To meet our legislative objectives

- Fund activity that promotes good health, safety or the prevention and early detection of disease
- Promote good health through sponsorship of sports, the arts and culture
- Encourage healthy lifestyles in the community
- Fund research and development activities

we work

- As a catalyst to achieve change
- In environments to transform systems and influence behavioural change
- Guided by health equity principles
- Underpinned by evidence and a commitment to research
- Collaboratively and in partnership with the community

across our strategic imperatives

(Click each strategy icon to read full document)

- Health Equity
- Research
- Arts

Our goal

That by 2023, one million more Victorians will experience better health and wellbeing

Informed by our insights

(roll over each insight for more details)

- Social, unstructured physical activity
- Young men & gender equality
- Fear of judgement
- Social groups & cultural change
- Local communities & capacity
- Rising loneliness

and contribute to key government priorities

(roll over each key for more details)

- Health & Wellbeing
- Mental Wellbeing
- Fairness & Inclusivity
- Gender Equality
- Building Capacity