

# Moreland

## LGA Profile

### VicHealth Indicators Survey 2011 Results

This profile provides an overview of wellbeing in this LGA. It is designed to provide local governments with population health data to undertake comprehensive, evidence-based municipal public health and wellbeing planning.

#### Moreland highlights\*

- The residents of the City of Moreland reported significantly lower wellbeing scores (74.4 out of 100) compared with the Victorian average of 77.5.
- Almost two-thirds of Moreland residents (65.5%) shared a meal with their families at least five days a week, in line with the Victorian average (66.3%).
- Most residents of Moreland felt safe or very safe walking alone in their local area both during the day (96.3%) and at night (68.1%). These figures are consistent with Victorian averages of 97.0% (day) and 70.3% (night).
- Moreland residents were significantly less likely to volunteer (with 23.0% volunteering at least once a month), compared with the state average (34.3%). However, they were as likely as other Victorians to report some type of citizen engagement in the previous 12 months (47.9% compared with the state average of 50.5%).
- While a significantly lower proportion of Moreland residents had internet access at home (83.6%), compared with the state average (88.8%), there was no significant difference in their use of social networking to organise spending time with friends and family (Moreland 33.1%; Victoria 35.1%).
- Most Moreland residents (69.2%) were supportive of a ban on smoking in outside dining areas, consistent with the Victorian average (69.8%).

\* Significance has been calculated to the 95% level of probability. Significant difference is indicated when confidence intervals for an LGA estimate do not overlap with confidence intervals for the Victorian average. Not all statistically significant results are reported as 'highlights'. See chart over page for all indicators.

Data has been weighted by age and gender within each local government area (LGA). Crude rates, also known as non-standardised rates, are shown here to help inform localised planning. Crude rates are not appropriate for comparisons between individual LGAs, as estimates have not been age-standardised and differences may be due, at least in part, to differing age profiles. Significant differences shown in this document may be partly due to differences between the age profiles of the LGA and the Victorian population as a whole. Age-standardised data is available on request†.



**The City of Moreland is located north of Melbourne and its most populous community, Coburg, is approximately eight kilometres from Melbourne. Moreland covers an area of roughly 50 square kilometres and has a population of about 150,000.**

#### About the survey

The data comes from the VicHealth Indicators Survey 2011, which has a focus on social determinants of health. It complements other population health survey work conducted in Victoria. Data was collected through telephone interviews.

The survey was conducted in each of Victoria's 79 LGAs, with a total sample of 25,075 participants aged 18 and over.

For more information, please refer to the full report of the VicHealth Indicators Survey 2011 at [www.vichealth.vic.gov.au/indicators](http://www.vichealth.vic.gov.au/indicators).

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† For more information about age-standardised data, contact [indicators@vichealth.vic.gov.au](mailto:indicators@vichealth.vic.gov.au)

## Moreland indicator results

The chart below shows how the indicators of health and wellbeing for this LGA compare to the Victorian average. The LGA's result is shown as a circle. Significant difference (indicated by the circle's colour) was deemed to exist when confidence intervals for an LGA estimate did not overlap with confidence intervals for the Victorian average. Crude rates, also known as non-standardised rates, have been presented here to help inform localised planning. Crude rates are not appropriate for comparison between LGAs, as estimates have not been age-standardised and therefore differences may be due, at least in part, to differing age profiles. Values are percentages unless stated otherwise.

Indicator	% LGA	LGA estimate confidence interval	% Victoria	Victoria least favourable	Victoria Range	Victoria most favourable
<b>Wellbeing</b>						
Subjective wellbeing (range 0–100)	74.4	[72.5, 76.3]	77.5	73.7		82.5
<b>Alcohol</b>						
Purchased alcohol in the last 7 days	30.3	[24.5, 36.7]	36.3	54.4		20.7
7 day \$ spend on packaged liquor (of those purchasing) <sup>+</sup>	41	[32, 49]	45	63		24
7 day \$ spend at a licensed premises (of those purchasing) <sup>+</sup>	40	[25, 55]	45	129		13
<b>Work, life and time</b>						
Long commute (≥2 hours per day) <sup>^</sup>	7.1	[3.6, 13.5]	11.6	26.2		0
Inadequate sleep (<7 hours per weekday)	29.4	[23.6, 35.8]	31.5	44.1		18.8
Lack time for friends/family	26.7	[21.3, 33.0]	27.4	36.2		17.8
Time pressure	40.9	[34.5, 47.7]	41.3	53.8		26.5
Adequate work-life balance <sup>^</sup>	53.4	[44.6, 62.0]	53.1	37.6		69.5
<b>Healthy eating and sedentary behaviour</b>						
Shares a meal with family (≥ 5 days per week)	65.5	[58.8, 71.7]	66.3	54.7		81.1
Sedentary behaviour (sitting ≥7 hours per day)	38.1	[31.5, 45.2]	32.6	52.3		15.2
Daily soft drink consumption	12.5	[8.2, 18.6]	12.4	20.5		4.3
<b>Green space and safety</b>						
Visit to green space (≥ once per week)	46.0	[39.4, 52.8]	50.7	31.4		79.3
Perceptions of safety - walking alone during day	96.3	[93.9, 97.8]	97.0	89.6		100
Perceptions of safety - walking alone during night*	68.1	[60.8, 74.6]	70.3	45.2		95.4
<b>Community engagement</b>						
Volunteering (≥ once per month)*	23.0	[17.8, 29.2]	34.3	22.6		62.1
Participation in citizen engagement (in the last year)	47.9	[41.1, 54.7]	50.5	26.4		73.3
<b>Arts and new media</b>						
Attended arts activities or events (in the last 3 months)	64.0	[57.5, 70.0]	63.6	35.4		82.6
Made or created art or crafts (in the last 3 months)	35.7	[29.4, 42.6]	34.9	20.4		51.2
Internet access at home	83.6	[79.1, 87.2]	88.8	68.5		96.1
Social networking used to organise time with friends/family	33.1	[26.7, 40.3]	35.1	18.8		47.1
<b>Social attitudes that influence health</b>						
Community acceptance of diverse cultures	60.6	[53.5, 67.2]	50.6	28.3		78.0
Prepared to intervene in a situation of domestic violence	93.8	[90.1, 96.2]	93.1	87.9		97.0
<b>Smoking policy</b>						
Support for smoking ban in outside dining areas	69.2	[62.5, 75.1]	69.8	59.9		76.8

### Legend

- LGA value significantly more favourable than Victorian average
- LGA value significantly less favourable than Victorian average
- LGA value not significantly different from Victorian average
- Sampling variability high, use with caution (relative standard error 25–50%)
- | Victorian average
- <sup>+</sup> Reported as \$ for those purchasing this type of alcohol

- Range of results across all LGAs
- <sup>^</sup> Question only asked of participants who were employed
- <sup>\*</sup> Cannot be compared to 2008 Victorian Population Health Survey as data was not collected in the same manner
- No data Relative standard error above 50%, estimate not reported
- Details of questions can be found at: [www.vichealth.vic.gov.au/indicators](http://www.vichealth.vic.gov.au/indicators)