



**Tuesday 16 September 2014**

## **New online tool to enhance workplace cultural diversity**

Race Discrimination Commissioner Dr Tim Soutphommasane will tomorrow launch a free online tool to help businesses enhance productivity through a culturally diverse workplace.

“Businesses in Australia have made some progress in developing and supporting cultural diversity, but there is still a long way to go for us as a nation to crack the cultural ceiling,” Commissioner Soutphommasane said.

“Workplaces that value cultural diversity and understand the importance of creating opportunities for advancement of a culturally diverse workforce are positioning themselves as leaders in an ever changing global economy.

“The Workplace Cultural Diversity Tool will help businesses to maximise the benefits of cultural diversity, by recruiting and retaining the best talent and attracting a diverse range of clients and customers.”

The tool was developed in partnership with Diversity Council Australia and VicHealth, and will be officially launched by Senator Concetta Fierranti-Wells, Parliamentary Secretary for Social Services.

Diversity Council Australia CEO Lisa Annese said the free tool will help organisations to measure themselves against international best practice and identify areas for improvement.

“The tool rates organisations on their current cultural diversity and guides them through the process of moving to best practice, tracking their progress over time,” Ms Annese said.

PricewaterhouseCoopers CEO Luke Sayers said the organisation was pleased it would be one of the first businesses to utilise the new online resource.

“The Workplace Cultural Diversity Tool is a highly valuable resource which will help PricewaterhouseCoopers to manage a culturally diverse workforce and plan our business development,” Mr Sayers said.

The Workplace Cultural Diversity Tool will be available on the Australian Human Rights Commission website following the launch.



**Australian  
Human Rights  
Commission**

# Media Release

## **MEDIA EVENT DETAILS**

**Date:** Wednesday 17 September 2014

**Time:** 4:30pm–6:30pm

**Venue:** PricewaterhouseCoopers, Level 10, Tower 2, Darling Park Towers, 201  
Sussex Street, Sydney NSW

For more information visit <http://culturaldiversity.humanrights.gov.au>

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