

Grant Guidelines: Apply for our Active Club Grants 2017–2018: Round 2

Get up to \$3000* or \$10,000* in funding to increase participation at your club.

VicHealth invites community sport clubs to apply for an Active Club Grant. The grant provides up to \$3000* or \$10,000* to increase participation opportunities for Victorians in community sport clubs.

Important information

Round 2	
Opening date	Tuesday 30 January 2018
Closing date	4pm, Friday 2 March 2018
Notifications anticipated by	May 2018
Funding commences	June 2018

*excluding GST.

Getting started

Before applying, please ensure you have thoroughly read and understood these Guidelines and the:

- Terms and Conditions for each grant
 - [\\$3000](#)
 - [\\$10,000](#)
- [VicHealth's Privacy Statement](#)
- [VicHealth's Website Terms of Use](#)
- [Frequently Asked Questions \(Program\)](#)
- [Frequently Asked Questions \(Technical IT\)](#)
- [Guide to ineligible items](#)

Application checklist

- ✓ Read these guidelines carefully and thoroughly
- ✓ Check all key dates, processes and requirements
- ✓ Have your club Incorporation Number, ABN and bank account details on hand
- ✓ Register on the Funding Application System
- ✓ Complete and submit the online application outlining how you can increase participation within your club.

Enquiries

For questions regarding the funding round, guidelines or Terms and Conditions, please email activeclub@vichealth.vic.gov.au or call (03) 9667 1308. We will review every email and voicemail and respond as soon as possible.

To apply for an Active Club Grant, visit www.vichealth.vic.gov.au/funding/active-club-grants



About VicHealth

VicHealth is a pioneer in health promotion. We work with partners to discover, implement and share solutions to the health problems facing Victorians. We seek a Victoria where everyone enjoys better health and wellbeing.

VicHealth is the champion of health for all Victorians. We work to keep people healthy, happy and well – preventing chronic disease and keeping people out of the medical system.

VicHealth is committed to five strategic imperatives that have the greatest potential to reduce disease burden and bring about the greatest measurable health gains. These are: promoting healthy eating, encouraging regular physical activity, preventing tobacco use, preventing harm from alcohol and improving mental wellbeing.

More information about VicHealth is available at www.vichealth.vic.gov.au

About Active Club Grants

Less than a third of us get enough physical activity every day. At VicHealth, we know how valuable sport is to get us moving toward better health and wellbeing.

More than two-thirds of Australian women are not getting enough physical activity to benefit their health, and many people – particularly people who are less physically active – are interested in more fun, flexible and social activities.

This is why VicHealth's Active Club Grants encourage a wider range of Victorians to participate in sport clubs through two specific focus areas:

1. Increasing female participation opportunities
2. Supporting social and modified sport that target less active Victorians.

VicHealth wants to support your club to provide a wider range of opportunities for people to get active, whatever their background or ability.

There are four grant opportunities you can apply for. However, you must submit a new application form in each case.

- **\$3000 for Focus Area 1:**
Increasing female participation in sport
- **\$3000 for Focus Area 2:**
Supporting social and modified sport
- **\$10,000 for Focus Area 1:**
Increasing female participation in sport
- **\$10,000 for Focus Area 2:**
Supporting social and modified sport

How much should I apply for?

The Active Club Grant funding tiers are outlined below. You can also submit two separate applications – one for each tier – but your club can only be successful once. All applications must be submitted online in accordance with timelines and processes outlined, and late applications will not be accepted.

Tier 1: Up to \$3000

This tier is open to all eligible clubs across Victoria. This tier is where the majority of available funds will be allocated, allowing VicHealth to support a wide range of clubs across the state.

If your club applies under the \$3,000 category, you can request a maximum of \$500 for marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community.

Tier 2: Up to \$10,000 (limited to 12 successful grants per round)

The \$10,000 funding grant is open to clubs that can make a big impact by engaging more people in physical activity through sport. Clubs applying for this grant should be able to demonstrate a membership base of over 200, the ability to reach a large number of community members through a program or multiple teams, or experiencing significant demand resulting from population growth.

This funding tier is limited to 12 successful grants per round, and is highly competitive.

If your club applies under the \$10,000 category, you can request a maximum of \$1000 for marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community.

Funding level requirements

Tier 1: \$3,000	Tier 2: \$10,000
<ul style="list-style-type: none">• Register for VicHealth’s Active Club Grants using the online application system. You will need to register your details before completing the application form.• Complete the online application form, ensuring you answer all relevant questions and submit the application by the grant closing time.• Provide pricing quotes for all items or activities intended to be purchased under the grant, excluding marketing costs (this can include quotes from suppliers, letters/emails from relevant organisations, screenshots of costs, and should be provided in a combined PDF file).	<ul style="list-style-type: none">• Register for VicHealth’s Active Club Grants using the online application system. You will need to register your details before completing the application form.• Complete the online application form, ensuring you answer all relevant questions and submit the application by the grant closing time.• Provide pricing quotes for all items or activities intended to be purchased under the grant, excluding marketing costs (this can include quotes from suppliers, letters/emails from relevant organisations, screenshots of costs, and should be provided in a combined PDF file).• Submit a 2-minute video to explain how the grant will benefit the club and create new opportunities for people to participate in sport. As 2 minutes is not a long time, you will need to make it relevant. Just talk to a camera or smart phone. VicHealth will be assessing the quality of the idea for the participation opportunity, not the quality of the video.• Provide video consent form.

VicHealth Active Club Grants 2017-18 Round 2

What is covered in the focus areas?

Focus Area 1

VicHealth funding is available to support clubs to implement initiatives that will engage more women and girls in sport.

Female participation

- Almost half as many women take part in organised sport compared to men, and women are most likely to stop playing sport as teenagers.
- There is more momentum in female sport than ever before, but we need to offer more opportunities for women and girls to get involved in sport at the community level.
- We encourage your club to think about how you can offer more opportunities for female participation, including
 - new teams
 - new competitions
 - new programs

Focus Area 2

VicHealth funding is available to support clubs to implement new social or modified sport programs that target less active Victorians.

Social sport

- Social sport opportunities are more flexible or social and less structured than traditional sport activities.
- These programs have greater emphasis on fun, social interaction and enjoyment, and less emphasis on performance, results and competition.
- Social sports may have many elements of traditional sport but are primarily
 - for fun and friendship
 - to introduce someone to a sport
 - to bring people back to sport that have dropped out due to injury, time commitments or other circumstances.

Modified sport

- Changes are made to existing sports activities to best suit the needs and abilities of inactive or somewhat active people, and increase the accessibility of activities to a wider audience. This may include changes to rules, type of equipment, playing area, duration of games and/or scoring to suit skill level/ability.
- Sport activities and programs can be modified based on factors, including age, disability, skill level, fitness level, facility availability, location or time.
- Modified sport includes
 - introductory junior programs

- sport-based fitness programs (e.g. Cardio Tennis, Fit Football).
- programs designed for people with a disability

Grants will be assessed by the following criteria

What	A clear description of the participation initiative/s you intend to implement to increase the physical activity levels of women and girls or less active Victorians through sport
Who	A clear description of the specific target audiences you will look to engage (e.g. older adults, parents of existing child participants, teenagers, people with a disability, retirees)
Why	A clear rationale to support your initiative and demonstrate why your club is applying for this grant, including indicative community interest and demand
How	A clear description of how you will implement this participation initiative and why you think it will work
Impact	A clear description of how many participation opportunities will be created, and how many participants will benefit
Sustainability	A clear description of how the initiative will be sustainable after the Active Club Grant funding has ended
Partners	List who you will partner with, and what role these partners will play to ensure a successful initiative

VicHealth will fund start-up costs for your club to establish new participation opportunities with the intention these activities can continue into future years. In your application you will need to demonstrate how these new participation opportunities will get more people participating within your club and how the grant will, support, strengthen or expand existing efforts to get more women and girls or less active Victorians involved.

When assessing your grant application, VicHealth will consider the social and economic disadvantage in your club's local area using the Socio-Economic Indexes for Areas (SEIFA).

We fund:	We don't fund:
<ul style="list-style-type: none"> ✓ core participation equipment required to run the program (e.g. equipment required to implement a State Sporting Association program or support new teams to participate) ✓ start-up costs associated with delivering or facilitating participation activities or programs (e.g. education directly related to the participation opportunity, accreditation, training or licence fees to become a qualified deliverer of sport activities, team affiliation costs to enter league/association/competition for first season). ✓ reference or resource materials required to implement a State Sporting Association or National Sporting Organisation program (e.g. videos, training manuals, branding requirements). ✓ core safety or injury prevention items to ensure safe participation of your new participants (e.g. goal padding, helmets) ✓ marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community. <p>To be successful, these requested items need to directly relate to your proposed initiative to increase participation.</p>	<ul style="list-style-type: none"> ✗ Projects that do not address VicHealth's strategic imperative of increasing physical activity. ✗ Activities expected to be covered by the club or participants, including: <ul style="list-style-type: none"> ✗ venue hire ✗ insurance ✗ individual player registrations ✗ one-off or ongoing fees for coaches, umpires, instructors, trainers/physiotherapists or other paid officials to deliver sessions/support teams ✗ Equipment that will not remain the property of the club/organisation. ✗ Fixed infrastructure or capital works. <p>A comprehensive guide to ineligible items can be found here.</p>

What's VicHealth looking for?

We want community sporting clubs to increase the amount of participation opportunities across Victoria, particularly for women and girls, and less active community members.

To be eligible for the grant, you need to:

- be based in, and conduct activities in Victoria
- be a community sporting club where the club's primary sport activities align with a recognised State Sporting Association under the [classification provided by Sport and Recreation Victoria](#) as of round opening
- be an incorporated association, or a company limited by guarantee
- have acquitted previous grants awarded to it by VicHealth (to the satisfaction of VicHealth)
- be able to purchase all requested items within six months of receiving funds (if successful under the \$3,000 tier) or 12 months of receiving funds (if successful under the \$10,000 tier)
- have not received an Active Club Grant in the past two financial years. However this condition will be removed for clubs that demonstrate disadvantage and hardship due to flood, drought, bushfires or other natural disasters. A list of ineligible clubs can be viewed on the [Active Club Grants webpage](#).

Aboriginal community controlled/led sport clubs are also encouraged to apply.

Who can't apply?

- Local government, Regional Sports Assemblies, State Sporting Associations, or National Sporting Organisations.
- Schools, churches, community support groups or health services.
- Professional sport bodies and elite sport teams.
- Organisations where the purpose of funding is to support in activities where the

head is a deliberate target or where activity involves striking or kicking another individual with intent to injure.

- Active recreation clubs/organisations.

Where to seek advice

We advise you to contact your relevant [State Sporting Association](#) or National Sporting Organisation to discuss potential opportunities for your club to administer a program for your community.

Sport development staff from local governments or [Regional Sports Assemblies](#) can provide advice on how to implement programs that will attract new audiences to your club.

Further reading:

- [Physical activity, sport and walking: VicHealth's Investment Plan 2014-18](#)
- [VicHealth: Physical activity across the life stages](#)
- [VicHealth; Victorian participation in organised sport](#)
- [VicHealth Gender Equality and Health Position Statement](#)
- [Clearinghouse for Sport: Female Participation](#)
- [Clearinghouse for Sport: Modified Sports](#)
- [Clearinghouse for Sport: Social Sports](#)
- [Victorian Government: Change Our Game](#)

Active Club Grants Round 2 timeline

Date	Activity
Tuesday 30 January 2018	Launch of the Active Club Grants 2017–18 Round 2 Applications open
Friday 2 March 2018	Applications close Clubs submit application by 4pm
April – May 2018	Applications assessed by an Assessment Panel including independent representatives
May 2017	Clubs will be advised by email of the outcome of their application.
June 2017	Funding transferred to successful clubs.

What if I still have questions?

Check out the Frequently Asked Questions

- [Frequently Asked Questions \(Program\)](#)
- [Frequently Asked Questions \(Technical IT\)](#)

Please contact us at
activeclub@vichealth.vic.gov.au
or (03) 9667 1308.

We will review every email and voicemail and
respond as soon as possible.

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