



Tuesday 24 December 2019

Cricket fans encouraged to fill up for free at the Test

Thirsty cricket fans heading to the Boxing Day Test will be able to fill up their water bottles for free thanks to a new partnership between health promotion foundation VicHealth and the Melbourne Cricket Ground (MCG).

14 brand new state of the art water stations have been installed inside the 'G, just in time for the blockbuster cricket season and the hot summer weather.

The fountains, located throughout the internal concourse, will allow fans to fill their water bottles with cool, healthy drinking water, as well as drinking straight from the bubblers.

VicHealth CEO Dr Sandro Demaio said the new fountains would provide families with a healthier, cheaper and environmentally friendly drink option at the MCG.

“VicHealth is partnering with the MCG to give sports fans more healthy drink options while they enjoy the cricket action on the field this summer,” Dr Demaio said.

“This also provides patrons with a more environmentally conscious alternative to sugary drinks in single-use plastic bottles.

“With nearly a quarter of Victorian children above a healthy weight, we hope these fountains will lead to more kids drinking water as opposed to a sugary alternative.”

Melbourne Cricket Club CEO Stuart Fox said the Club was pleased to be adding to the number of water stations available to fans at the MCG.

“In the midst of Melbourne’s summer it isn’t just the cricket players who are battling the elements - the Boxing Day Test in particular can bring long days with plenty of time in the sun for fans as well.

“Thanks to this initiative with VicHealth we will now have 28 locations across the stadium that patrons can utilise to refill their bottles with refreshing water, helping them stay healthy and hydrated.

“The stations will also support our sustainability focus at the MCG – making them a win on all fronts.”

Media contacts:

MCC: Prue Cichello , Senior Media & Community Advisor, 03 9657 5547/0400 054 199
pruec@mcc.org.au

VicHealth: Rachel Murphy Principal Media Advisor on 03 9667 1319 /0435 761 732
rmurphy@vichealth.vic.gov.au