

# ‘We Know Your Name But Not Your Story’ Handbook

A guide for councils

**Target group:** Rural/remote and isolated young people

**Setting:** Community, education & digital media

**Key health promotion strategies:** Direct participation; community strengthening

# Acknowledgements

## **Traditional owner acknowledgement**

VicHealth acknowledges the Traditional Owners of the lands on which these programs operate. We pay our respects to all Elders past, present and future.

## **Acknowledgement of contributing councils**

We would like to acknowledge the work of Corangamite Shire and others who co-created and developed the 'We Know Your Name But Not Your Story' (WKYNBNYS) program in 2017. Some of the content in this handbook is taken from the Bright Futures Challenge Project Implementation Guide written by Corangamite Shire Council in 2019.

We would also like to acknowledge Indigo Shire and Maroondah City Council who ran this program during 2019-2020 and contributed to the writing of this handbook.

# Contents

<b>Acknowledgements</b>	<b>2</b>
Traditional owner acknowledgement	2
Acknowledgement of contributing councils	2
<b>Contents</b>	<b>3</b>
<b>Background</b>	<b>5</b>
<b>About the program</b>	<b>8</b>
<b>Is this program right for your council?</b>	<b>9</b>
<b>Case study: Maroondah City Council</b>	<b>10</b>
<b>Where to start</b>	<b>12</b>
<b>Funding &amp; costs</b>	<b>13</b>
External funding	13
Rural and regional grants	13
Internal funding	13
Cost considerations	14
Maroondah’s program expenditure (does not include EFT)	14
<b>Build the team</b>	<b>16</b>
Core team	16
	3

Project governance	16
Story collectors & video production capacity	17
Humankind Enterprises	17
Simon Oats	17
Momentum Studios	17
Digital Storytellers	17
ABC Takeover Melbourne	17
<b>Stories</b>	<b>19</b>
Recruitment	19
Training	19
Maroondah City training	19
<b>Story collection</b>	<b>21</b>
Corangamite Shire story collection	21
Indigo Shire story collection	21
Maroondah City story collection	21
<b>Marketing &amp; promotion</b>	<b>22</b>
Social media	22
Traditional media	24
<b>Key activities</b>	<b>26</b>

Establishment	26
Delivery	27
<b>Outcomes &amp; reporting</b>	<b>28</b>
Outcomes	28
Reporting	28
<b>Adaptations</b>	<b>30</b>
Adaptations at Maroondah City Council	30
Adaptations at Indigo Shire	31
<b>Project close</b>	<b>32</b>
Reporting to council and funding partners	32
Outcomes for young people at Maroondah City Council	32
Outcomes for young people at Indigo Shire Council	33
<b>Contacts</b>	<b>34</b>

# Background

The 'We know your name but not your story' (WKYNBNYS) program was first created as part of the [VicHealth Bright Futures for Young Victorians Challenge](#), a key initiative within the VicHealth strategic imperative to 'improve mental wellbeing'.

The Challenge aims to build resilience, social connection and mental wellbeing in young people (12–25 years old) and to strengthen the leadership of local governments in improving the mental wellbeing of young people.

We know that this age range is a critical period for personal development – characterised by important transitions through education, work, family and relationships. During this time, young people are developing physically, intellectually and emotionally, while forming autonomous identities, building independent social networks and initiating intimate relationships.

In 2015, in partnership with CSIRO, VicHealth released the [Bright Futures Megatrends Report](#). The research report described five global 'megatrends' that are likely to have an impact on the mental wellbeing of young people in the next two decades. These megatrends are likely to affect the social, environmental and economic aspects of young people's lives and also on the transitions and changes that occur during this critical period.

The Bright Futures for Young Victorians Challenge was launched by VicHealth in 2016, supporting Victorian councils to develop responses to the identified megatrends and solutions to promote young people's resilience, social connection and mental wellbeing.

The first phase of the Bright Futures Challenge enabled 12 local councils to work directly with young people to co-design and create new programs and initiatives in their local area.

The second phase of the Bright Futures Challenge provided further funding for several of those local councils to expand their program. This phase provided funding for several new councils to join the Challenge by creating new programs and initiatives.

The third phase of the Bright Futures Challenge saw a focus on councils integrating the learnings and achievements of the most promising projects from the first two phases.

In consultation with councils, and based on program evaluation data, VicHealth identified four Bright Futures projects in 2018–9 that showed strong promise for positive health outcomes and potential to be replicated and embedded by more councils. The four councils that initiated these programs were appointed as 'Integration Mentors' with the specific goals of (a) supporting other councils to replicate the program, and (b) sustaining and embedding the program within their own council business and services.

The WKYBNBYS program is one of the four Bright Futures programs selected for integration. Corangamite Shire Council was the Integration Mentor for this program and worked closely with Indigo Shire and Maroondah City to replicate the program in those councils.

VicHealth was proud to lead the Bright Futures Challenge during 2016-2020 in partnership with local councils and with young Victorians. Following the evaluation and integration phase, all four of the most promising Bright Futures projects are now available for all local councils to deliver and adapt in their local area. For more information see the [VicHealth website](#).

# About the program

**Target group:** Rural/remote and isolated young people

**Setting:** Community, education & digital media

**Key health promotion strategies:** Direct participation; community strengthening

*"I never make friends outside of school but I feel like I found my tribe!" Quote from participant, Maroondah City Council*

WKYBNYS engages and equips young people to develop stories for digital channels and for use in the media about connecting with their community.

The program concept was conceived by young people in the Corangamite region who reported a feeling of disconnection from community life; of knowing people's names but not much more. In 2016, WKYBNYS was co-designed and delivered in the form of a community connectivity workshop, followed by story collection to produce a documentary. The workshop equipped young people with the skills required to connect with their community and to produce a short documentary, which captured their increased skills in forming social connections and telling stories.

Knowing, appreciating and understanding someone else's story can help build empathy and a more inclusive community. This program has supported stronger community connectivity and increased the likelihood of making meaningful social connections.



# Is this program right for your council?

The WNYNBNYS program can help your council uncover the untold stories of your community and can be a powerful vehicle for increasing community connectedness.

It is a program that was created by young people, for young people but it has since been adapted to other ages and demographics. The key to its success is ensuring it aligns to a real need in your community. Use existing research, team knowledge and trends to identify a problem in the community that can be addressed through storytelling and increasing social connection.

A survey of 330 young people within the Corangamite Shire identified that young people were experiencing a feeling of disconnection from community life due to the geographical expanse of the Shire, which spans thousands of kilometres and 12 townships. Names of people within the community are often familiar, but there is little known of their back story. This idea led to the name and the focus of the project.

# Case study: Maroondah City Council

WKYBNBYS was originally developed and delivered by the rural community of Corangamite Shire however Maroondah City Council quickly came to understand that adaptations would need to be made to meet the needs within their Eastern Metropolitan local government area. Corangamite's program and video outputs focused on life in a rural town, however the residents in Maroondah didn't share such a commonality. As such, they needed to think more broadly about the core messaging of the storytelling.

It became apparent to Maroondah City Council that they needed to scale back the numbers. Instead of delivering the program to all year 9 students (as was the case with Corangamite Shire), they decided to focus their recruitment on those students who may have been more likely to benefit from increased social connections. Those students would take part in the program as story collectors and would undergo 3 full-day workshops learning the art of story collecting. The ratio of storytellers to story collectors was 1:1 which enhanced the connection between them, allowing ample 'getting to know you time' before the interviews took place. A wide range of voices ensured the diversity of the community was represented. Whilst the stories from Corangamite Shire focused on life in a rural community, Maroondah City Council chose to focus their stories on the target audience – adults who are decision-makers for young people. The messaging was clear; "Let our voices shape your decisions".

While the overall program deliverable of the 12-minute video was an important output for Maroondah City Council, it was never more important than the relationship building and sense of connection that the participants could gain from being a part of the program. Some of the

feedback received highlighted how, in just 3 short days, the story collectors felt that they had been able to connect with others in ways they had not previously been able to do. The storytellers felt empowered by being able to provide their stories and social connections were made between storytellers and story collectors, despite them only spending 3 hours together. Several program participants have gone on to be involved in other programs, both within Council and externally, something they expressed they were unlikely to have participated in before.

“We are proud to have produced a video that captures such a diverse range of stories from our local young people and that will provide a platform for discussion and creating change within our local community”.

# Where to start

The WKYBNBYS program has been run successfully in several councils, each time making a slight adaptation to reflect the uniqueness of the communities and geographical contexts in which it is run. There are some common guiding principles that will help steer your council through the process from establishment to implementation.

A good place to start is to establish the target audience for the videos, based on the need you've identified in your community. For example, Maroondah chose 'adults who are decision-makers for young people' as their target audience. This then informed how Maroondah briefed both the story collectors and storytellers about the project. Maroondah allowed the story collectors to work out what they wanted to tell the target audience and that gave them more ownership of the program.

Establishing who will support you in this work, both inside and outside of council is critical to beginning a program such as WKYBNBYS. On page 26 you'll find a list of key activities which outlines key considerations for the establishment and delivery of the program.

# Funding & costs

## External funding

There are many grants available to local councils to provide financial support to programs created for young people. An increasing focus on young people and mental health in Victoria may offer new opportunities to apply for funding and work with new partners.

[Youth Central](#) is the Victorian Government's website for young people aged 12-25 and has numerous grants available for local councils in Victoria.

[Youth Affairs Council Victoria](#) offers 'Hey' Grants (Health Equal Youth) on an annual basis to local councils (and youth groups). They're a unique opportunity for mainstream and non-LGBTIQ+ based services to develop work and new activities which better target and include LGBTIQ+ young people and enhance their mental health and wellness.

The [Victorian Government](#) offers grants for local government youth programs which can be accessed via their website.

## Rural and regional grants

[In a Good Place](#) is a national grants program funded by CCI Giving that provides support for community-driven initiatives that reduce social isolation, increase social participation and connectedness, and encourage people in rural, regional and remote communities who are at risk of or are experiencing mental health issues to seek help.

## Internal funding

If no external funding is available, consider how to allocate funding within your youth services budget to deliver activities. How might you advocate to council through budget and business planning processes for funding to support this and other youth programs?

## Cost considerations

It can be difficult to determine detailed information about project delivery requirements (like room hire and travel) as these will vary considerably from council to council, however, there are several cost considerations which have been outlined below:

- EFT Youth Project Officer
- Video production costs (if not in-house)
- Facilitator costs (if not in-house)
- Marketing (both for recruitment and for film launch)
- Launch event (if having one)
- Venue hire (for workshops or filming for example)
- Catering
- Facilitator travel costs (especially if based rurally)
- Equipment costs (extra phones, microphones, class materials)
- Production costs including editing of final video
- Project planning
- Lesson plan development
- General materials

### Maroondah's program expenditure (does not include EFT)

Catering	\$932.71
Simon Oats Facilitator (provided staff training in addition to facilitating a workshop for the Story Collectors)	\$7,500.00
Momentum Studios (Facilitated 2 workshops for the Story Collectors and completed all production and post-production)	\$22,500.00
Program resources	\$456.78
Transport	\$38.20
Payment for storytellers	\$559.50

**It is important to note several factors relating to the Maroondah budget:**

- 1) Staff training from Simon Oats is not a necessary component of running the WKYBNBYS project. We chose to do this because we had received the grant and this allows our program to be more sustainable as our staff can run the training with story collectors in-house for future iterations, essentially removing this cost entirely if we run the program again
- 2) Because we had enough funding, we chose to have several videos made on top of the final, 12-minute video that the program is centred around. We also produced 9 x 1-minute 'trailers' and 5 x short films. These additional videos are not required to successfully run the WKYBNBYS project.
- 3) We were able to pay storytellers \$50 each as we had the funds. This is not required and not something we would do in future iterations if we had not sourced enough funding.
- 4) Transport costs for Maroondah are considerably lower when compared with Corangamite, this is because we are not a rural municipality, we cover a small geographical area and transport is easily accessible. This may be a higher cost consideration for other municipalities.

# Build the team

## Core team

Establishing and delivering a successful program requires leadership with vision, skills and knowledge of how to promote change within communities. The ability to have an empathetic relationship with young people (and their supports) builds trust and fosters inclusivity.

Consider mental health support for the young people in the program, from within your team, or externally. Core staff should be trained in working with young people and ideally have specialist training in youth mental health. If specialist training does not exist within the team consider how a youth support service may be utilised.

## Project governance

A youth council group or steering committee can assist in an advisory role with the establishment of the program and can enable connections with other youth-focused networks. The group may also play a part in concept development.

## Growing good practice

- Build connections with councils that have previously led this program and/or councils that are adapting it now.
- Consider developing a 'community of practice' for program officers across councils. During 2019-2020, VicHealth's Bright Futures Community of Practice supported the growth of good practice by providing regular opportunities for knowledge exchange, joint problem-solving and peer support across councils.



## **Story collectors & video production capacity**

A key component of the WKYNBKYS program involves storytelling and the video capture of those stories. Consideration should be given to whether an external specialist production company will be engaged or if that expertise exists within the council. There can be significant costs involved in video production and internal resources may assist in keeping cost down in this area. Some of the providers listed below have worked with councils on the WKYNBKYS project previously and as such, costs incurred in the 'development' stage may be reduced.

### **Humankind Enterprises**

Corangamite Shire Council Youth Council worked closely with Humankind Enterprises in 2017 on many levels from project design to community engagement. Being the first council to create and run the WKYNBKYS program, Corangamite involved Humankind Enterprises from day one and had them present to the Youth Council on the power of storytelling to bring people together to increase social connectedness. <http://www.humankind.enterprises/>

### **Simon Oats**

Maroondah City Council worked with Simon Oats to provide training for staff and to our story collectors. <https://www.simonoats.com/>

### **Momentum Studios**

Maroondah City Council worked with Momentum Studios for film production. Momentum also delivered training for capturing stories on film. <https://www.momentumstudios.com.au/>

### **Digital Storytellers**

Indigo Shire engaged Digital Storytellers to create lesson plans with local school children. <https://www.digitalstorytellers.com.au/>

### **ABC Takeover Melbourne**

ABC Takeover Melbourne works in partnership with VicHealth and others to support young people's story-telling. The Takeover team can offer story-telling workshops and skills training

for young people through schools, communities and other networks. For more information visit <https://www.abc.net.au/radio/melbourne/programs/takeover-melbourne/>.

# Stories

## Recruitment

Consider the needs of young people when recruiting story collectors and storytellers. For example, when recruiting storytellers, Maroondah chose to focus most of their recruitment effort on direct contact with youth services and agencies, rather than social media. Given that the storytellers would be sharing their personal stories, youth services were able to engage directly with young people most suited for the project. Maroondah engaged year 9 students to be story collectors and so contacted schools directly for recruitment. Corangamite engaged the older generation from their community so it worked well for them to advertise in newspapers.

## Training

The logistics of training involved in the WKNBNYS program will vary depending on the cohort you're working with and whether you chose to bring in external partners. Case studies are given below showing how Corangamite Shire and Maroondah City ran their training sessions.

### **Maroondah City training**

**1 x full day (9am-5pm). Staff training on storytelling. Facilitated by Simon Oats.**

The purpose of this training was to upskill staff so that the knowledge was within the team, in order to make the program more sustainable in future. Ideally, staff would be able to run the storytelling session themselves, rather than paying an external provider. This training was run 1 month before the story collector workshops.

**Story collector workshop 1 (9am-3pm). Connection to self and connection to others. Facilitated by Maroondah City Council Youth Workers**

The purpose of this session was to help the story collectors connect to one another, as they came from different schools. A range of interactive games and activities were played to encourage the story collectors to know one another, as well as understanding their own strengths. The session also had a focus on the importance of storytelling as a means of getting to know someone.

### **Story collector workshop 2 (9 am-3 pm): Storytelling. Facilitated by Simon Oats**

This session focused on how a story is constructed; looking into narrative and story arcs. This session also had a focus on how we capture stories through interviews and practising interview techniques. The 'purpose' of the film was determined and interview questions were developed.

### **Story collector workshop 3 (9 am-3 pm): Capturing story on film. Facilitated by Momentum Studios**

This session focused on how we can capture stories through interviews and on film - including the dos and don'ts of filming. Story collectors were introduced to the cameras and equipment.

### **Filming week**

Filming occurred over 1 week, with 2 story collectors filmed per day. No training was provided to the storytellers.

### **Story collector workshop 4 (10 am-12 pm): Reviewing and editing. Facilitated by Momentum Studios**

This session was run over Zoom due to COVID-19 restrictions. Professional editing software was used and 'screen share' functionality was used with the story collectors, who were able to view the first cut of the film, make comments and suggestions and were shown how the editing software worked at a basic level.

# Story collection

## **Corangamite Shire story collection**

Corangamite chose to use a central location for story collection allowing community members and story collectors to come together for one day to collect stories. This allowed coordinators and facilitators to plan a single day's activities and offered an opportunity for community connectivity. Considerations for a 'centralised' event include higher transport costs for some and timetable clashes for others.

Corangamite also hosted story collection events at multiple locations, covering most townships in the municipality. This allowed greater accessibility for community participation and more opportunities for young people to connect with residents of their town. Visually, it also enabled towns to be showcased in the backgrounds of films. Disadvantages of a 'multi-location' approach included increased staff resourcing and more specific advertising targeting individual townships.

## **Indigo Shire story collection**

Indigo ran 3-hour sessions every three weeks with year 6 students at Yackandandah primary schools over terms 1 & 2. When COVID-19 hit, this schedule was adapted to 2.5 hour weekly virtual sessions facilitated online. This included extra 1:1 support and an opportunity for young people to troubleshoot any challenges they were facing regarding their films. In addition, Indigo planned community-based workshops for young people over consecutive weekends.

## **Maroondah City story collection**

Maroondah City conducted one week of story collecting, with two stories collected per day. Each story collector was paired with a storyteller and was the 'interviewer' for that story. We had 12 story collectors and 10 storytellers. Maroondah used a professional production company for filming, rather than using camera phones, as they had allocated funds and resources for this.

# Marketing & promotion

Engage your council communications and marketing team early to assist with all forms of communication. Together, you should build a comprehensive communication plan to promote the activities, training, events and groups delivered throughout the program. Develop strategies to celebrate and promote key successes of the program. A combination of traditional and digital media work well for the target group. Also, consider working directly with school coordinators and wellbeing workers to deliver face to face 'info sessions' to students that may have signed up or been nominated by the school staff.

Your communication plan should consider council youth strategies to ensure alignment of long term planning.

*"We need to ensure 'sustainability' (of the program) is built into the Youth Strategy and Action Plan" Maroondah City Council, WKYBNBYS team.*

## **Social media**

Consider the best mode of communication for your audience. Young people embrace social media but it's important to consider which specific platforms they are using and how they are using them. The table below offers some social platforms and pages to consider using. Take advantage of opportunities to promote your program on school social media sites as parents may be more likely to see them and potentially encourage their children to participate. Local networks/mailling lists are also very helpful.

Platforms: Facebook, Instagram, TikTok

Main Council page/handle

Council Youth page/handle

Community groups page/handle

Local schools page/handle

 We know  
name but not  
YOUR STORY



**Trent**



Example of a social media tile, City of Maroondah

# WE KNOW YOUR NAME BUT NOT YOUR STORY.

**Are you interested in  
videography and  
storytelling?**

If you are aged 16-25 years old and live in Indigo Shire discover how to craft and produce a short documentary film on stories of resilience whilst in social isolation.

These stories will be combined into a final feature film, to be premiered, screened and shared throughout Indigo Shire.

**These workshops will be  
held online.**

For more information call or text :  
Meg Sheehan, Bright Futures Project Officer  
Ph: 0431015641 or  
Email: [meg.sheehan@indigoshire.vic.gov.au](mailto:meg.sheehan@indigoshire.vic.gov.au)



## Traditional media

Stories in school newsletters have a high readership with parents whilst posters for schools will be seen by students also. Stories in local print and radio can resonate well with a community, helping to build engagement through pride and identity.

# Key activities

## Establishment

- ❑ **Establish a steering committee.** Consult with existing local youth groups for consultation on the program.
- ❑ **Write a project plan** (with help from the steering committee). This will include establishing who the storytellers are, as training and workshops will differ depending on who it is being delivered to.
- ❑ **Establish sources of funding.** Apply for grants if necessary.
- ❑ **Establish an internal team.**
- ❑ **Engage video & production partners** (if required). Has the agency worked on the WKYBNBYS program before? If not they will need time to establish program materials and resources. Video production costs can vary significantly, so seek multiple quotes. Be clear on deliverables before obtaining quotes to ensure accuracy and no unforeseen costs 'down the track'.
- ❑ **Contact schools.** Arrange face-to-face meetings with key staff to engage schools (like principals, cohort coordinators and wellbeing staff). Discussions may cover local wellbeing data based on social connectivity and loneliness. Outline the community need for the program. Consider what is happening in schools at different times of the year. For example, terms 1 and 2 can be busy for some schools. Offer schools a broad timeframe of when the program's in-school days can take place.
- ❑ **Contact youth services agencies.**

- ❑ **Marketing and promotion.**

- ❑ **Training.**

## Delivery

- ❑ **Story collection workshops.** Decide how long you will need for story collection. This will depend on how many stories you are capturing and how this collection will happen. See page 21 for some examples of how various councils approached 'story collection'.
- ❑ **Growing good practice.** Provide learning and networking opportunities for program staff, for example by connecting with other councils who are also adapting the program or by creating a 'community of practice'.
- ❑ **Editing and post-production.** The storytellers should get to see and comment on the film before it is approved. This is especially important if it is young or vulnerable people. People may say things on camera that they later regret so consider how you manage participants and external suppliers. If you're using a professional production company a film release will need to be signed off, and at this point, it's difficult to change the content. Factor this time into the editing and post-production stage as it will have an impact on timelines, especially if you have a lot of storytellers.
- ❑ **Launch event.** Does it clash with other major events happening at that time? Consider a video screening at the launch event.
- ❑ **Wrap up.** An 18-month time frame is advisable from start to finish.
- ❑ **Evaluation & reporting.** Develop a report presenting the outcomes of the program.

# Outcomes & reporting

## Outcomes

The WKYBNYS concept was conceived by young people in the Corangamite region who reported a feeling of disconnection from community life. Young people said they knew the names of others in the region but not much more. At the completion of the program in Corangamite over 90% of participants made connections with someone they didn't already know, with the majority of these remaining connected through social media.

## Reporting

*"In order to achieve program sustainability we need to present our evaluation data (to council) and show that we've achieved what we've set out to do" Maroondah City Council, WKYBNYS team.*

Reporting is essential to help monitor the effectiveness of the program and ensure funding is allocated where it can be best utilised. Consideration should be given to data collection according to the needs of the council and any external funding bodies (if required). A council plan or funding body guidelines should ideally guide reporting.

### Reporting considerations:

- Collect specific data of attendees at each engagement
- Create a participation satisfaction evaluation survey
- Ensure that evaluation data procedures are accounted for in program timelines
- Create a platform to capture data

- Ensure data is recorded as close to collection date as possible

# Adaptations

We know that community-based programs can't be standardised in the same way for all councils. What worked in one place may not work in other places. What worked at one time may stop working as the context changes. Whilst it's important to remain 'true' to the core purpose and principles of the program, a continuous process of learning and adaptation is required to ensure that the program continues to create a positive impact in your community.

The onset of the COVID-19 lockdowns in early 2020 forced the rapid adaptation of programs by Maroondah City Council and Indigo Shire.

## **Maroondah City Council adaptations**

Maroondah City Council had completed the training and filming components of the program when COVID-19 restrictions came into effect, however editing was still required. The majority of the editing was done by Momentum studios, but a fourth workshop was meant to be held with all the Story Collectors to allow them time to learn a bit about the software and provide comment and edits to the first draft of the film. This workshop was able to occur over Zoom and did not greatly impact what the participants learnt, however it did have an impact on how much they contributed to conversation as many were not as comfortable to share via an online platform as they would have been in person. In saying that, all participants received a link to the videos prior to the workshop and were able to leave comments on the video, which many preferred to do over discussing it during the workshop.

The other significant adaptation made by Maroondah City Council was to move the launch to an online platform as they were unable to host in person. The video was launched on YouTube Premiere with a Q&A held afterwards. While a live in-person event was preferred, an online video launch has advantages through an increased video reach.

## **Indigo Shire adaptations**

Indigo Shire had commenced face to face workshops with Yackandandah Primary School before COVID-19 lockdowns. Adaptations were then put in place to allow young people to learn from home in collaboration with Yackandandah Primary School. These adaptations were made in consultation with Digital Storytellers who facilitated weekly virtual sessions via Webex. Participants were given 1:1 sessions with Digital Storytellers to troubleshoot any technical difficulties. Weekly online workshops allowed participants to maintain a sense of connection, and provided ongoing support for story development. Story collectors pivoted from community stories to stories from those they were in social isolation with during COVID-19. The project was launched across multiple online platforms.

# Project close

## Reporting to council and funding partners

At the completion of the WKYNBNYS project, it is advisable to develop a report presenting the outcomes achieved and the relationships that were developed as a result. Highlight internal relationships that developed across silos throughout the program, in addition to community relationships.

The use of evaluation data will become a key strategy in building a case for the program to become a budgeted part of the council's regular service delivery. This will help to ensure the long term sustainability of the program within the council.

## Outcomes for young people at Maroondah City Council

After participating in the WKYNBNYS project, Maroondah City Council engaged storytellers and story collectors in various other programs and services offered by council including;

- [ABC's Takeover Melbourne](#) project, including submitting entries and attending workshops
- Leadership programs
- Following the council's social media profiles and interacting with posts
- Various quest speaking and video appearances

Young people involved in the WKYNBNYS project were also invited to the annual Youth Awards event, including being nominated for awards.

Other opportunities for further engagement include;

- MYWA (Maroondah Youth Wellbeing advocates)



- FReeZA
- Hangout
- SWATQueer Conversation

## **Outcomes for young people at Indigo Shire Council**

After participating in the WKYBNBYS project, Maroondah City Council engaged storytellers and story collectors in various programs and services offered by council including;

- Leadership Programs
- Youth Politics Camp
- FReeZA
- North-East Pride Collective - Rainbow Ball
- North-East Skate Series

Young people who participated in the WKYBNBYS project were also invited to engage in further opportunities including:

- Regional Youth Film Competitions and Festivals
- Online content creation for Youth Services
- Participants work showcased across social media platforms

In addition, Indigo Shire Council aims to ensure program sustainability via maintaining an innovative collaboration with Indigo Shire libraries, to showcase the final production of the WKYBNBYS and engage young people in future story collecting initiatives from across Indigo Shire with the aim to build community connectedness, increase inclusivity and well being.

# Contacts

## **VicHealth**

Level 2/355 Spencer Street  
West Melbourne VIC 3003  
Telephone: (03) 9667 1333

## **Corangamite Shire Youth Services**

181 Manifold Street  
Camperdown, Victoria, 3260  
Telephone: (03) 5593 7100  
Email: [shire@corangamite.vic.gov.au](mailto:shire@corangamite.vic.gov.au)

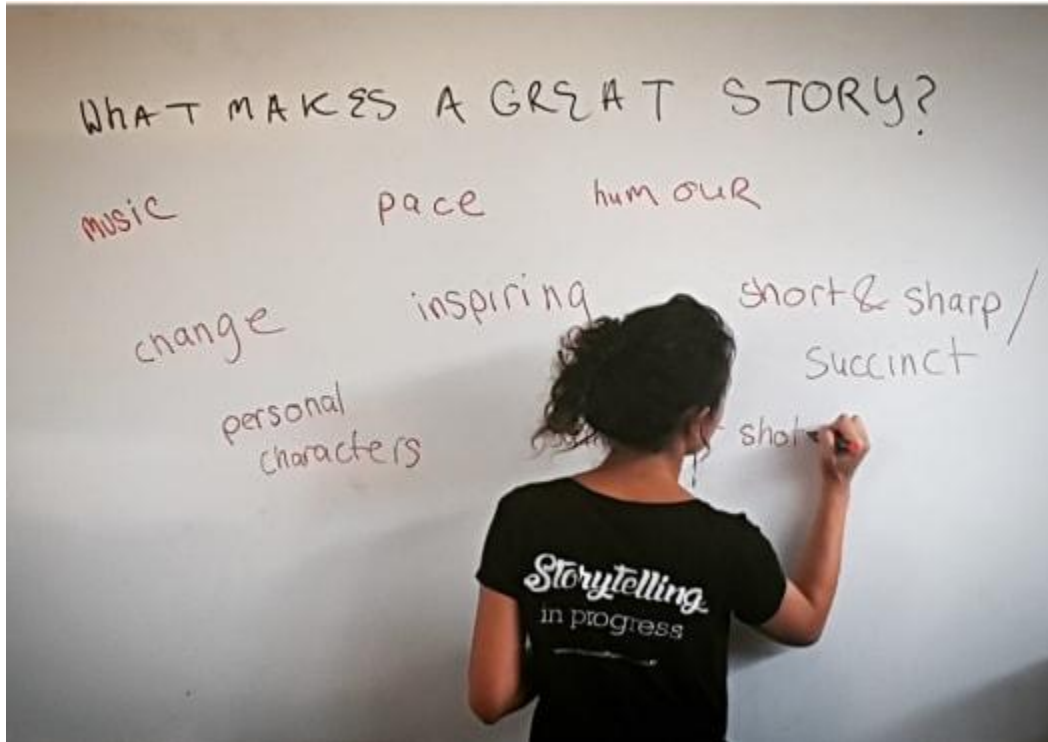
## **Indigo Shire Youth Service**

2 Kurrajong Way  
PO Box 28  
Beechworth VIC 3747  
Telephone: 1300 365 003  
E: [info@indigoshire.vic.gov.au](mailto:info@indigoshire.vic.gov.au)

## **Maroondah City Council Youth Services**

PO Box 156  
Ringwood 3134  
VIC Australia  
Telephone: (03) 9294 5704  
E: [youth@maroondah.vic.gov.au](mailto:youth@maroondah.vic.gov.au)

Natasha from Digital Storytellers, Indigo Shire.



Yackandandah Primary School  
Student's with their  
Certificates of Achievement for



Billy and Ethan editing their  
videos, Indigo Shire.





(Left) Harrison editing his video, Indigo Shire.

(Below) Story Collectors interviewing a Story Teller with the assistance of a professional production company, Maroondah City Council.





Story Collectors exploring identity and 'the self' in a collaging activity during Workshop 1, Maroondah City Council.



A still of a Story Collector

