

Instructions

Exposure

If your camera is on automatic it should be able to expose the photo correctly. However, just be aware that any photo needs light. If you are taking a photo inside, make sure there is more light on the person than on the background.

Too dark/underexposed



Too light/overexposed



Correct exposure



Subject

Ask yourself what aspect of your club/organisation you are trying to show in the photo.

Are there too many people in the photo or is it difficult to tell who the subject is?



See where your eye goes first and if you're not sure, try for an average of 3-5 people in the photo.



Size

Try to email in photos which are at least 350KB in size.

This can be Medium size on a DSLR (usually a camera with a removable lens). With an iPhone, you will have a choice of size when you email it straight from your phone (see below).

Background

Look at the background of the photo before you take it.

What's happening? Are there any bins/junk food/cars in the background that you really don't want to show?

Try to make sure everything in the image portrays your club in its best light.

Cropping

Don't be afraid of getting closer to your subjects or zooming in if you don't need everything in the frame, or if you just want to take a variety of shots from one position.

Original



Cropped



Take both landscape (horizontal) and portrait (vertical) shots – everything can be useful to portray your club activities!

Suggestions on how to shoot with an iPhone ios6

Open the camera settings on your iPhone. If you would like to use the grid, go to Options > Grid > On.

Try to make sure the person you are capturing is in the middle of the grid.



Once the photo has been taken, press the 'forward' symbol in the red circle to email the photo to yourself in the 'To' field.



Press the mail icon in the top left corner which will automatically put the photo in an email for you. Fill in your email address in the 'To' field.

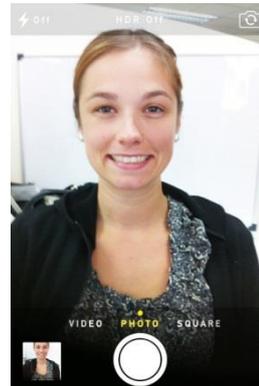


After you press 'Send', you will be asked what size photo you want to send. Please choose the largest size possible (e.g. here it would be Actual Size).



Suggestions on how to shoot with an iPhone ios7

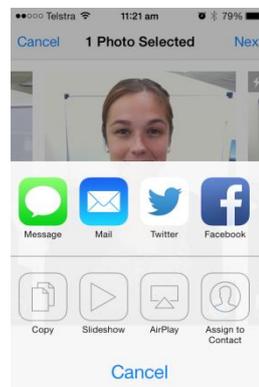
Open the camera settings on your iPhone. If the subject is standing in front of a reflective surface (window/mirror) or more than two metres away, try without the flash.



Once the photo has been taken, press the 'forward' symbol in the red circle to email the photo to yourself in the 'To' field.



Press the mail icon in the middle which will automatically put the photo in an email for you. Fill in your email address in the 'To' field.



After you press 'Send', you will be asked what size photo you want to send. Please choose the largest size possible (e.g. here it would be Actual Size).

