

Innovation Challenge: Physical Activity 2019-20

Frequently Asked Questions

These FAQs are for individuals who are interested in the VicHealth Innovation Challenge: Physical Activity Grant. If you can't find the answer you're looking for below, please contact us at physicalactivity@vichealth.vic.gov.au

Eligibility for funding

1. Who is eligible to apply?

Organisations meeting the below requirement are eligible to apply.

To be considered for investment, all applicants must have fully acquitted all requirements of any previous grants awarded under VicHealth funding (to the satisfaction of VicHealth).

Criteria for focus area 1 (more sport for everyone):

- Sporting organisations recognised as a State Sporting Association (SSA) under the classification provided by [Sport and Recreation Victoria](#) or a National Sporting Organisation (NSO) recognised by [Sport Australia](#).
- Victorian Disability State Sporting Bodies (DSSBs), recognised by Sport and Recreation Victoria
- Victorian Regional Sporting Assemblies (RSAs)
- Local sporting clubs/associations affiliated to a recognised SSA (as defined in point 1)
- Elite sporting teams
- Victorian local councils

Note: SSAs, NSOs, RSAs and elite sporting teams are required to meet and maintain VicHealth's requirement of 40 per cent female representation on their sporting organisation's Board.

Criteria for focus area 2 (more women and girls active):

- Victorian local councils only

2. Are there any other requirements?

All organisations funded under this program will be required to:

- accept the terms of the VicHealth Funding Agreement
- accept the conditions in Information for all Applicants
- commit to VicHealth Funding Agreement for 18 months
- budget for a human resource with the relevant experience, skills and qualifications to lead the project
- participate in the Program Communities of Practice, relevant education and training and other meetings as directed at VicHealth – this may extend to project partners

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- produce work plans and budgets to be determined in the Funding Agreement
- participate in the VicHealth evaluation of this program including complying with any mandatory data and reporting requirements specified in the Funding Agreement
- ensure that all personnel, agents or subcontractors who undertake child-related activities as part of the project have passed a Working With Children Check under the *Working With Children Act 2005 (Vic)*.
- successful local councils under the 'more women and girls active' theme will be required to register as a Campaign Supporter of the This Girl Can – Victoria campaign and undertake local area marketing activities, to be agreed by both parties. For example, sharing marketing materials online or creating and sharing stories. Further information regarding this condition will be provided to shortlisted applicants.
- comply with VicHealth and Program branding requirements.

3. What will VicHealth not fund?

VicHealth will not fund the following:

- A sporting organisation where the purpose of the funding is to support or participate in activities where the head is a deliberate target or where the program/activity involves striking or kicking another individual with intent to injure. We also will not support a program/activity that directly feeds into a participation pathway where the intention is to use the head is a deliberate target or involve striking or kicking another individual with intent to injure.
- Activities delivered outside of Victoria
- Programs delivered in schools during school hours, including those funded through the Australian Sports Commission's Sporting Schools. Promotional activities in schools to engage young people may be included as part of a marketing strategy, however the actual program delivery must be outside of school hours.

4. What if we are not sure if our organisation is eligible to apply or not?

If you have any doubt if your organisation is eligible to apply, we encourage you to email the VicHealth team on physicalactivity@vichealth.vic.gov.au to discuss your eligibility. Ideally, make contact with VicHealth as early as possible and before you progress with developing your application.

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VicHealth's focus on gender equality for sporting organisation Boards

1. What is VicHealth's position on gender targets for sporting organisation boards?

To receive VicHealth funding, National Sporting Organisations, State Sporting Associations, Regional Sporting Assemblies and Elite sporting teams are required to have a minimum of 40% self-identified female Board representation.

2. How is VicHealth implementing this policy?

All new contracts with sporting bodies that commence from 1 July 2019 will include a pre-requisite to have reached 40% target to receive funding.

3. What does the support letter from your Board Chair need to include?

In the Innovation Challenge: Physical Activity, Proposal Submission to the Assessment Panel, due on Thursday 16 May 2019, VicHealth has requested a letter from your organisation's Board. This letter needs to declare that a minimum 40% female representation on your sporting organisation's Board has been met and will be maintained.

Note, at the video application stage you are not required to submit a letter, this request is for finalists only.

4. Our sport operates under a unified model, at which level of governance does the minimum 40% female Board representation apply?

If your sport is successful in receiving funding, the organisation that signs the VicHealth Funding Agreement will need to comply with the minimum 40% female board representation.

5. What if my sporting organisation is unable to meet the 40% target?

This is a Victorian Government requirement, failure to meet this requirement will result in your organisation being ineligible for VicHealth funding. VicHealth is working with Sport and Recreation Victoria and Vicsport to build capacity of sports to achieve this target.

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Submission process

1. How and when do I apply?

The Challenge will open on 26 March 2019 at www.vichealth.vic.gov.au/funding. During the "application phase", you can fill out the online application form and provide your video link. Submissions cut-off on Thursday 18 April 2019 at 12noon Eastern Standard Time.

3. How much money should I ask for?

The most promising ideas will share in a total funding pool of up to \$500,000 to test them and make a real impact. The pool of funding is intended to be flexible so that VicHealth can tailor funding to the merit of the project and the nature of your innovation. The typical funding grant is between \$60,000 to \$150,000.

At the first stage of The Challenge we are not asking for a budget request. This information will be requested in if your idea is shortlisted. We recommend thinking about your idea in phases and then determine the levels of investment for each phase. Alternatively, consider what your proposal would look like as a lean pilot, a dream project and somewhere in between.

4. I've got an idea, but I'm not sure it's good enough?

Take a look at our selection criteria and see if it stacks up. Alternatively, check out our [previous winning ideas](#). You can also email us for some advice at physicalactivity@vichealth.vic.gov.au. We will respond within 2 business days. Also, we're happy to give you a call if you'd like to leave your phone number. Sometimes it's just easier having a chat!

5. Will there be media involved in the project?

We hope so! We will be announcing the successful projects to the wider world and promoting your progress throughout the next 18 months. The more buzz that's created, the bigger the impact you'll have and the more people we inspire to change community sport for the better.

6. Who are the judges on the assessment panel?

Our assessment panel is made up of a combination of VicHealth experts, external representatives from the sport sector and specialists who know what it takes to kick-start ideas and make a real impact.

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Additional Information

1. What is innovation?

For VicHealth, innovation means discovering how to accelerate health outcomes for Victorians. It means discovering the strategies, approaches, insights and collaborations that can put us on a fast track to creating healthier lives.

For the Innovation Challenge, innovation could mean implementing new ideas, working in a new or different way, developing unique partnerships, creating dynamic products or improving your existing services. Being innovative does not mean inventing; innovation can mean changing how you've done things in the past, adapting to changes in your environment and responding to the needs of your community. Innovation is change that adds value.

It's about solving real problems by taking new and better ways of working, putting them to the test and finding out what does and doesn't work.

2. Can our program have other funders?

While VicHealth anticipates it will most likely be the primary funder of a program we understand that some programs may already have another funder, commercial partner or co-investor. Where this is the case you would need to outline the existing funding partnership and demonstrate the **significant additional value** that VicHealth funding would bring to the program. For instance, you would need to show VicHealth that our funding would make a significant impact on reaching more less active Victorians.

VicHealth will not fund any organisation that receives sponsorship or has a commercial arrangement with any person or organisation involved in the marketing or manufacture of tobacco products.

In addition, VicHealth is focussed on improving the health and wellbeing of all Victorians. This includes increasing the physical activity levels of less active Victorians and improving healthy food and drink choices of Victorians. As a result, we would have significant concerns with entering into any funding arrangement with any organisation who has sponsorship, a commercial agreement or partnership that contradicts VicHealth's health promotion agenda or has a potential to bring VicHealth's reputation into disrepute. VicHealth would need substantial notice should any other funding arrangements be considered by an organisation in relation to a VicHealth funded program.

3. Can we use the funding to primarily develop a course for coaching inactive people and/or build a network of coaches and officiators?

No. The primary focus of the funding is on getting less active Victorians participating in more physical activity and sport. As part of the program you should consider what support is provided to deliverers (coaches) of the program to ensure they enhance the experience of the people involved in the program, which may include the development and delivery of suitable training resources.

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4. What Local Government Areas have low levels of physical activity for women?

In focus area 2: more women and girls active, LGA's with low female physical activity days per week will be prioritised. Refer to Attachment A for a list.

5. Why can't we deliver our programs in schools within school hours?

VicHealth recognises there are already many organisations working on getting children and young people active during school time - in addition to physical education and sport offered through secondary schools.

We do however understand that you might need to work closely with schools to engage with children and young people as part of your marketing and communication approaches.

6. Can we use school facilities?

Yes. Schools often have good facilities that are underutilised and could be used for your program. However, it's important to cater for the entire community rather than just children and young people from that school.

7. Can we connect with schools as part of this program?

Yes. We have indicated that we won't fund programs delivered during school hours (during curriculum time) you can certainly connect with schools as part of your promotion and engagement around your program. You can run an 'intro' session or 'taster' session to give children and young people the opportunity to try your program. You can also use schools to pilot your program.

8. What does less active mean?

VicHealth uses the 'single item measure for physical activity' to classify levels of activity. In the table below, less active includes the inactive and somewhat active categories.

Adults (18 years and over):

Q: In the past week, on how many days have you done a total of 30 minutes or more physical activity, which was enough to raise your breathing rate? This may include sport, exercise, brisk walking or cycling for recreation, or to get to and from places, but should not include housework or physical activity that may be part of your job.

Participation response	Participant category
0 - 1 days per week	Inactive
2 - 4 days per week	Somewhat active
5 - 7 days per week	Moderately/ vigorously active

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Young people (less than 18 years):

Q: In the past week, on how many days have you done a total of 60 minutes or more physical activity, which was enough to raise your breathing rate?

Participation response	Participant category
0 - 1 days per week	Inactive
2 – 4 days per week	Somewhat active
5 - 7 days per week	Moderately/ vigorously active

9. What does creative industries mean?

“The term creative industries refers to a collection of interconnected sectors that have creativity at their core. These include visual and performing arts, culture, screen and digital games, literature and publishing, fashion and design, and encompass both community based and commercially driven activity.” - First People’s Action Plan for the Creative Industries, Creative Victoria (2018)

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Attachment A - List of local government areas with corresponding physical activity levels (females)

LGA	Average number of days per week that female respondents reported greater than 30 minutes of physical activity
Alpine	3
Ararat	3
Ballarat	3
Banyule	3
Bass Coast	4
Baw Baw	3
Bayside	3
Benalla	3
Boroondara	3
Brimbank	3
Buloke	3
Campaspe	3
Cardinia	3
Casey	3
Central Goldfields	3
Colac-otway	3
Corangamite	3
Darebin	3
East Gippsland	3
Frankston	3
Gannawarra	3
Glen Eira	3
Glenelg	3
Golden Plains	3
Greater Bendigo	3
Greater Dandenong	2
Greater Geelong	3
Greater Shepparton	3
Hepburn	3
Hindmarsh	3
Hobsons Bay	3
Horsham	3

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LGA	Average number of days per week that female respondents reported greater than 30 minutes of physical activity
Hume	2
Indigo	3
Kingston	3
Knox	3
Latrobe	3
Loddon	3
Macedon Ranges	3
Manningham	3
Mansfield	3
Maribyrnong	3
Maroondah	3
Melbourne	3
Melton	3
Mildura	3
Mitchell	3
Moira	3
Monash	3
Moonee Valley	3
Moorabool	3
Moreland	3
Mornington Peninsula	3
Mount Alexander	3
Moyne	3
Murrindindi	3
Nillumbik	3
Northern Grampians	3
Port Phillip	4
Pyrenees	2
Queenscliffe	4
South Gippsland	3
Southern Grampians	3
Stonnington	3
Strathbogie	4
Surf Coast	4
Swan Hill	3
Towong	3

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LGA	Average number of days per week that female respondents reported greater than 30 minutes of physical activity
Wangaratta	4
Warrnambool	3
Wellington	3
West Wimmera	3
Whitehorse	3
Whittlesea	2
Wodonga	3
Wyndham	3
Yarra	4
Yarra Ranges	3
Yarriambiack	3

**Reference: VicHealth 2016, VicHealth Indicators Survey 2015 – Selected Findings.
VicHealth, Melbourne.**