1. Men should be the primary breadwinners in families.

2. People need extra support when they become parents for the first time.

3. The number one job of mothers is to BE THERE.

4. Women with young kids aren't interested in making major career moves.

5. Men and women have the right to flexibility.

6. Men are just naturally more assertive.

7. Men who take time off to look after their elderly parents aren't really serious about their careers.

8. Flexible work hours are really only for mums with little kids.

9. If you want to get ahead, you must work late and get in early.

10. Women are just better at cleaning things up and organising.

11. It would be good if our office newsletter featured one of our working mums juggling both roles.

12. Leaders need to be strong kick-arse type people who can make hard decisions.

13. Men don't want to work part time.

14. Men aren't great at the emotional stuff – that's just how it is.