

Media Release

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VicHealth appoints new Programs Executive

Health promotion foundation VicHealth is pleased to announce the appointment of Kirstan Corben as its new Executive Manager, Programs Group.

Ms Corben, who joins VicHealth on 4 September, will oversee the organisation's health promotion programs and research investments.

Ms Corben brings more than 16 years' experience working in health promotion, including the most recent six years positioning Alfred Health as a leader in population health and health promotion.

VicHealth CEO Jerril Rechter said Ms Corben's appointment would bring a wealth of health promotion and leadership expertise to a critical role within the foundation.

"Kirstan's achievements span many areas including physical activity, healthy eating, tobacco and alcohol control, mental health and wellbeing and complex systems thinking," Ms Rechter said.

"She's led a number of behavioural insights initiatives which significantly reduced population consumption of sugary drinks and unhealthy foods while maintaining financial viability for retailers. Her work has been shared widely and has influenced practice across health, sport, education and community settings within Australia and internationally.

"In addition, Kirstan has provided sector leadership to strengthen prevention efforts across Victoria's health services. I have no doubt she will be a fantastic addition to VicHealth's talented executive team, as we work towards our goal of having one million more Victorians with better health and wellbeing by 2023.

"Kirstan will join a very passionate VicHealth team that is focused on making real and lasting improvements to the health and wellbeing of all Victorians."

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