

Video Application

The Strong Young Mob funding round is a unique opportunity to turn your ideas into reality, using the powerful medium of video to showcase your vision. Please refer to the guidelines for details regarding the funding opportunity.

In this document, we've broken down the process into clear steps, providing you with insights, tips, and technical requirements to ensure your submission stands out.

Applications open on the 16th of January 2024 and close on the 20th of February 2024 at **12pm midday**. To maintain fairness to all applicants, VicHealth will not accept any applications submitted after the specified time.

Your voice matters, and we can't wait to see the incredible stories you'll share with us.

How to prepare:

Navigate to the [VicHealth Stakeholder Portal](#) and select "Video Applications for Strong Young Mob 2024". Please start the application and fill in the basic eligibility and compliance related questions along with Child Safe and Harmful Industry Declarations.

Victorian Health Promotion Foundation

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You will need to answer the following questions within your video submission:

<p>1. Describe how your project has been designed with young mob or designed by Community with the support of young mob. Include evidence of youth need for this project (this might take the form of a letter of support).</p> <p>Criteria: Youth led: Weighting 30%</p>
<p>2. Please describe how your idea is strengths based i.e., how your project will focus on the strengths of young mob, and how to amplify these strengths.</p> <p>Criteria: Strengths based Weighting 15%</p>
<p>3. Please describe how your idea is place-based i.e., A project that is developed in partnership with those who will benefit from the idea. Place based programs target specific circumstances (such as where a person lives)</p> <p>Criteria: Place based Weighting 10%</p>
<p>4. Describe what you plan to do over the next 12 months. This can be at a high level (example tasks could include plan program with young mob, develop promotion, run program etc.)</p> <p>Weighting: 0%</p>
<p>5. How will participants benefit from your idea? Include benefits to participants and any potential benefits to the broader Community.</p> <p>Criteria: Impact Weighting 15%</p>
<p>6. Describe the skills, experience, and resources that show your organisation's capacity and readiness to deliver your idea:</p> <p>Criteria: Readiness to deliver Weighting 15%</p>

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Your video needs to be in an interview style, which means, before you answer a particular question, please either provide a title on the video or state which question you are about to answer. This helps the scorers understand and score your responses appropriately.

The video will be used by VicHealth for scoring and assessing and will be shared with relevant internal staff members and external youth scorers and panel assessors. Please ensure that relevant permissions have been obtained for any third-party content, including music, images, people appearing in the video or intellectual property, featured in your video submission. Respecting copyright and securing necessary approvals will help ensure a smooth and ethical application process.

Technical Specifications:

- File Format: MP4, MOV or AVI
- Resolution and Quality: 1080p HD max
- File Size: 2 GB (If you need assistance to truncate the size of your videos, please try free online services, alternatively please contact VicHealth and we could guide you on this)
- Length: 16 - 18 minutes max (Videos over this time will be automatically considered ineligible)
- Clarity and Audio Quality: Please ensure audio is clear (e.g., avoid filming in noisy locations)
- Accessibility: Please include a transcript (There are free services available online)

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How to Submit:

Once you have prepared your application, this is what you need to do:

Upload it on Bynder

- Bynder is VicHealth's preferred platform, which stores your video securely in a cloud based platform.
- You do not need to login into Bynder to upload your video. However, Bynder will ask you for your name and your organisation name.
- It is important to use your organisation name in the title of the video which will help us identify your organisation.
- Please refer to [this document](#) which has step by step guide to upload your video onto Bynder.
- If you have any difficulty uploading and accessing Bynder, please contact us on partnershipgrants@vichealth.vic.gov.au

Tips and Tricks to prepare a compelling Video Application

Preparing a video application requires careful planning and attention to detail. A well-crafted video can help you convey your idea with the best intent. Please note that the video application will be scored based on the how strongly your project idea meets the scoring criteria, and not the visuals that are being shown. Here is some information to help you prepare and submit a compelling video application:

1. Understand the Requirements:

Read and understand the requirements in the guidelines provided for the video application. Make sure you follow any specific instructions provided.

2. Script and Outline:

Plan your video by creating a script or outline. This will help you organize your thoughts and ensure that you cover all the important points. Be concise and to the point.

3. Visual Presentation:

Include visuals that complement and enhance the narrative. This can include images, charts, graphs, or footage related to the project.

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4. Budget Breakdown:

Clearly present a budget breakdown, detailing how the requested funds will be used. This could be done through graphics or a concise explanation. If you prefer to submit the budget separately, please do so by using our template which can be uploaded into the Stakeholder Portal.

5. Address the criteria:

Ensure you address the scoring criteria outlined in the guidelines through your responses to the questions.

6. Be concise and focused:

Keep the video concise and focused and within the time length prescribed in the guidelines. Prioritize key information and avoid unnecessary details and refer to the scoring criteria to tailor the response.

7. Edit (if necessary):

Edit your video if needed. Remove any unnecessary pauses, awkward moments, or mistakes. Ensure to keep the video to the time limit prescribed in the guidelines.

8. Submit According to Instructions:

Follow the instructions for submitting your video application in the prescribed format through the VicHealth Stakeholder Portal. Other formats will not be accepted eg, emailing, sending us a link etc.

9. Submit Early:

Submit the application well before the deadline to allow for any technical errors. This ensures a smoother submission process. VicHealth will not entertain any late submissions.

10. Follow Up:

You will receive a notification email to let you know that VicHealth has received your application.

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