

Have questions about The Big Connect?

Head over to our website.

EXAMPLE Social Media Posts

Share this opportunity with your network

Know someone with an amazing idea or program to boost meaningful social connections of young people in your community? Use our social media kit below to encourage organisations in your network to apply for The Big Connect, to support young people to connect to their friends, families and communities in ways that work for them.

PLEASE TAG US ON SOCIAL MEDIA

@VicHealth on Twitter, LinkedIn and Facebook.

@FutureHealthyVic on Instagram.

Feel free to include the hashtag #FutureHealthy

General Facebook

VicHealth is launching The Big Connect today as part of #FutureHealthy and they're calling for organisations across Victoria to get involved in a big way. With up to \$5 million ready to invest, The Big Connect will deliver over 100,000 new social connection opportunities for young people to connect in ways that work for them. If you've got a great project that can support young people to improve their wellbeing through social connection apply now! <u>https://bit.ly/3APWv4H</u>

General Twitter

Great to see @VicHealth launching The Big Connect as part of #FutureHealthy, investing up to \$5m to create over 100,000 new opportunities for young ppl to feel socially connected in their community. Got a project that can help Victoria's young ppl get connected? Apply now! <u>https://bit.ly/3APWv4H</u>

Sport and active recreation

@VicHealth is launching The Big Connect today as part of #FutureHealthy to create 100,000+ new opportunities for young ppl to connect socially. If you're an organisation who is passionate about encouraging young ppl to connect via sport and active recreation, apply now. <u>https://bit.ly/3DUePvv</u>

Healthy eating and food systems

VicHealth is launching The Big Connect today as part of #FutureHealthy to create 100,000+ new opportunities for young people to connect socially. If you're keen to support young people to connect via community food projects apply now. <u>https://bit.ly/3nkaLy3</u>



EXAMPLE SOCIAL MEDIA POSTS

SOCIAL GRAPHICS

Download from VicHealth's digital asset library here

As new assets are developed they'll be added to our digital asset library for you to use.

Arts and culture

VicHealth is launching The Big Connect today as part of #FutureHealthy to create 100,000+ new opportunities for young ppl to connect socially. If you work in the arts & want to support young people to connect socially via arts and culture projects, apply now. #FutureHealthy <u>https://bit.ly/3AOcMH9</u>

Youth

As part of #FutureHealthy, VicHealth is launching The Big Connect to create 100,000+ new opportunities for young people to connect socially. Got a cracking idea to support young people to feel more connected more often? Apply now or share it with organisations that do. <u>https://bit.ly/3j9zflO</u>

Health promotion

VicHealth is launching The Big Connect today as part of #FutureHealthy to create 100,000+ new opportunities for young people to connect socially. If you're in the health promotion sector and want to support young people to connect socially, apply now. <u>https://bit.ly/3APWv4H</u>



