

VicHealth Partnership Grants

Healthier Masculinities Partnership Grant information sheet

Healthier Masculinities Partnership Grant

About the grant:

VicHealth's Healthier Masculinities program aims to achieve positive shifts in masculine norms and stereotypes, improving health and wellbeing outcomes for all Victorians.

The Healthier Masculinities Partnership Grants are aiming to achieve the following outcomes:

- To increase the funded organisation's ability to take a healthier masculinities approach to health promotion action
- To trial and evaluate interventions using the Framework, contributing to the evidence base of what works in challenging male gender stereotypes and promoting gender equality

The [Healthier Masculinities Framework for Gender Equality](#) will be used to guide grant recipients in their project design, delivery and evaluation.

The Healthier Masculinities Partnership Grant invites local councils to partner with relevant organisations to develop, trial and evaluate initiatives that engage men and boys in gender equality, particularly efforts to transform harmful gender stereotypes, masculinities and negative social norms, attitudes and behaviours.

Why focus on healthier masculinities?

The benefits of helping men break free from limiting gender stereotypes flow to everyone. All health and wellbeing initiatives can be strengthened by considering the influence of masculinities, from mental wellbeing or healthy eating initiatives, through to preventing violence against women or preventing harm from alcohol.

What do you mean by healthier masculinities?

Masculinity is an evolving social construct that people use to describe a set of practices, attitudes and behaviours that instruct what men and boys should be and how they should act. It also includes social norms, the unwritten rules about how to behave in society. While not all men conform to these expectations, most feel the pressure to do so. We see healthier masculinities and harmful masculinities expressed through our attitudes, behaviours and practices, our relations with others, and through social norms and structures. Healthier masculinities are characterised by equality and respect, non-violence, reflection and self-awareness, emotional expression and vulnerability, and accountability.

What's on offer:

VicHealth will provide up to \$140,000 across two years for each project.

We may fund up to four projects. If successful, funding will commence in June 2020.

Who can apply?

Victorian local councils are eligible to apply for this grant. We encourage councils to form partnerships with relevant organisations.

To meet VicHealth eligibility and compliance criteria, organisations applying for a Healthier Masculinities Partnership Grant must:

- have an Australian Business Number and a bank account for Electronic Funds Transfer of grant funds
- deliver activities or products solely in Victoria, with a primary focus on undertaking health and wellbeing activities that achieve positive outcomes for the Victorian community
- be able to work in partnership with VicHealth and others
- if applicable, have satisfactorily fulfilled the requirements of any previous and/or current grants from VicHealth
- have insurance cover, including professional indemnity or public liability insurance, for the purpose of this project and agree to provide insurance certificates if requested by VicHealth
- not be subject to any current or impending legal action which could impact its financial viability
- not be a recipient of support, funding, sponsorship or endorsement from the tobacco industry.

VicHealth is committed to health equity, that is, enabling **all** Victorians to have the means to a good and healthy life, regardless of cultural background, gender, sexual orientation, ability, income, educational attainment, occupation or location.

VicHealth encourages diverse organisations to apply, including those who work with disability communities, LGBTIQ communities, culturally and linguistically diverse communities and Aboriginal and Torres Strait Islander communities.

Conflict of Interest

VicHealth takes its role as a leader in health promotion seriously which means we need to be mindful of who we partner with to ensure our values and purposes align.

Given our history in tobacco control, organisations that receive funding or support from the tobacco industry are ineligible to apply for VicHealth funding.

Beyond tobacco, we are mindful that there are other industries and businesses whose values and purposes do not align with VicHealth. Therefore, if your organisation or any individual or partner named on your application receives support or partners with another industry or business whose objectives may compromise VicHealth's aim of improving the health and wellbeing of all Victorians, we ask that you let us know by completing a Conflict of Interest Declaration and Management Form.

By declaring these interests, you are not excluded from applying for VicHealth funding; all declarations are assessed on a case-by-case basis considering the extent of the conflict and how it can be managed.

What can VicHealth funding be used for?

VicHealth will fund projects that best align with the [Healthier Masculinities Framework](#).

What we will fund:

- Reasonable staff costs to engage a contractor or reimburse staffing costs for existing employees delivering agreed activities.
- New ideas in line with funding requirements, or delivery of clearly identified outcomes that build upon and add value to existing work.
- Incentives and prizes for competitions where relevance to local context, value for money and equitable approach are demonstrated.
- Design, publication or production costs of materials, products and collateral where clear VicHealth branding is included.
- Reasonable advertising or media costs for activity promotions.
- Resources or products that can be owned/managed by the recipient and shared among project partners and the community to support ongoing improvements in drinking cultures.

- Reasonable and necessary costs of facilitation for events, such as healthy catering, facility hire and administrative costs.
- Evaluation costs including data collection and analysis.

What we will not fund:

- Early intervention and response services and programs.
- Drug and alcohol treatment services.
- Excessively expensive prizes, cash prizes or those where no justification or rationale for prize choice is provided.
- Duplication of existing projects, programs, initiatives or products. If you wish to leverage off an existing project, program, initiative or product you must identify the innovative element or point of difference/value add and ensure you are not infringing on copyright or intellectual property rights.
- Capital works or infrastructure improvements.
- Excessive event costs or unhealthy catering options.

Application

Applications open Tuesday 19 November 2019 and close at 12:00 midday on Monday 24 February 2020.

Application questions

1. Brief project description

Please provide a plain-language summary of your proposal. Up to 100 words

2. Tell us more about your idea and why it is needed

Tell us why your project is important, and who will benefit the most. Include how your idea will address issues of health inequities, disadvantage and/or vulnerable sectors of the community. Up to 250 words.

3. What strategies and activities will you undertake to achieve grant outcomes, and how will you measure their success?

Use dot points to summarise the 'what' and 'how' of your project and how you will evaluate your outcomes. Include how you will measure the impact on disadvantaged population groups compared to advantaged population groups. Up to 250 words (supplemented by a detailed work plan and budget, attached to the application).

4. Who will you partner with to deliver the project and how will you engage them?

Provide a summary list of your partners and their main roles and responsibilities. Describe if, and how, they have been involved in development of your proposal, and how you will continue to engage them, and others, on the project. Up to 200 words.

5. How does your idea align with the Healthier Masculinities Framework?

Up to 300 words

6. What are your anticipated outcomes and how do you plan to sustain the benefits of the project beyond VicHealth funding?

In the short and long term, what measurable changes in policy and/or practice are you hoping to see as a result of your project? Describe how these benefits could be sustained, replicated, scaled, or built upon by your organisation or others at the end of VicHealth funding to contribute to long-term outcomes. Up to 300 words.

Attachments and supporting documentation

- [Work plan template](#) – this is mandatory and must be included in the application.
- [Budget template](#) – this is mandatory and must be included in the application.

- c. Evidence of partnerships. Up to three documents confirming in-principle support from key partners can be uploaded to support your application.
- d. [Conflict of interest declaration and management form](#) – only required if an organisation, individual or partner associated with the application has past or present arrangements with alcohol, junk food, sugar sweetened beverage industries, or organisations whose objectives may compromise VicHealth’s aim of improving the health and wellbeing of all Victorians.
- e. [VicHealth Partnership Grant contract departure proposal form](#) – only required if your organisation is unable to comply with any clause detailed in the standard VicHealth Funding Agreement Terms and Conditions.

Assessment

Applications will go through a multi-stage assessment process involving VicHealth and external content experts.

Healthier Masculinities Partnership Grant applications will be assessed against the following criteria:

1. Alignment to grant outcomes (30%)

- Is the application clear in its aims and outcomes?
- Do the proposed project outcomes align with the stated grant outcomes?
- How strong is the plan to measure the outcomes?

2. Viability (30%)

- Is the application well planned and achievable within the timeframe?
- Have the resources required to deliver the project been clearly identified?
- Does the application identify appropriate partners and demonstrate an ability to work with them in a collaborative way?
- Have other funding sources been identified?
- Does the budget accurately reflect the scope and scale of the application?
- Is the application financially viable and does it demonstrate sound management?

3. Community need (15%)

- Will the proposed project effectively address a clearly identified and demonstrated local need?
- Has the application appropriately engaged with the local community?

4. Potential impact (10%)

- If successful, what is the potential for impacts to be scaled through replication, embedding or informing policy change?

5. Access and equity (15%)

- Does the application address issues of disadvantage, social exclusion, barriers to participation, or vulnerable sectors of the community?

Applicants will be notified of assessment outcomes by 30 April 2020.

If you are successful

Successful applicants are required to:

- Enter into a Funding Agreement with VicHealth and comply with its [Terms and Conditions](#)
- Comply with reporting requirements, including progress and final reports, financial acquittals and face-to-face meetings as determined in your Funding Agreement.
- Take part in VicHealth evaluation activity as requested – by assisting an external VicHealth appointed evaluator with design/collection/management/supply of minimum data set (data required to be confirmed

in conjunction with VicHealth, external evaluator and funded partners, and where possible using already existing tools)

- Acknowledge VicHealth Partnership Grants in all communications.
- Not be a recipient of financial support from tobacco companies
- Maintain appropriate insurances throughout the partnership period

Indicative project schedule – Healthier Masculinities Partnership Grant

Project period: June 2020 to June 2022

Milestone	Indicative timing
Grant recipients notified	By 30 April 2020
Funding agreement signed and returned to VicHealth	25 May 2020
Payment 1 (25%)	5 June 2020
Community of Practice/Workplan/Risk management plan	July/August
Payment 2 (35%)	October 2020
Community of Practice/Progress Report/Workplan Yr 2	May 2021
Payment 3 (20%)	May 2021
Community of Practice/Progress Report	January 2022
Payment 4 (10%)	January 2022
Final report and grant acquittal	May 2022
Payment 5 (10%)	June 2022

Reporting expectations

Grantees will be required to contribute to evaluation activity and to submit basic activity reporting to VicHealth.

In regard to reporting, grantees will be required to provide:

- Two progress reports, to provide an update on and revisions to the activities outlined in the Workplan (submitted as part of their application) – maximum 5 pages, template to be provided.
- One final report, to provide a summary of activities delivered, as outlined in the workplan – maximum 12 pages, template to be provided.
- Audited financial acquittal – template to be provided.

In regard to evaluation, grantees will be required to:

- Provide data and detail about participants and impacts, as part of their project reporting (see above).
- Contribute information to evaluation of the grant, commissioned separately by VicHealth.

Program Evaluation:

Data collection and reporting must be conducted in alignment with VicHealth’s expectations and include differential impact evaluation.

Indicators must align with VicHealth’s minimum data set and capture postcode and health care card status for all project participants.

Recommended reading

Before applying, we recommend you read and understand the following documents:

Name	Why is it recommended?
Healthier Masculinities Framework for Gender Equality	Proposed project design, delivery and evaluation must be guided by the Framework.

Still have questions?

- If you've read the VicHealth Partnership Grant Funding Guidelines, including relevant documents under the 'Getting started' section, and still have questions, please submit an enquiry via the relevant funding page www.vichealth.vic.gov.au/funding/ or leave us a message on 9667 9050
- Please note: We are unable to provide advice or feedback on your specific ideas, however, we can clarify the intention of the grant opportunity and the outcomes the grant is trying to achieve