

Establishment of a Food Policy Coalition

**Dr Cate Burns
Food Policy Unit
WHO Collaborating Centre for Obesity Prevention
Deakin University
Melbourne**



Rationale

- Food system
 - Non-sustainable, Inequitable and contributing to chronic disease
- Change
 - food policy and regulation
- Effective FPC
 - Strong governance to ensure democratic decisions
 - Strong links to research for evidence base



What is a FPC?

- Examples



Aim

- To identify, analyse and advocate for evidence-based policies and regulatory reform to enable sustainable food security and healthy eating for the Victorian population



Objectives

- Collaborative forum
- Vehicle for building collaborative research
- Strong collective advocacy
- Evaluate the effectiveness VFPC

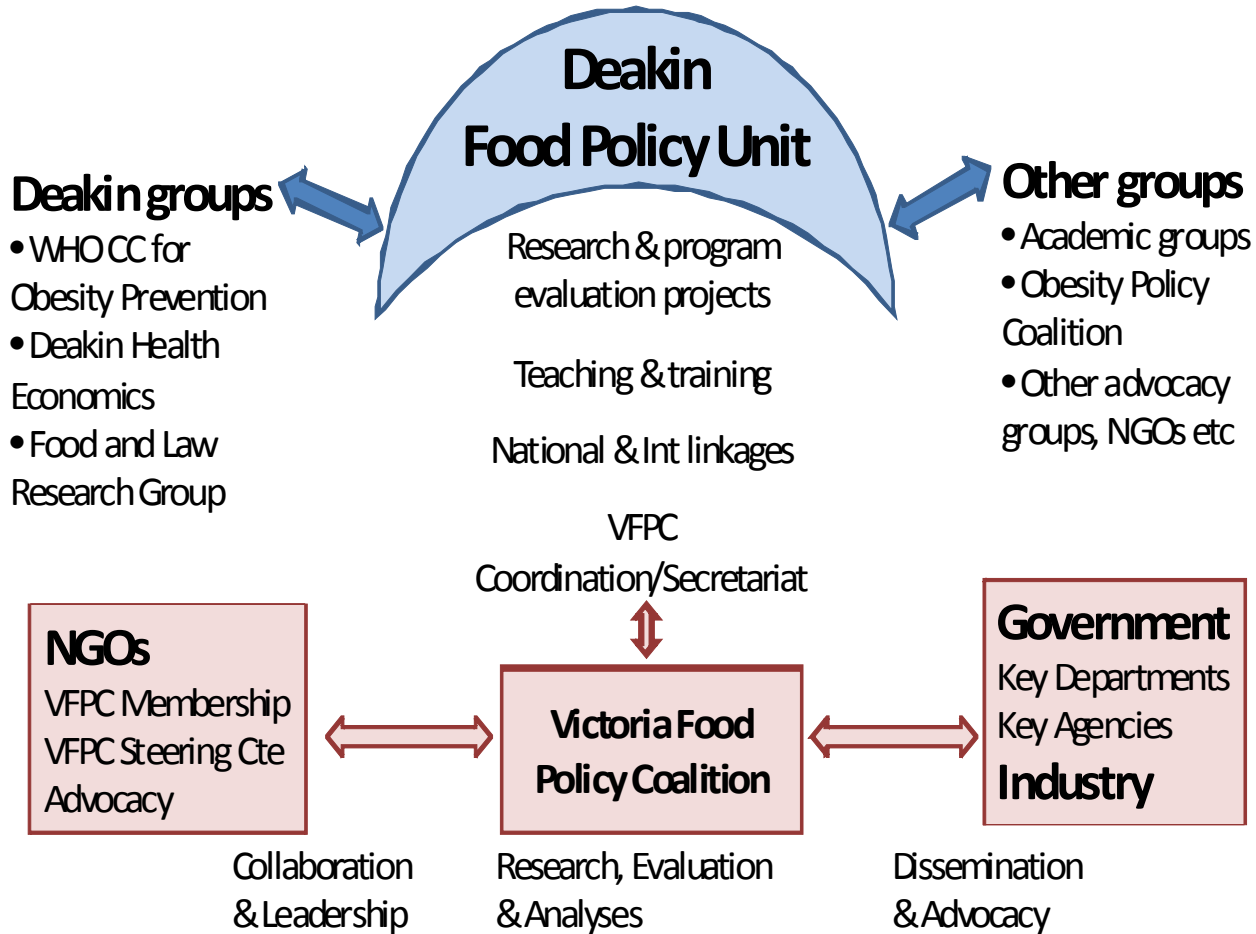


The Deakin Team

- A/Prof Mark Lawrence (Head FPU)
- Dr Cate Burns
- Prof Boyd Swinburn
- Prof Danuta Mendelson (Chair Law)
- VPFC Co-ordinator



Proposed structure for VFPC



Overall approach

- Collaboration
- Leadership
- Research and evaluation
- Analyses
- Dissemination
- Advocacy



Processes and tasks

- Governance and management
- Membership
- Secretariat
- Work plan
- Communications
- Sustainability
- Evaluation

