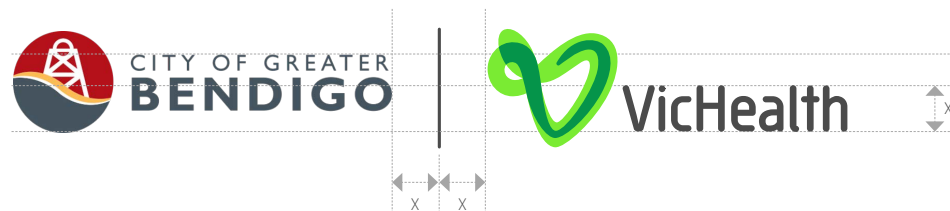
How to use the VicHealth logo

Positioning

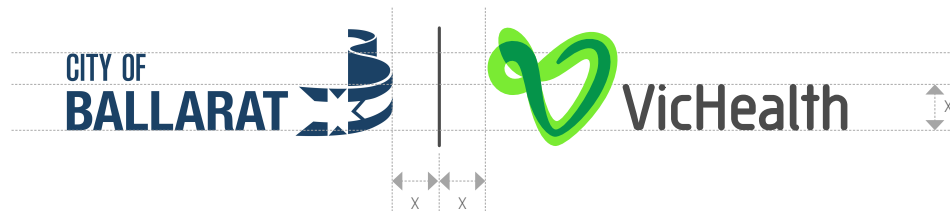
When using the VicHealth logo on any promotional material, we ask that you place it in the far right corner, or to the right hand side of any other logos you are using (please see example below).

Scale

To ensure legibility the logo should not be reproduced smaller than 7mm in height.



City of Greater Bendigo lock-up



City of Ballarat lock-up

Logo clear space and minimum size

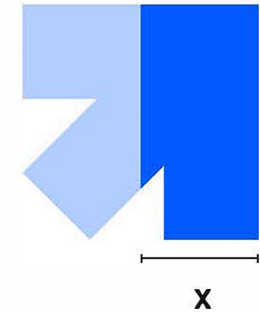
Clear space

The logo clear space zone is the protected area around the logo that must remain clear at all times to ensure the logo maintains clear legibility.

Minimum size

Minimum sizes have been specified to ensure clear reproduction. The minimum sizes of the logo are 25mm wide for print and 70px wide for digital applications as shown below.

Clear space



Minimum size

Print



Width of 25mm

Digital



Width of 70px

How to use the Future Healthy logo lockup

The aim is to achieve a visual 50/50 balance between both logos. This means partner logotypes may have to be reduced or increased in size to create this visual balance. Centre the two logotypes vertically.

The Future Healthy logo lock up is preferred to be set in horizontal format with Future Healthy logo on the left, and VicHealth logo on the right.

The vertical stacked lock up variation is to only be used for extreme vertical formats.

Logo lock ups horizontal



The space between logos is set at 50% of the width of the arrow device.

Logo lock ups vertical



General logo lock up



Mono tone logo lock up



Stakeholder logo lock up



Example

