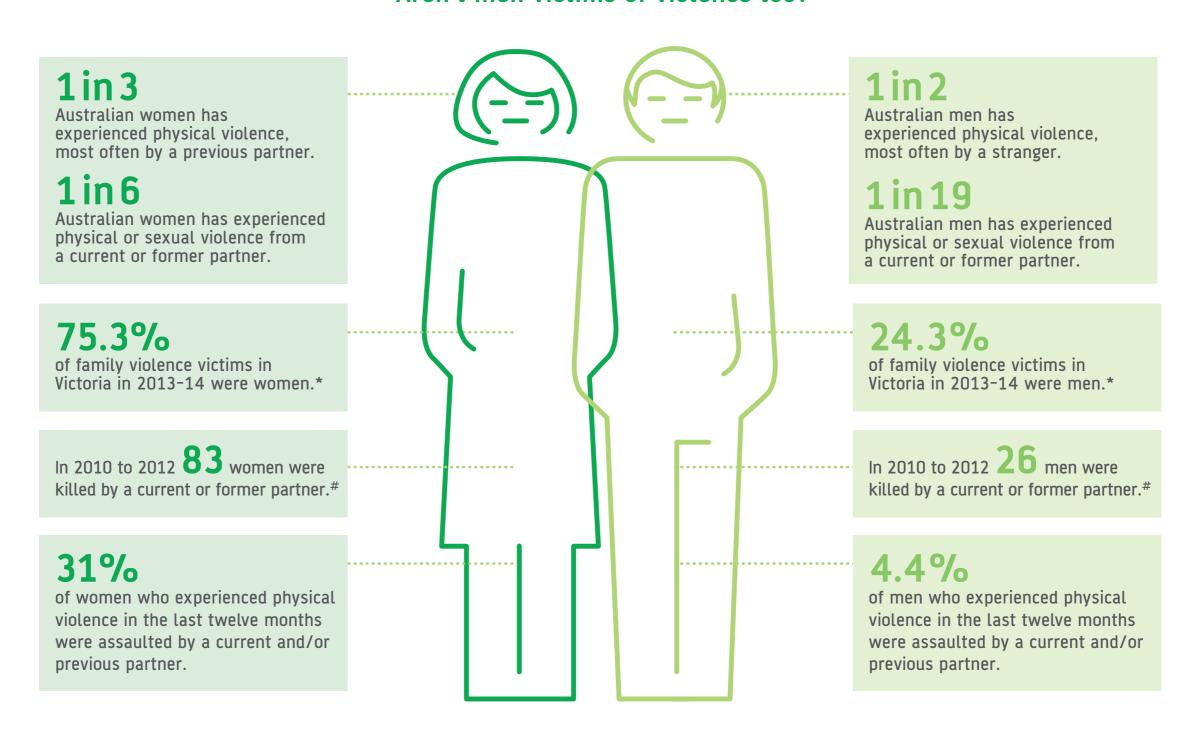
VICTIMS OF VIOLENCE

Why focus on violence against women?

Aren't men victims of violence too?



Most family violence and sexual assaults are against women, by men. For example, in Victoria in 2013-14, men were perpetrators in 83.9% of family violence reports.



THE REAL CAUSE OF VIOLENCE AGAINST WOMEN

Only 18% of Australians recognise that UNEQUAL POWER is the main cause of violence against women.

IT'S NOT FINANCIAL STRESS



But 13% of Australians think it is

IT'S NOT BECAUSE MEN CAN'T CONTROL THEIR ANGER



But 64% of Australians think it is

By understanding what causes the problem, we can be part of the solution. It's time we all treated men and women as equals.



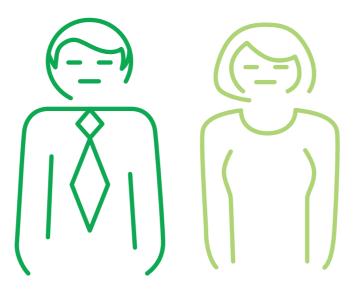
Violence against women is sustained by attitudes which are still too common.





WE'RE MORE SEXIST THAN YOU MAY THINK

17,500 Australians were asked about gender roles...



27% think that men make better political leaders than women

19% think men should be in control in relationships and the head of the household

12% think when jobs are scarce, men have more right to a job than women

People who agree
with these statements
are more likely to excuse,
trivialise or justify
violence towards women
- or think the victim is
partly to blame.

Violence against women begins with sexist attitudes and unequal power. Attitudes matter. Australians, it's time to change our minds.



NO EXCUSES



There is no excuse for rape. Attitudes like these avoid the hard truth that violence is a choice.



THE EXCUSES WE MAKE FOR VIOLENCE AGAINST WOMEN



There is no excuse that makes violence acceptable.

Attitudes like these avoid the hard truth that violence is a choice.



MEN IN CONTROL?



1 in 5

Australians believe men should take control in relationships even though controlling behaviour is a key factor in abusive relationships.

While we continue to see women as less equal than men, disrespect and violence against women will continue to happen. If we want to stop this, we need to change our minds.



Violence against women is sustained by attitudes which are still too common.



"IF THINGS WERE THAT BAD, SHE COULD HAVE WALKED OUT."

51%

of Australians think most women could leave a violent relationship if they really wanted to.

ATTITUDES ALSO
SHAPE HOW VICTIMS
FEEL AND WHETHER
THEY SEEK HELP.

AND ATTITUDES
SHAPE HOW
WE ALL RESPOND.



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EXCUSE

22%

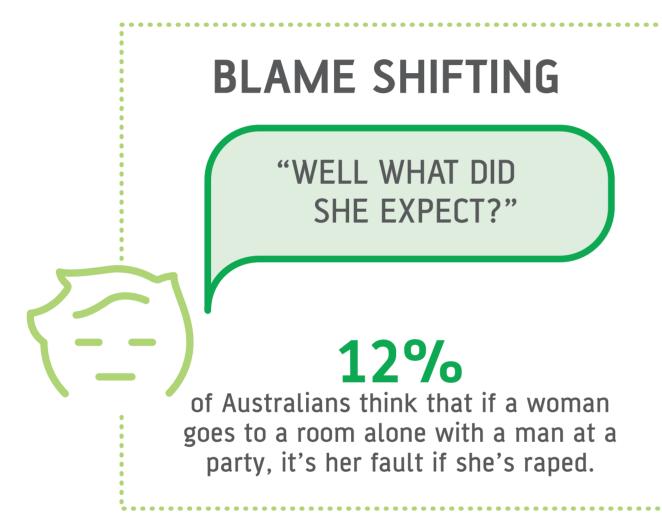
of Australians think that domestic violence can be excused if people get so angry they lose control.

"HE WAS UNDER A LOT OF STRESS AND HE JUST GOT ANGRY". ATTITUDES ALSO
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MINIMISE

26%

of Australians don't think it's serious if one partner tries to control the other by denying them money.

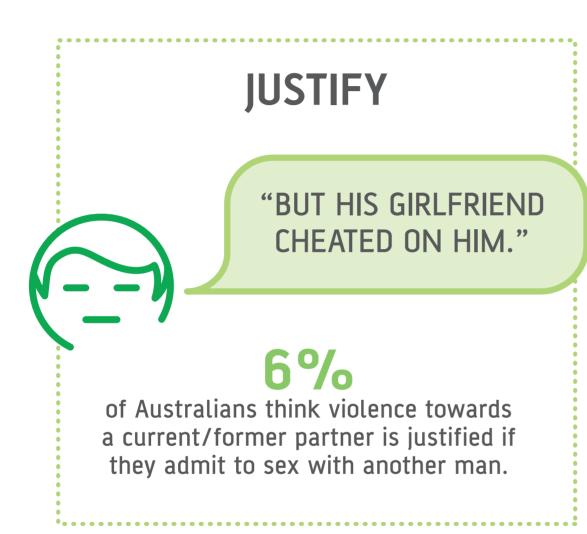
"THAT'S NOT VIOLENCE.
IT'S NOT LIKE HE'S
HITTING YOU."

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