

Content Checklist

Before you post content designed to engage with young people, take a look at this handy checklist.

- Is it **credible**?
- Is it **inclusive**?
- Is it **relevant** and **timely**?
- Is it **empowering**?
- Does it **inspire action**?
- Is it **targeted** to the right audience?
- Does it spark a **conversation**?
- Is it **simple** and fuss-free?

