

# **VicHealth program investments**

2010–2011

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# HEALTH INEQUALITIES

## 1.1 Improve the physical and mental health of those experiencing social, economic or geographic disadvantage

### **RESEARCH & EVALUATION**

#### **Australian Research Council (ARC) Linkage Project: Auditing the Victorian Charter**

Professor Mike Salvaris. This project will develop and undertake a survey to determine community attitudes, values and levels of support for policy and program development to tackle health inequalities. More specifically, it will also report on the health-related human rights issues facing Victorians with a disability.

*RMIT University*

\$25,000

#### **Australian Research Council (ARC) Linkage Project: Promoting the mental health of disadvantaged children**

This research will develop, implement and evaluate a mental health promotion intervention for young children (0-5 years) from disadvantaged backgrounds attending home based child care. This is an area where research evidence is poor but highly needed.

*The University of Melbourne*

\$25,000

#### **Australian Research Council (ARC) Linkage Project: The relocation toolkit – a guide for implementing relocation policies that enhance residents' health and wellbeing and social inclusion**

Public housing tenant relocation policies implemented as part of government neighbourhood regeneration have the potential for added stress for already disadvantaged populations. However, they also incorporate a bundle of factors, which may have positive impacts on tenants' health and wellbeing, community consultation processes, housing quality, neighbourhood amenity, access to health and other services and social networks. The research will develop a policy tool kit to take account of the role these aspects play in best practice relocation policies.

*Flinders University*

\$25,000

#### **Early Years Education Program (EYEP) evaluation**

The Early Years Education Program (EYEP) focuses on the developmental and learning needs of children under three years old who have experienced abuse and neglect or who are at significant risk. By delivering services directly to these children while partnering with their families, EYEP targets entrenched intergenerational cycles of abuse and neglect which affect both children and adults. VicHealth funding will contribute an evaluation of the EYEP which will include a cost benefit analysis for the program.

*Children's Protection Society*

\$30,000

**Disability Framework and Evidence Resource**

To replicate the process used to develop the Victorian Aboriginal evidence-based health promotion resource to produce a one-page framework and evidence-based resource which guides health promotion action aimed at improving the health and wellbeing of people with a disability in Victoria.

*Equal Measure*

\$20,000

**Pathways to Inclusion: the Contribution of Community Participation & Networks to Improved Health & Wellbeing Outcomes**

Dr Deborah Warr. This research will consider how participation in local community groups and institutions promotes social connection. Specifically, it will explore how social connection builds local social resources and define the pathways through which it impacts on mental and physical health.

*McCaughey Centre – The University of Melbourne*

\$84,000

**Promoting mental health of children living in low-income families (Fellowship)**

Dr Elise Davis. The aim of this fellowship is to build a cutting edge, innovative research program in the field of mental health promotion, with a focus on child health inequalities.

*The McCaughey Centre – The University of Melbourne*

\$105,000

**The McCaughey Centre: the VicHealth Centre for the Promotion of Mental Health and Community Wellbeing**

Based on the review findings for 2006–2010, the McCaughey Centre will be funded for another 6 years to strengthen state approaches to the promotion of mental health and community wellbeing. The Centre aims to achieve high academic standards with applied research being undertaken in order to directly support policy and practice initiatives at the state level. This includes a partnership approach in order to avoid replicating Centre and VicHealth activities while developing mutually reinforcing workplans and approaches.

*The McCaughey Centre – The University of Melbourne*

\$500,000

**Understanding resilience in same-sex parented families**

Dr Amaryll Perlesz: This longitudinal research will investigate the health, wellbeing and resilience of children in families headed by same-sex attracted parents in Australia and New Zealand.

*La Trobe University*

\$25,000

**Housing Intervention: Ringwood social housing project**

This project will support the sustainable implementation of a unique social housing model at Lakewood Housing Cooperative in Ringwood and provide a site to trial the use of newly developed indicators which will measure the health impact of housing intervention.

*Eastern Access Community Health (EACH)*

\$50,000

**Housing Workshop Series, indicator development and evaluation of housing intervention**

- 1) Development of key indicators for measurement of health impacts of housing interventions (by subcontracted university)
- 2) Use of indicators in evaluation of Ringwood social housing project (by subcontracted university, in partnership with AHURI and EACH)
- 3) Development and delivery of workshop series to build capacity of housing and health sector policymakers (by AHURI)

*Australian Housing and Urban Research Institute (AHURI)*

\$50,000

**ORGANISATIONAL SUPPORT**

**Down Syndrome Victoria Conference Support**

Contribution to the development and delivery of Down Syndrome Victoria's 2011 PEER Family Weekend and Conference. The conference aims to provide opportunities for adults and children with Down Syndrome and their families to develop peer connections and strengthen their social support network, as well as provide the latest information regarding current research and practice.

*Down Syndrome Association of Victoria*

\$10,000

**CONTRIBUTE TO POLICY AND REGULATION**

**Health Inequalities Framework and Plan**

Associate Professor Sharon Friel will help VicHealth develop of a new health inequalities framework and strengthen links with international equity-focused work undertaken by the Asia-Pacific Global Action for Health Equity Network (HealthGAEN) through the development of a practice resource.

*National Centre for Epidemiology & Population Health – The Australian National University*

\$60,000

## 1.2 Contribute to closing the health gap between Indigenous and non-Indigenous Victorians

### RESEARCH & EVALUATION

#### **Onemda VicHealth Koori Health Unit**

The Onemda VicHealth Koori Health Unit is one of the Centres of Excellence in Research and Practice supported by VicHealth. It is an integrated academic program in Indigenous health focusing on research, community development and workforce training.

*The University of Melbourne*

\$380,000

### COMMUNITY DEVELOPMENT

#### **Fellowship for Indigenous Leadership**

This project will ensure the further development of Indigenous Leadership by providing opportunities for recognised Indigenous leaders to pursue their vision, learn skills in leadership, mentorship and strategic planning and networking.

*Brotherhood of St Laurence*

\$50,000

#### **Fitzroy Stars Consolidation Project**

In 2008 VicHealth provided initial support to the Fitzroy Stars Indigenous Football Club to produce a Business Plan in order to secure the resource required to revitalise the club as a metropolitan Indigenous community hub. This grant targets the sustainability of the club by supporting the strengthening of the club's infrastructure, securing stakeholder relationships and resources.

*Fitzroy Stars Indigenous Football*

\$25,000

#### **Nukkan Ya Ruby concert**

This project will support the Nukkan Ya Ruby concert being presented by Ruby's Foundation at 2011 Moomba festival. The concert will be the first tribute to Ruby Hunter for a Melbourne/Victorian audience and will provide an opportunity for Indigenous musicians to come together to honour Ruby Hunter's life through song and story.

*Archie Roach Management*

\$15,000

### ORGANISATIONAL SUPPORT

#### **Indigenous Surfing Program**

This program will be developed and delivered by Surfing Victoria in partnership with Indigenous communities and organisations across Victoria. It will incorporate a comprehensive participation program aimed at increasing participation of Indigenous Victorians in surfing and aquatic activities, with formal links to education and employment opportunities in the aquatic industry and sport-related sectors.

*Surfing Victoria*

\$250,000

## **COMMUNICATION**

### **Positive Imaging: History of VicHealth's work in Indigenous health**

This project aims to produce a short documentary and a highlight clip documenting the history and learning's of VicHealth's work with Indigenous communities and organisations (1987–2010).

*JamTV Australia (McGuire media)*

\$22,000

## **CONTRIBUTE TO POLICY AND REGULATION**

### **Indigenous Health Plan: Connection to Country – evaluation framework**

This project will build our understanding of the health benefits of projects/activities facilitating connection to country for Aboriginal Victorians, through the development and trial implementation of an evaluation framework and supporting tools.

*Clear Horizons*

\$12,500

*Storyscape*

\$9,450

### **Indigenous Health Plan: Food Security Options for Aboriginal Victorians**

In consultation with key stakeholders and consideration to available evidence, this project will develop a list of policy options to guide VicHealth's future work in addressing nutrition and access to food for Aboriginal Victorians.

*Amber Carla Bastian – Consultant*

\$18,750

### **Indigenous Health Plan: Dissemination strategy for this Aboriginal evidence-based resource**

Development of a dissemination strategy to support the use of the Victorian Aboriginal evidence-based health promotion resource titled 'Life is health is life' in health promotion related policy and practice.

*Davidson Consulting*

\$18,750

### **Indigenous Health Plan: Aboriginal Fitness Leaders Training and Employment Project**

A significant impediment to the delivery of safe, culturally appropriate physical activity programs in Victorian Aboriginal communities is a shortage of trained Aboriginal fitness leaders. This project will support MAYSAR to deliver Certificate 3 – Fitness Instructor Training and additional culturally appropriate modules.

*Melbourne Aboriginal Youth Sport and Recreation (MAYSAR)*

\$10,000

**Indigenous Health Plan: Increasing VicHealth's cultural competence – recommendations for organisational development**

This project will conduct an internal review to determine VicHealth's level of cultural competence at an organisational level, compare this position with best practice in non-Indigenous organisations who work most effectively with Indigenous communities, and make recommendations for policy and practice change within VicHealth to make the organisation more accessible, welcoming and culturally competent.

*CJMP Egan*

\$25,000

# PARTICIPATION

## 2.1 Increase participation in physical activity

### **RESEARCH & EVALUATION**

#### **Active travel scoping**

This project provided analysis of VicHealth's active travel portfolio.

*GHD Pty Ltd*

\$10,000

#### **Australian Research Council (ARC) Linkage Project: Environmental and social influences on children walking to school**

This will support research into environmental influences on children's active transport and independent mobility.

*Deakin University*

\$20,429

#### **ARC Linkage Project: Promoting sport and physical activity for girls**

This research will investigate intervention programs and best practice to transition rural teenage girls in Victoria who play sport at school, into community-based sport and active leisure activities. The investigators aim to measure the impact this has on participant's sustained physical activity levels. A control group will be utilised to measure the effectiveness of the intervention programs under investigation.

*Victoria University*

\$75,000

#### **Exercise, Recreation and Sport Survey (ERASS) oversample**

The Victorian oversample of the Exercise, Recreation and Sport Survey (ERASS) is a joint initiative between VicHealth and the Department for Planning and Community Development (Sport and Recreation Victoria) to improve data collection to plan, evaluate and monitor interventions to increase community participation in physical activity.

*Department for Planning and Community Development*

\$35,000

#### **International comparison of children's independent mobility**

Funding has been allocated to the Centre for Physical Activity and Nutrition Research (CPAN) to gather and analyse survey data from 1,000 school children and their parents in urban and regional Victoria. Findings will be shared with international universities to complement studies designed to address parental fears associated with children participating in unsupervised physical activity.

*Deakin University*

\$25,000

#### **National Sports Safety Strategy**

Most sports injury prevention evidence is yet to be translated from professional to community sports settings. Using community-based Australian football clubs, this project will develop and evaluate the strategic implementation of an evidence-based sports safety package. This will provide important

information about how to best support community sports clubs to ensure evidence-based safety programs are translated into sustainable policies and practice, and public health benefits are maximised.

*Accident Research Centre – Monash University*

\$70,000

#### **Preventing obesity in children and their families**

Professor David Crawford. This research aims to understand the underlying drivers of the obesity epidemic, and seeks to identify strategies to promote healthy eating, increase physical activity and prevent obesity in children and their families.

*Deakin University*

\$130,000

#### **Space for active play: Site evaluation**

This study builds on two previous studies funded by VicHealth: the first ascertained the characteristics of effective active play spaces for children aged 8–12 years, and the second led to four parks, designed by architects, through consultation with children. This project will evaluate three of the four re-developed play sites to determine whether the play spaces increased active play in children aged 8–12 years.

*National Heart Foundation of Australia (Victoria Division)*

\$58,000

#### **Cycling and urban growth strategies**

This project works with housing developments on urban fringes to promote active transport.

*Bicycle Victoria*

\$100,000

### **PARTICIPATION & SKILL DEVELOPMENT**

#### **Active Club Grants 2010–2011**

The Active Club Grants Program offers grants of up to \$2,500 to eligible local sports and active recreation clubs/organisations to purchase sports injury prevention equipment, essential sports equipment, volunteer training or portable shade. Priority is given to flood-affected communities, as well as projects that benefit junior clubs, older people, Indigenous Australians, people from culturally and linguistically diverse communities, people with a disability, people from low socio-economic communities and clubs located in low socio-economic areas and rural and regional Victoria. Part of this funding included support for Regional Sports Assemblies and Sports Medicine Australia to undertake Active Club Information Sessions. Smartplay policies as well as healthy, welcoming and more inclusive information will be promoted in the sessions.

*481 local sporting and active recreation organisations across Victoria*

\$991,383

### **Active Participation Grants (APG) – metropolitan**

These grants support partnership development between State Sporting Associations, Regional Sports Assemblies and community organisations to remove barriers and increase access to participation for population groups with low participation rates.

*Brimbank City Council*  
\$45,000

*Hume City Council*  
\$45,000

*City of Darebin*  
\$43,750

*Moreland City Council*  
\$37,388

*City of Greater Dandenong*  
\$45,000

*Mornington Peninsula Shire*  
\$44,784

*City of Whittlesea*  
\$45,000

*Sailability Victoria Inc.*  
\$43,000

*Frankston City Council*  
\$43,500

*Victorian YMCA Youth and Community Services Inc.*  
\$45,000

*Football Integration Development Association*  
\$25,400

*Wyndham City Council*  
\$45,000

### **Active Participation Grants (APG) metropolitan evaluation**

Evaluation of the APG metropolitan program.

*Monash University – ARTD Consultants*  
\$54,850

### **Active Participation Grants (APG) – rural and regional up-scale**

Six previously funded rural and regional APG projects have been supported to further explore and demonstrate aspects of sustainability required to increase ongoing participation in community sport and active recreation for people with disabilities and those from low socioeconomic, Indigenous and new arrival communities in the longer term. Of the six funded projects, four received payments in the 2010–11 period. The other funded projects include VICSRAPID and Gippsland Lakes Community Health.

Activity Supermarket  
*Community Centre Swifts Creek Inc.*  
\$80,000

Communities Active in Play (CAP)  
*Leisure Networks*  
\$80,000

Sports For You Too (S4U2)  
*Leisure Networks*  
\$80,000

A Chance to Choose  
*Mallee Sports Assembly*  
\$80,000

**Active Participation Grants (APG) rural and regional up-scale evaluation**

Evaluation of the APG rural and regional up-scale program.

*Monash University – ARTD Consultants*  
\$90,000

**Ride for Home on Eastlink**

Hanover 'Ride for Home on Eastlink' is a community participation event involving accomplished cyclists, community groups and individuals riding sections of the Eastlink Freeway on 14 November 2010. To ensure the participation of Hanover clients in the event, Hanover undertook community development, training, support and provided access to bicycles for clients for the event.

*Hanover Welfare Services*  
\$100,000

**Streets Ahead program extension**

This program supports partnerships between local government and schools to increase walking and cycling for children and young people.

*Brimbank City Council*  
\$31,627

*City of Greater Geelong*  
\$31,627

*Cardinia Shire Council*  
\$31,627

*Greater Bendigo City Council*  
\$31,627

*City of Darebin*  
\$31,627

*Wodonga City Council*  
\$31,627

**Streets Ahead evaluation**

In May 2008 VicHealth funded six councils to implement Streets Ahead in selected target areas. This project will evaluate the program.

*Australian Council for Educational Research*  
\$80,000

**Walk to School 2010**

Walk to School Day is part of Walktober, an initiative developed by Kinect Australia (now Physical Activity Australia) in collaboration with VicHealth. Walktober Walk to School day aims to raise the profile of walking and highlight the broader community health and social benefits of children walking to school. This event gives children, parents, school teachers and community leaders an opportunity to be part of a state-wide challenge to get active on the way to school.

*Kinect Australia*  
\$60,000

## **ORGANISATIONAL SUPPORT**

### **Council on the Ageing – Business Plan**

This project will develop a business plan for Council on the Ageing 'Back in the Game' – a model that supports the participation of older people in physical activity.

*The Council on the Ageing (Victoria)*

\$15,000

### **Disability sport intervention**

This project will facilitate Basketball Victoria increasing participation of people with a disability in all aspects of basketball – playing, coaching, officiating, volunteering and administration. It will enable the existing disability program model to be rolled out to its 150 Associations state wide which will include the innovative coaching programs such as Carers to Coaches and Adaptive Coaching Workshop. In addition, further opportunities have also been identified which will further strengthen the inclusion of people with a disability across the whole of the sport.

*Basketball Victoria*

\$187,500

### **New arrival sport intervention**

This project aims to increase the capacity of Football Federation Victoria, local clubs and community organisations to promote diversity through their operations and address barriers to participation for new arrivals from the Horn of Africa.

*Football Federation Victoria*

\$300,000

### **Everyone Wins**

Everyone Wins is a framework that focuses on improving the governance, culture, structure and support mechanisms of community sport and active recreation organisations to support them to create environments that are safe, accessible, inclusive and equitable.

Development of Tools, Resources and Training Course Project

*Simms Sport Consultancy*

\$35,000

Project Management Website

*Igloo Digital Pioneers*

\$100,000

### **Participation in Community Sport and Active Recreation (PIC SAR) State & Regional Grants**

These grants provided funding over three years (2009–2011) to State Sporting Associations and Regional Sports Assemblies to support sporting codes to implement evidence-based standards designed to increase participation in physical activity and create sustainable sporting environments which are safe, supportive and inclusive. Amounts reflect the 2010–2011 period only.

<i>AFL Victoria Ltd</i> \$250,000	<i>Disability Sport and Recreation Ltd</i> \$74,280
<i>Badminton Victoria</i> \$58,370	<i>Diving Victoria Inc.</i> \$37,140
<i>Baseball Victoria</i> \$25,000	<i>Football Federation Victoria</i> \$63,670
<i>Basketball Victoria</i> \$132,650	<i>GippSport</i> \$233,470
<i>Blind Sports Victoria</i> \$30,000	<i>Golf Victoria Ltd</i> \$84,900
<i>Bocce Federation of Victoria</i> \$20,000	<i>Gymnastics Victoria</i> \$74,280
<i>Bowls Victoria</i> \$137,960	<i>Hockey Victoria Inc.</i> \$31,840
<i>Boxing Victoria Inc.</i> \$30,000	<i>Indoor Sports Victoria</i> \$25,000
<i>Calisthenics Victoria Inc.</i> \$60,340	<i>Lacrosse Victoria</i> \$20,000
<i>Canoeing Victoria</i> \$25,000	<i>Leadership Plus (formerly Action for Community Living – VICNORD)</i> \$153,880
<i>Centre for Multicultural Youth</i> \$186,770	<i>Leisure Networks</i> \$106,120
<i>CHSA Sports Central</i> \$125,830	<i>Life Saving Victoria</i> \$74,280
<i>Cricket Victoria</i> \$212,240	<i>Mallee Sports Assembly</i> \$105,060
<i>Cycling Victoria</i> \$58,400	<i>Netball Victoria</i> \$191,020

*OnSide Victoria*  
\$29,850

*Orienteering Victoria*  
\$42,450  
*Pony Club Association of Victoria*  
\$30,000

*Pool Victoria Inc.*  
\$34,190

*Reclink Australia Inc.*  
\$143,260

*Rowing Victoria*  
\$30,840

*South West Sports Assembly*  
\$114,610

*Sporting Shooters Association of Australia  
(Victoria)*  
\$58,370

*Sports Medicine Australia – Victorian Branch*  
\$116,730

*SportsFocus*  
\$126,770

*Surfing Victoria*  
\$84,900

*Swimming Victoria Inc.*  
\$79,590

*Tennis Victoria*  
\$53,060

*The Big Issue in Australia*  
\$127,340

*The Centre for Continuing Education Inc.*  
\$122,040

*The Council on the Ageing (Victoria)*  
\$127,340

*Touch Football Australia – Victorian Branch*  
\$53,060

*Valley Sport*  
\$111,430

*vicsport*  
\$47,750

*VICSRAPID Inc.*  
\$31,840

*Victorian Rugby League Inc.*  
\$63,670

*Victorian Rugby Union Inc.*  
\$74,280

*Victorian Snowsports Association*  
\$23,000

*Victorian Squash Federation*  
\$58,370

*Victorian Water Polo Inc.*  
\$42,450

*Victorian Weightlifting Association*  
\$15,000

*Volleyball Victoria Inc.*  
\$30,000

*Wimmera Regional Sports Assembly*  
\$105,060

*Yachting Victoria Inc.*  
\$79,590

### **PICSAR State and Regional grants evaluation**

Evaluation of the Participation in Community Sport and Active Recreation (PICSAR) state and regional grants program.

*Monash University – ARTD Consultants*

\$56,844

### **PICSAR Disability Support Program**

The Disability Support Program (DSP) played a key leadership role in delivering a broad range of initiatives that enhanced participation opportunities for people with a disability within the sport and active recreation sector. This has been achieved through collaborative partnerships and capacity building with VicHealth-funded agencies.

*Blind Sports Victoria*

\$7,000

*Leadership Plus (formerly Action for Community Living – VICNORD)*

\$7,000

*Deaf Sports Recreation Victoria*

\$7,000

*Vicsport*

\$7,000

*Disability Sport and Recreation Ltd*

\$7,000

*VICSRAPID Inc.*

\$7,000

**Smartplay program 2008–2010**

This project allowed Sports Medicine Australia–Victorian branch to support the sports sector in undertaking health promotion principles in addressing sports injury prevention and continue to develop the capacity of SSAs, their regions and local clubs, local governments, RSAs and local communities to address and help reduce sports injuries.

*Sports Medicine Australia – Victorian Branch*

\$45,000

**Special Olympics Victoria – Strategic Plan**

This project provided funding to Special Olympics Victoria to support the establishment of a Strategic Plan.

*Department of Planning and Community Development*

\$5,000

**vicsport 2010–2013**

This project funded vicsport to support a number of initiatives undertaken in the PICSAR funding program. In addition, vicsport will continue to provide strategic advice to VicHealth, including general sport industry information and specific programmatic feedback.

*vicsport*

\$243,500

**Victoria Walks**

Victoria Walks is a walking-for-transport health promotion body. It aims to increase the number of people who walk as a means of transport. Victoria Walks will work to create vibrant, supportive and strong neighbourhoods and communities where people can and do choose to walk wherever possible.

*Victoria Walks Inc.*

\$245,000

**Walking School Bus Plus**

VicHealth's Walking School Bus program is a partnership between local government and community agencies that work with local primary schools to establish Walking School Buses in their municipalities. The purpose of the program was to create change in the school travel patterns of Victorian primary school children. The program delivers health, environmental and safety benefits.

*Mildura City Council*

\$9,000

**COMMUNICATION****Global Physical Activity Network**

This project will develop and fund a global information dissemination arm to distil and translate evidence, share successes and best practice with a global network of physical activity practitioners, scientists, policy makers, and advocates.

*National Heart Foundation of Australia – Western Australian Division*

\$20,000

## 2.2 Increase opportunities for social connection

### **RESEARCH AND EVALUATION**

#### **Social Connection Research Leader**

Dr Therese Riley. This funding supports a Research Practice Leader to evaluate initiatives of the LEAP program to assess effective local-level strategies to facilitate social connection via increased participation in arts activity.

*The University of Melbourne*

\$138,040

#### **Understanding the role of health promotion in shaping a better life for all young people**

Dr Jane Burns will explore mechanisms to engage government, corporate and community sectors in mental health promotion with young people, and how effective approaches may be sustained, and adapted beneficially across settings and countries. (The amount reflects the 2010–2011 period only.)

*ORYGEN Youth Health, Centre for Youth Mental Health – The University of Melbourne*

\$8,750

#### **Resilient students, families, schools and interagency collaboration in disadvantaged areas**

The research team will concentrate on uncovering the factors that create resilience in students, families, schools, and communities facing disadvantage and otherwise challenging circumstances.

This prospective study will track three student cohorts across Victoria to investigate the social and environmental determinants (such as education, employment, social networks, and community participation) that are likely to influence and nurture resilience and increased wellbeing in young people.

*Deakin University (Jill Blackmore)*

\$25,000

### **PARTICIPATION & SKILL DEVELOPMENT**

#### **Emerge Cultural Hubs**

The aim of the Emerge Cultural Hubs is to provide an inclusive, high-quality arts mentoring program. The Hubs will be established by Multicultural Arts Victoria in partnership with emerging, Indigenous and new-arrival communities in regional areas over three years.

*Multicultural Arts Victoria Inc.*

\$25,000

#### **The Gift of Light Community Festival**

The Gift of Light is the original core community component of Federation Square's flagship The Light in Winter event and considers the significance of light to various communities of Melbourne. It puts ceremony, traditional celebrations, contemporary artists, ritual, dance, philosophy and enlightenment under one spotlight. In sharing their art, food, cultural practices and ideas participating communities demonstrate the ongoing vitality they contribute to Melbourne.

*Federation Square*

\$20,000

**MOTION: Arts, physicality and connection program**

This program aims to increase understanding of the health benefits of arts activities that build social connection and increases physical activity. The mental health and wellbeing impacts of the arts have received much praise and attention over a number of years but arts interventions can also contribute to, and indeed stimulate, increased physical activity. Grants are being made available to support initiatives by arts and cultural organisations, and their partners, for projects taking place over a period of up to 18 months.

*Aphids*  
\$60,000

*Melbourne Fringe Ltd*  
\$52,000

*Auspicious Arts Projects Inc.*  
\$60,000

*Nillumbik Shire Council*  
\$60,000

*City of Melbourne*  
\$48,000

*Polyglot Theatre*  
\$60,000

*Latrobe City Council*  
\$60,000

**MOTION: Communications and promotional support program**

*The Launch Box Strategic Communications*  
\$60,000

**MOTION: Program evaluation**

*Faculty of the Victorian College of the Arts (VCA) and Music – The University of Melbourne*  
\$60,000

**Technology, Arts and Social Connection (TASC)**

The TASC Scheme promotes innovation in digital environments by arts and cultural organisations in order to increase capacity, social connection and cultural citizenship amongst under-represented groups in Victoria. The scheme will increase engagement and participation by individuals, organisations and community with Information Communication Technologies (ICTs) with a focus on social media. TASC is an extension of developing international research regarding the positive benefits and health promotion potential of ICTs and will contribute to VicHealth's learnings in this setting. Of the 14 funded projects, one received payment in the 2010–11 period.

*Borderlands Co operative Ltd*  
\$25,000

**TASC Evaluation**

*Aachener Consulting*  
\$20,000

**Theatre for change: empowering refugee communities for social dialogue through story-telling and interactive performance**

This project will increase opportunities for Horn of Africa young people in Dandenong and Brimbank/St Albans to connect with one another and the broader community. It will also add value to existing VicHealth activity addressing social participation through an arts and media medium.

*Faculty of the Victorian College of the Arts (VCA) and Music – The University of Melbourne*

\$25,000

**COMMUNITY DEVELOPMENT**

**Civic engagement**

VicHealth is seeking to develop a scoping paper which explores and makes recommendations regarding possible conceptual, programmatic and technological platforms which could be established to form the next iteration of VicHealth's Social Connection, Arts and New Media for Health program.

*Nutshell Brand Consultancy Pty Ltd*

\$10,000

**Cultural strengthening and exchange through art**

Songlines' work in this project is focusing on providing Indigenous youth with opportunities and pathways to participate in music making as well as cultural exchange with the broader community.

*Songlines Aboriginal Music Corporation*

\$25,000

**Heartlands Refugee Art Prize**

This Prize is a collaboration between Multicultural Arts Victoria (MAV) and AMES and was inaugurated in 2010 to provide a platform for both professional and emerging artists from Victoria's refugee communities. The Prize is also intended to combat many of the negative perceptions of refugees within the community and media by demonstrating the value they bring to the cultural and social life of Victoria.

*Adult Multicultural Education Services (AMES)*

\$21,000

**The Book Well Program: Australian Model Development**

This project promotes the participation of marginalised people from diverse backgrounds and abilities to improve their wellbeing and build community through participation in a shared reading program.

*State Library of Victoria*

\$20,000

**Indigenous Documentary Project**

This project involves the production of a documentary about the social engagement strategies used by local Indigenous communities of Melbourne. It is an important story of social cohesion to capture because many of the remaining Fitzroy/ Collingwood Indigenous community (the Collingwood Parkies) are elders who have maintained contacts with family and friends despite much hardship and geographic dislocation.

*YSAS Pty Ltd*

\$25,000

## **ORGANISATIONAL SUPPORT**

### **Audience Access Standards Tool Development**

In 2006 VicHealth developed an Audience Access Standards document to assist arts organisations to evaluate how they might increase the participation of broader audiences. In 2011, as part of *its Building health through arts and new media: VicHealth action plan 2010–2013*, VicHealth seeks to contemporize this access standards document.

*Cultural Development Network Inc.*

\$2,000

### **Australian School of Performing Arts Refugee and New Arrivals Participation**

This project will use the performing arts to engage refugee and new arrival communities by building English language skills and increasing self esteem, confidence, artistic expression and communication through the use of music and dance activities and song.

*Australian School of Performing Arts Pty Ltd*

\$14,600

### **LEAP (Localities Enhancing Arts Participation)**

This three-year program supports the development of local government systems to increase social connection via arts and cultural participation, in particular for communities that experience the most disadvantage and marginalisation. LEAP aims to strengthen and improve the organisations, networks, partnerships, resources, and events that are able to expand participation in – and sustain – arts and cultural activities.

*City of Ballarat*

\$200,000

*Casey City Council*

\$200,000

*Mildura Rural City Council*

\$200,000

### **LEAP Knowledge Mentor: Local Government**

*Cultural Development Network Inc.*

\$18,750

## 2.3 Reduce race-based discrimination and promote diversity

### **RESEARCH & EVALUATION**

#### **Australian Research Council (ARC) Linkage Project: Addressing race-based discrimination in Australia: a cost- benefit analysis**

This project is designed to assess the benefits of investing in strategies to reduce race-based discrimination. It will explore the benefits for individuals experiencing race-based discrimination, including those from Indigenous and culturally and linguistically diverse backgrounds. Benefits to society as a whole will also be explored. This will include impacts on social cohesion and community connectedness, along with the potential for economic benefits resulting from increased productivity and workforce participation and reduced burden on health and welfare systems.

*Dr Yin Paradies, The University of Melbourne*

\$25,000

#### **A review of the link between acceptance of cultural diversity and health**

This research will assess the extent to which accepting and valuing cultural diversity by individuals and within organisations, communities and societies, yields positive health outcomes. It will address the review question as it relates to Indigenous Victorians as well as to those from culturally diverse backgrounds. The review is concerned with responses to diversity across sectors (eg education, employment) recognising that health is influenced by a broad range of behavioral, social and economic factors.

*Associate Professor Chris Sonn, Victoria University – School of Social Sciences and Psychology*

\$25,000

#### **More than Tolerance Survey: Phase 2**

This research will build on a survey first implemented in 2006 of experiences of race-based discrimination and community attitudes toward race and cultural diversity in Victoria. Its purpose is to better understand contributors to, and patterns of, discrimination affecting people from both Indigenous and culturally diverse backgrounds to inform the work of VicHealth and its partners in seeking to address the problem.

*The Social Research Centre Pty Ltd*

\$80,000

### **PARICIPATION & SKILL DEVELOPMENT**

#### **Capacity Building for Reconciling Divided Communities in Victoria**

This project will work with established and new and emerging communities to foster dialogue and mutual understanding between communities affected by conflicts. A wide-ranging training and capacity-building program will be developed to assist communities in Victoria whose homelands are in conflict to reassess their understanding, perceptions and attitudes to the situations. The aim is to train participants to enable them to use a 'dialogue' method and techniques to bring together communities to increase understanding and mutual respect.

*Centre for Dialogue, Latrobe University*

\$45,000

## **COMMUNITY DEVELOPMENT**

### **Rumbalara Football Netball Club Imaging & Multimedia Project**

This project supported the club to research and document its rich 100 year history and to present it to a wide audience. The project used multi-media approaches, emphasising visual imagery.

*Rumbalara Football Netball Club*

\$50,000

## **ORGANISATIONAL SUPPORT**

### **Localities Embracing & Accepting Diversity (LEAD) program**

The City of Whittlesea and the City of Greater Shepparton are being supported to lead a multi-faceted, place-based approach to reducing discrimination and supporting diversity. Being implemented over a three year period, these pilot projects involve a range of strategies, including training and auditing programs with organisations, community strengthening and policy development. These activities are being supported by a locally targeted social marketing campaign *See Beyond Race*. The purpose of the pilots to build environments that are welcoming of, and fair to, people from culturally and linguistically diverse and Indigenous backgrounds, thereby improving participation and associated health outcomes. The program is being developed and evaluated with support from a University of Melbourne research team. Lessons learned and resources developed in the pilot sites are being shared with other local governments, with the assistance of the Municipal Association of Victoria (MAV). The Department of Immigration and Citizenship is a funding partner in the LEAD program. Its evaluation is being supported by *beyondblue*. The Victorian Equal Opportunity and Human Rights Commission and the MAV are implementing partners.

*Greater Shepparton City Council*

\$250,000

*City of Whittlesea*

\$300,000

### **LEAD Program Evaluation Support**

*Centre for Health Policy, Programs & Economics – The University of Melbourne*

\$42,500

### **Research Practice Leader in Mental Health Promotion: Reducing ethnic and race based discrimination**

*The University of Melbourne*

\$150,000

### **LEAD Social Marketing Campaign Development**

*The Campaign Palace*

\$70,000

### **LEAD Social Marketing Campaign Evaluation**

*The Social Research Centre Pty Ltd*

\$45,000

**Promoting Diversity at the Local Level***Municipal Association of Victoria*

\$50,000

**Council Self Assessment Tool***Municipal Association of Victoria*

\$5,000

**COMMUNICATION****Arts About Us**

This program works in partnership with arts and community organisations to produce art to stimulate thinking and dialogue about inter-cultural relations and the experience of discrimination affecting people from Indigenous and culturally diverse backgrounds. Through the program 18 organisations have been funded for three years to support a range of art forms. The funded agencies work with a communications expert to ensure high levels audience participation and to take the stories and messages from the project to a wider audience via both established and new media. With assistance from a production company, selected projects are also touring rural, regional and outer-suburban areas. The program is being evaluated so that promising practices and lessons learned can be shared with others. Stories from the projects are being filmed to support both the communications and evaluation components.

*Auspicious Arts Projects Inc.*

\$50,000

*National Gallery of Victoria*

\$30,000

*City of Greater Dandenong*

\$30,000

*North Richmond Community Health Centre*

\$30,000

*Centre for Multicultural Youth*

\$45,000

*Phunktional*

\$22,000

*Cultural Infusion Ltd*

\$50,000

*Regional Arts Victoria*

\$70,000

*Footscray Community Arts Centre*

\$50,000

*Short Black Opera Company*

\$70,000

*Jewish Museum of Australia*

\$30,000

*The Torch*

\$30,000

*La Mama Inc.*

\$50,000

*University of Melbourne*

\$70,000

*Multicultural Media Exchange Inc.*

\$30,000

*Victorian Arabic Social Services*

\$30,000

*Museum Victoria*

\$50,000

**Arts About Us: Communications**

*The Launch Box Strategic Communications*

\$75,000

**Arts About Us: Roadshow Producer**

*Artistic Merit*

\$70,000

**Documenting Arts About Us in Film**

*Sophie Boord*

\$45,000

**Diverse imagery project**

This project was undertaken partnership with local Aboriginal and culturally diverse communities to develop photographic images for use by VicHealth. Its purpose was to ensure that Indigenous and culturally diverse communities are appropriately and positively represented in VicHealth communications and publications.

*Amazon Events*

\$5,350

## 2.4 Prevent violence against women by increasing participation in respectful relationships

### **RESEARCH & EVALUATION**

#### **Australian Research Council (ARC) Linkage Project: Taking a Stand – A study of the effectiveness of measures to introduce culture change to end violence against women in a major sporting organisation in Australia**

This three-year project will carry out a detailed contextual analysis of events and conditions within the AFL associated with the implementation of the Respect and Responsibility Policy and programs in order to support further development of an evidence base to inform primary prevention interventions and programs at the organisational level.

*La Trobe University*

\$25,000

#### **Bystander Intervention in Violence and Discrimination: Community and organisational readiness research**

This summary report will synthesise and communicate key findings from applied research into community capacity to undertake positive bystander behaviour in relation to the prevention of violence against women. It will identify barriers and facilitators to bystander action and the settings and audiences to which interventions to support such action are best targeted. Findings will be used to inform VicHealth program development and will be made available for use by others.

*The Social Research Centre Pty Ltd*

\$32,855

#### **Evaluation of the East Gippsland CommUNITY Walk Against Family Violence**

This project evaluates the outcomes of a collaborative community-based initiative that sought to raise awareness about family violence in Indigenous communities. A published report will aim to increase the capacity of Indigenous and non-Indigenous communities and services to undertake activity that will build communities with environments in which women are able to live free of violence and the fear of violence.

*Monash University*

\$15,000

#### **Phase 2 Print Media Study**

This project will contribute to our understanding of the role of the media in influencing attitudes by exploring the coverage of the violence against women in the news print media.

*The University of Melbourne*

\$19,150

#### **Violence Against Women Research Leader**

The Research Leader in Preventing Violence Against Women is an applied research and evaluation position. The grant will support research and evaluation allied to a program of work being undertaken by VicHealth and its partners to prevent violence against women.

*WLK Consulting*

\$73,700

## **ORGANISATIONAL SUPPORT**

### **Everyone Wins training project**

This project will develop and deliver a training module to support the implementation of Everyone Wins in the Healthy Sporting Environments Demonstration Project.

*Simms Sport Consultancy*

\$15,000

### **Fair Game: Respect Matters**

This project supports the development and implementation of education and training material, policies and procedures and organisational resources to reduce violence against women. The initiative is a partnership between VicHealth and AFL Victoria to build more safe, welcoming and inclusive environments for women and girls in community football clubs.

*AFL Victoria Ltd*

\$322,500

### **Fair Game: Respect Matters – Victorian Country Football League (VCFL) Development Research**

This project involves developmental research and partnership-building with the Victorian Country Football League in relation to the Fair Game: Respect Matters program. The research will identify relevant program components that require customising before implementation of the program into a country context.

*Australian Research Centre in Sex, Health and Society (ARCSHS) – La Trobe University*

\$40,000

### **Preventing Violence Against Women Area Based Intervention Design**

Over the last eight years, VicHealth has overseen a considerable program of activity on preventing violence against women. This project takes the learnings from this work into a new phase through the conceptualisation and design of a geographically-focused intervention site that will bring together established and proven approaches to undertaking primary prevention approaches with key settings and population groups.

*Success Works Pty Ltd*

\$40,955

### **Respect, Responsibility & Equality program – Phase II and III**

This program supports the scale-up and sustainability of a range of innovative community-based approaches in preventing violence against women. These projects support work with a broad range of organisations to build promising practice in prevention activity and to develop the tools, resources and implementation guides to be applied in other similar settings and places.

*Domestic Violence Resource Centre Victoria*

\$58,000

*Maribyrnong City Council*

\$58,000

*Whitehorse Community Health Service Inc.*

\$36,250

*Women's Health Victoria Inc.*  
\$58,000

## **COMMUNICATION**

### **Jackson Katz DVD**

This project aims to develop a short film with high profile interviewees as a resource that will increase awareness of the gender differences that exist with regard to women's access to social freedoms, e.g. how men and women participate differently in public space, whether they can comfortably exercise, walk down the street, or go out at night.

*Sophie Boord*  
\$3,000

### **Multimedia Stop Violence Against Women Project**

This project aims to increase the numbers of women that are recruited for training and support to make public comment through a range of media outlets. For over three years, Survivor Advocates from the project have supported media commentary and provided key note addresses at events to highlight work around prevention of violence against women.

*Women's Domestic Violence Crisis Service*  
\$40,000

### **No Means No Show**

This funding will enable staff and students in secondary schools to engage in further dialogue and learning about respectful relationships and violence against women through sensitive, engaging comedy. The project strengthens the outcomes of respectful relationships education programs by facilitating further dialogue and deeper learning about these key issues.

*CASA House (Royal Women's Hospital)*  
\$35,000

### **White Ribbon Day Event: 'Not 1 More: Remembering victims of family violence homicide'**

Funding to facilitate cross-sector involvement and collaboration in the 'Not 1 More' event in order to increase community awareness of the individual, family and community-level impacts of violence perpetrated against women; and encourage men to take responsibility for violence perpetrated against women.

*Australian Services Union*  
\$8,000

## 2.5 Build knowledge to increase access to economic resources

### **RESEARCH & EVALUATION**

#### **Creating Healthy Workplaces Project**

This project comprises five evidence reviews, which will identify the best organisational practices which can be implemented as a large-scale intervention to maintain mental and physical health in Victorian workplaces. Evidence will be gathered to inform future practice on reducing prolonged sitting, reducing alcohol-related harm, reducing workplace stress, preventing race-based discrimination and preventing violence against women.

#### **Creating Healthy Workplaces Project: Evidence writer and editor**

*Rosemary Moore*

\$5,625

#### **Creating Healthy Workplaces Project: Intervention advisory role**

*Shaw Idea Pty Ltd*

\$10,000

#### **Creating Healthy Workplaces Project: Workplace guide**

*Meg Montague Research and Policy Services*

\$6,000

#### **Creating Healthy Workplaces Project: Evidence Review – Reducing stress in the workplace**

*McCaughey Centre – The University of Melbourne*

\$20,000

#### **Creating Healthy Workplaces Project: Evidence Review – Preventing race-based discrimination in the workplace**

*Centre for Health and Society – The University of Melbourne*

\$20,000

#### **Creating Healthy Workplaces Project: Evidence review – Preventing violence against women in the workplace**

*The University of Warwick*

\$20,000

*Anastasia Powell*

\$8,000

#### **Creating Healthy Workplaces Project: Preventing violence against women in the workplace intervention (research and evaluation component)**

*Australian Research Centre in Sex, Health and Society (ARCSHS) – La Trobe University*

\$90,000

**Creating Healthy Workplaces Project: Reducing stress intervention (implementation)**

*Deakin University*

\$90,000

**Creating Healthy Workplaces Project: Reducing prolonged workplace sitting intervention**

*Baker IDI*

\$180,000

**Managing employment pathways to reintegrate older workers**

Assoc. Prof. Libby Brooke. This project extends the Finnish 'work ability' framework, enabling unemployed and injured older workers, retirees and volunteers to participate in employment. By engaging stakeholders across employment, rehabilitation and health services, interventions supporting ability and positive ageing will be developed.

*Swinburne University of Technology*

\$105,000

**ORGANISATIONAL SUPPORT**

**AMES: Liveable Urban Communities Project**

This project provides jobs and training for new arrival CALD community members in the Kensington Public Housing Redevelopment in north west Melbourne. The project expands upon an existing AMES social enterprise that delivers environmentally friendly cleaning services and training in asset maintenance.

*Adult Multicultural Education Services (AMES)*

\$30,000

# NUTRITION, TOBACCO, ALCOHOL & UV

## 3.1 Create environments that improve health

### RESEARCH & EVALUATION

#### **Food Sustainability through Planning & Design Study**

ARUP (environmental and planning consultants) will run workshops to investigate how food sustainability could be embedded into the planning and design of new communities. The resulting resources will be used to train local government planners.

*ARUP*

\$5,000

#### **Selandra Rise Demonstration Project: Evaluation and reporting**

The Planning Institute of Australia (PIA) has been supported by VicHealth to engage with the development industry in establishing a project that demonstrates how considering health and wellbeing issues during the planning and design stage of a new community can result in improved long term community health and wellbeing outcomes.

*Planning Institute of Australia (Vic)*

\$75,000

#### **Selandra Rise Demonstration Project: Research Practice Fellow**

The Research Practice Leader will conduct a 5-year evaluation of the Selandra Rise demonstration project, a residential development in Melbourne's south east. It is anticipated that this project will be "a market leading community that aims to set new benchmarks in liveability and social sustainability, comprising retail, retirement aged care, public and private schools sporting fields and an abundance of open space" (Stockland, 2009).

*Global Cities Research Institute – RMIT University*

\$180,000

## **SYSTEMS DEVELOPMENT**

### **Healthy Sporting Environments Demonstration Project**

This demonstration project will work with 78 sports clubs from across a number of local government areas in the greater Barwon region to support them in becoming healthy sporting environments. The focus of the demonstration project is on sporting clubs achieving a number of minimum standards across a range of issues which are significant to improving the health of Victorians: responsible use of alcohol; healthy eating; reduced tobacco use; protection from UV; creating a safe and inclusive environment for women; and reducing race-based discrimination. This project will also incorporate a significant evaluation program.

*Leisure Networks*

\$692,500

## 3.2 Increase optimal nutrition

### **RESEARCH & EVALUATION**

#### **Australian Research Council (ARC) Linkage Project: Obesity prevention among low-income families – economic and strategic modelling**

This project aims to show how low income and relative poverty impact on individual and household ability to purchase healthy foods and explain unhealthy food purchases.

*Deakin University*

\$24,995

#### **Critical windows: understanding transitions in children's and adolescent's eating, physical activity and risk of obesity (Public Health Fellowship)**

This fellowship will examine the influence of individual, social and environmental factors on eating, physical activity and risk of obesity between childhood and adolescence, and between adolescence and young adulthood. These life transition periods are times of increased risk of obesity through changing eating and physical activity habits.

*Deakin University*

\$100,000

#### **Evaluation of the Food For All Program, Phase 2**

Dr Meg Montague. This evaluation project continues to identify and report on the outputs and impacts achieved with the Food for All program, focusing on phase 2.

*Social Policy, Research and Evaluation Services*

\$10,000

#### **Facilitating healthy eating policy development and implementation in Aboriginal Organisations**

This project aims to improve the healthy eating culture and behaviour within Indigenous communities in Victoria, with a focus on supporting policy change in Aboriginal organisations, while adding to the evidence base in best-practice Indigenous health promotion initiatives.

*Victorian Aboriginal Community Controlled Health Organisation (VACCHO)*

\$60,000

#### **Food and Nutrition Strategy**

This project will enable the drafting of the Nutrition team's strategic plan for 2012 onwards.

*Tessa Letcher*

\$21,000

#### **Scoping, design and recommendations for the development of a 'food hub' in the City of Casey**

This potential intervention in Casey is being broadly described as a 'food hub'. It will be centred around a specific piece of physical (or virtual) infrastructure, but the actual functions will be determined in detailed consultation with all the relevant local stakeholders.

*Eaterprises Australia Pty Ltd*

\$20,000

### **Sugar-sweetened beverage purchase datasets**

This project involves descriptive analysis of data on sugar-sweetened beverage purchases and economic modelling of strategies to reduce purchasing patterns.

*Centre for Health Economics – Monash University*

\$79,758

### **Sugar-sweetened beverages – Deakin University input**

Deakin University has been contracted to provide nutrition expertise to inform the analysis and interpretation of the sugar-sweetened beverages purchase data and will work in collaboration with Monash University.

*Deakin University*

\$5,500

### **Supporting parents to promote children's healthy eating (Public Health Fellowship)**

Dr Karen Campbell. This program of research will explore the relations between home environment and children's eating. It will define the most appropriate and effective health promotion interventions to support parents in encouraging children's healthy eating. Such an intervention will subsequently be designed and conducted.

*Deakin University*

\$105,000

## **COMMUNICATION**

### **Food For All Dissemination**

This project will disseminate the Food for All resources, which include micro-movies and information sheets that illustrate key learnings from the five year Food For All program.

*Victorian Local Governance Association*

\$40,000

## **CONTRIBUTE TO POLICY & REGULATION**

### **Food Policy Coalition**

This Coalition will have a focus on promoting policies and regulatory reform that will help support healthy eating and access to healthy foods by identifying the drivers of demand for nutritious foods. More specifically the role of the FPC is to identify, analyse and advocate for policy and regulatory reform to enable food security and healthy eating in the Victorian population via a focus on issues relating to demand for nutritious foods. This is crucial to effect cultural changes that support the consumption of healthy foods.

*Deakin University*

\$130,000

### **Obesity Prevention Policy Coalition**

The role of the Coalition is to identify, analyse and advocate for improved policy and regulatory environments for healthy eating, with a specific focus on food marketing aimed at children.

*Cancer Council Victoria*

\$125,000

**Parents Jury**

The Parents Jury aims to provide a platform for parents to have a voice and contribute to improving the food and physical activity environments for children.

*Diabetes Australia – Victoria*

\$40,000

### 3.3 Reduce tobacco use

#### **ORGANISATIONAL SUPPORT**

##### **Tobacco Control Unit (TCU): Quit 2008–2011**

The Quit program aims to reduce the prevalence of smoking in Victoria and to reduce the exposure of non-smokers and smokers to the harmful substances in tobacco smoke. Supporting this program is a broad range of policy and program initiatives, delivering a comprehensive program on tobacco control that includes cessation, prevention, exposure reduction and policy advancement.

*Cancer Council Victoria*

\$4,152,280

##### **VicHealth Centre for Tobacco Control 2008–2011**

The VicHealth Centre for Tobacco Control, which has a national and international profile, contributes to the decline in smoking levels by carrying out research and development to identify and promote innovative ways of reducing exposure to tobacco, thus reducing the adverse health and social effects of tobacco use.

*VicHealth Centre for Tobacco Control – Cancer Council Victoria*

\$225,000

#### **COMMUNICATION**

##### **Quit social marketing**

This project provides funding towards exposure for the Cancer Council Victoria's anti-smoking social marketing campaigns.

*Cancer Council Victoria*

\$549,000

#### **RESEARCH & EVALUATION**

##### **Tobacco Control Unit (TCU) Review – Contractor**

This contractor will facilitate the review of the VicHealth Centre for Tobacco Control Unit (TCU) and the Quit program and ensuring that the necessary processes are completed which feed in to the review process with a final report being made available to the VicHealth Board.

*CHC – Craig Hodges Consulting*

\$6,600

##### **Which types of emotions in anti-smoking ads motivate smokers to quit, especially disadvantaged smokers?**

This NHMRC-funded partnership project investigates which types of emotions in anti-smoking ads motivate smokers to quit, especially disadvantaged smokers.

*Centre for Behavioural Research in Cancer – Cancer Council Victoria*

\$98,298

## 3.4 Reduce harm from alcohol

### **RESEARCH & EVALUATION**

#### **Accessibility to alcohol outlets and alcohol consumption: Findings from VicLanes**

Analyses the relationship between neighbourhood alcohol outlet densities and short and long term harms.

*Centre for Women's Health, Gender & Society – The University of Melbourne*

\$6,752

#### **Alcohol and interpersonal violence: A narrative review and synthesis**

This report provides a review and synthesis of evidence to inform policies and programs that prevent alcohol-related interpersonal violence.

*La Trobe University*

\$10,000

#### **Asking questions about low to moderate alcohol consumption in pregnancy (project extension)**

The research provided new evidence on the complex effects of low to moderate alcohol consumption in pregnancy by utilising a specifically developed and tested set of questions on alcohol intake.

*Murdoch Childrens Research Institute*

\$25,000

#### **Australian Research Council (ARC) Linkage Project: Understanding and reducing alcohol-related harm**

A progressive study of user and sensor models for monitoring and assisting elderly people, focusing on the visually impaired

*Monash University*

\$50,000

*The University of Melbourne*

\$25,000

#### **Low-carb alcohol project**

Research into the real and perceived health effects of low-carbohydrate beer.

*Melissa Jane Deutscher*

\$15,052

#### **Strengthening the evidence base for volumetric taxation of alcohol in Australia: The health and economic impacts of alternative alcohol taxation regimes in Australia**

This research reviews the evidence for the development and implementation of a proposed alcohol taxation regime in Australia, finding that from an economic and public health perspective the current alcohol taxation regime is flawed. This research suggests that any variation to current rates of alcohol excise would be a cost-effective healthcare intervention

*Health Economic Consulting*

\$35,000

## **CREATE ENVIRONMENTS**

### **AFL Victoria Alcohol Cultural Change Project**

This significant investment will enable VicHealth to provide long term support to the new AFL structure to reframe alcohol policy from being a player welfare issue among elite players to broader AFL football industry-wide cultural change program that talks into account social health, sponsorship and commercial operations in the AFL.

*AFL Victoria Ltd*

\$630,000

*Pippa Grange (Contractor) Bluestone Edge*

\$13,800

### **Alcohol cultural change project: Promoting low strength alcohol in sport**

This project will use a range of strategies to leverage influence, regulatory support and market forces to reduce the consumption of high alcoholic content beverages and increase the consumption of mid and low strength beers in sporting contexts.

*Well Cut Words*

\$35,000

### **Alcohol cultural change project: Well Cut Words**

Funding for a contractor to provide strategic advice in relation to the development of the Alcohol Cultural Change projects and mid-strength alcohol initiative.

*Well Cut Words*

\$25,200

### **Good Sports program 2009/10–2012/13**

The Good Sports Program is a free initiative for sporting clubs that assists them to minimise the harm of alcohol and other drugs. A key strategy of the current program model is the accreditation program, which consists of a set of alcohol management standards for community sporting clubs that serve and consume alcohol. A project officer assists the club through the entire process.

*Australian Drug Foundation*

\$300,000

## **CONTRIBUTE TO POLICY & REGULATION**

### **Alcohol Legal Policy Project 2010/11–2012/13**

The aim of this project is to research, develop and advocate for legal and regulatory reform opportunities that support reductions in harm from alcohol.

*Cancer Council Victoria*

\$40,000

### **Alcohol Policy Coalition Development and Community Mobilisation 2009–2011**

The Alcohol Policy Coalition (APC) is made up of a group of leading health agencies including the Australian Drug Foundation, Cancer Council, Heart Foundation, Turning Point Alcohol and Drug Centre and VicHealth. APC has been active over the last two years advocating measures to reduce alcohol-related harms and health impacts in the community.

*Australian Drug Foundation*

\$80,000

### 3.5 Reduce harmful UV exposure

#### **SunSmart Program 2009/10–2012/13**

Major statewide skin cancer prevention program using media and community-based strategies to promote behaviour change and to influence structural barriers and social factors which affect skin cancer risk. Funding included the Dark side of Tanning campaign aimed to increase awareness of the dangers of melanoma and tanning by challenging the misconception that a tan does no damage.

*Cancer Council Victoria*

\$1,500,000

# KNOWLEDGE

## 4.1 Produce, synthesise and translate practical health promotion knowledge

### RESEARCH & EVALUATION

#### **Consolidated Survey Platform: consultant support**

This project covers consultancy support for the design and implementation of the Consolidated Survey Platform. This includes development of the full business case for sign-off by the Board, then subsequent specialist project management resource for the implementation of the recommended option. This includes the development of the project plan, procurement phases, implementation and commissioning.

*Advantage International Pty Ltd*

\$22,727

#### **Innovations Research 2010–2011**

Through this program VicHealth offers two years of funding to trial an innovative idea, research a new concept or methodology, or develop better supporting evidence relevant to the theory, policy and practice of health promotion.

*Diet and Nutrition: Knowledge, attitudes and behaviour of young men from the Victorian building and construction industry – Incolink*

\$15,000

*Developing an intervention to promote effective racial socialisation strategies for parents and teachers – The University of Melbourne*

\$120,000

*Drinking-related lifestyles: Development and implementation of lifestyle segmentation model for binge drinking intervention through improved media and message targeting – RMIT*

\$120,000

*Gendered child-parent independence negotiations – The University of Melbourne*

\$120,000

*Overcoming social isolation and disadvantage among refugee women through mobile phone peer support – La Trobe University*

\$100,000

*The impact on young Australians of alcohol and junk food promotion through sport – La Trobe University*

\$100,000

*The role of social determinants of health in the relationship between alcohol consumption and chronic health conditions – Turning Point Alcohol & Drug Centre*

\$120,000

### **VicHealth Indicators Survey (Consolidated Survey Platform)**

VicHealth has completed the VicHealth Indicators survey that partially replicated the original community indicators survey conducted in 2007 and provides time series data. A number of products will be launched early next year detailing a range of public health indicators at a local government level.

*The Social Research Centre Pty Ltd*

\$600,000

### **PARTICIPATION & SKILL DEVELOPMENT**

#### **Carole Bailey Scholarship**

VicHealth provides sponsorship towards the Carole Bailey Scholarship in partnership with the Australian Health Promotion Association. The scholarship is awarded to two students of health promotion for the purpose of professional development.

*Australian Health Promotion Association*

\$1,000

### **COMMUNICATIONS**

#### **Conference Support Scheme**

Through this scheme, VicHealth provides limited support to conferences conducted by other providers to facilitate knowledge transfer in the field of health promotion. This program aims to ensure these conferences are accessible to a range of delegates and to increase information exchange across sectors.

*Australian Drug Foundation*

\$10,000

*New Ventures Regional Group*

\$10,000

*Centre for Physical Activity and Nutrition  
Research (C-PAN) – Deakin University*

\$20,000

*OnSide Victoria*

\$ 10,000

*Collective of Self Help Groups (COSHG)*

\$10,000

*Southern Mallee Primary Care Partnership*

\$10,000

*Down Syndrome Association of Victoria*

\$10,000

*Turning Point Alcohol & Drug Centre*

\$10,000

*Hume City Council*

\$10,000

*Victorian Alcohol and Drug Association (VAADA)*

\$10,000

*Victorian Country Football League*

\$10,000

## **ORGANISATIONAL SUPPORT**

### **Cochrane Health Promotion & Public Health Field: Transition to review group**

VicHealth funds the Cochrane Public Health Group to undertake systematic reviews. They have brought international recognition and acclaim to VicHealth. They have also been instrumental in engaging discussion and debate about how different types of methodologies can be employed in the evaluation of evidence in the public health field.

*Cochrane Public Health Review Group – The McCaughey Centre – The University of Melbourne*  
\$288,176

## 4.2 Evaluate health promotion practice

### **Common Solutions Project Stage 2: Melton City Council – November 2008 to December 2011**

A project working at a community level to provide opportunities for young people to develop and maintain meaningful connections to their community, which in turn aims to impact school retention rates, and promote health and wellbeing.

*Melton Shire Council*

\$9,000

### **Common Solutions Project Evaluation**

*Effective Change Pty Ltd*

\$27,000

### **FebFast Evaluation**

FebFast is an annual health and charity event that encourages people to forgo alcohol in February while raising money to support young people experiencing alcohol and other drug related problems. VicHealth undertook an evaluation of the impact of FebFast participation.

\$25,000