

# 2021 Victorian Health Promotion Awards

## Applying for the awards

Please take the time to read the below information before applying.

### **Where to start?**

- Read the categories and choose the appropriate award you wish to nominate for.
- Go to the VicHealth Award Force website [awards.vichealth.vic.gov.au](https://awards.vichealth.vic.gov.au), register and login.
- Decide how you will submit your nomination: written OR video.

### **2021 Victorian Health Promotion Awards criteria**

#### ***Outstanding Health Promotion - [click here for award criteria](#)***

There are many incredible organisations and programs working hard to improve community health and wellbeing. This category recognises a health promotion organisation or program that was able to be flexible and innovative in supporting Victorians to improve their health and happiness in 2020-21.

#### ***Driving Health Equity - [click here for award criteria](#)***

All Victorians deserve to live healthy happy lives regardless of your postcode, your bank balance or your background. This category recognises a health promotion organisation or program that works to support Victorians facing greater barriers to health and wellbeing, including people with disability, people on low incomes, Aboriginal and Torres Strait Islander Victorians, people from culturally diverse backgrounds, those living in regional/rural areas and LGBTIQ+ Victorians.

#### ***Building Back Better - [click here for award criteria](#)***

We have been challenged like never before by the global pandemic and extreme weather events, but the resilience of Victorians has shone through. This category recognises a health promotion organisation or program that has been creative and impactful in supporting recovery and improving the health and wellbeing of their community following the impact of coronavirus and/or the bushfires.

#### ***Future Healthy Award - [click here for award criteria](#)***

Supporting young people's health and wellbeing now sets them up for a healthy future. This category recognises a health promotion organisation or program working with Victoria's young people to improve their health and wellbeing.

#### ***Community Legend - [click here for award criteria](#)***

Volunteers are the heart and soul of our communities. This category recognises the individuals and groups working in health promotion who dedicate their time, passion and energy to improve the health and wellbeing of their community.

#### ***Leading Health Promotion Research - [click here for award criteria](#)***

Research changes lives. This category recognises a Victorian researcher/team that has conducted invaluable health promotion research, contributing significantly to our knowledge about what works to prevent chronic disease and improve health and wellbeing of Victorians.

#### ***Outstanding Media Reporting - [click here for award criteria](#)***

A powerful media story can be the catalyst for real change. This category recognises a Victorian journalist that has delivered accurate, impactful and/or compelling health promotion reporting, helping people to increase control over their health and wellbeing.

### ***Excellence in Health Promotion Marketing - [click here for award criteria](#)***

The way we communicate about health and wellbeing matters. This category acknowledges an effective and innovative health promotion campaign and/or communications activity.

#### **Completing your nomination**

- **Start here tab**
  - Select the category (pillar) you are nominating for.
  - Enter the name of the nomination in entry name.
- **Contact details tab**
  - Complete contact details of the person submitting this nomination.
- **Nominee details tab**
  - Complete details of the nominee.
- **Assessment criteria tab**
  - Use the hints on the right of the criteria to know what you should address in each section.
  - If written, *tick* 'written' in nomination type then complete the three sections (summary, nomination description and outcome). Please note: do not exceed the word limit.
  - If video, *tick* 'video' in nomination type then record your video on your own camera/smartphone and use the suggested time allocation to ensure your video nomination does not exceed 5 minutes in total.
  - Finally, *tick* the last checkbox which gives VicHealth permission to use material from your nomination for marketing/promotional purposes.
- **Attachments tab**
  - Video nomination - submit your 5-minute video.
  - Video AND written nominations - Please include an image as well as this will be used when finalists are announced.

#### **Things to keep in mind**

- In the **Start here tab**, please make sure you select the right award you are nominating for.
- Read the criteria carefully when preparing your answers.
- There is no need for graphics, other vision or high-level editing if completing a video nomination. You will not receive extra points for how good the video is edited. The aim is to show the impact of the nomination. It can simply be you on your smartphone answering the criteria.
- Please ensure you keep to the word limits AND time limits.
- Please be aware of the size limits of your attachments and read the limits carefully on the **Attachments tab**.
- For all nominations, please include an image. This will accompany the nomination and if it becomes a finalist, the image will be used for promotion/marketing purposes.
- If you need further information, please visit <https://www.vichealth.vic.gov.au/about/awards> or contact the VicHealth team at [events@vichealth.vic.com.au](mailto:events@vichealth.vic.com.au)