

VICHEALTH STRATEGIC FRAMEWORK 2006–2009

VISION & MISSION

VicHealth envisages a community where health is a fundamental human right; everyone shares in the responsibility for promoting health; and everyone benefits from improved health outcomes.

Our mission is to build capabilities of organisations, communities and individuals in ways that:

- Change social, economic, cultural and physical environments to improve health for all Victorians
- Strengthen the understanding and the skills of individuals in ways that support their efforts to achieve and maintain health.



INTEGRATED THEMES

Innovating and Building Evidence

- Test new approaches
- Build research capacity
- Integrate research, policy and practice

Tackling Health Inequalities

- Target disadvantage
- Ensure equity
- Influence social and economic policy



2006-2009 PRIORITIES

Reducing Harm from Tobacco and Alcohol

- Reduce smoking
- Reduce exposure to tobacco smoke
- Reduce alcohol misuse

Creating Active Communities and Promoting Healthy Eating

- Increase participation in sport and active recreation
- Improve access to nutritious food
- Encourage more walking and cycling
- Promote inclusive and accessible environments

Promoting Mental Health and Wellbeing

- Promote social inclusion
- Reduce discrimination
- Prevent violence
- Increase access to education and employment



APPROACHES

Creating healthy public policy and environments

Strengthening communities and organisations

Promoting participation and skills

Working with partners across sectors