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DWECHS practice manager Tamika Amos (left) and project manager Edith Fox (right) have come together with Aunty Frances Saunders to promote awareness about the dangers of second hand smoke.

Picture: JOSH NASH 170220eh29

## Anti-smoking campaign arrives in Portland

SAMUEL ORD

A FRESH message regarding the dangers of passive smoking has arrived in Portland, with organisers from the Dhauwurd-Wurrung Elderly and Community Health Service leading the way in spreading the word.

Produced by Damian Goodman, an art piece addressing passive smoking with local Indigenous communities has been placed on the billboard at the entrance to Portland on the Henty Highway.

The background of the image was taken at the Lake Condah Mission, with design influence coming from Hayley Blurton.

The image features prominent members of the local Indigenous community, many of who are ex-smokers or in the process of quitting,

in the making.

"I wanted to do something that would engage not just the Indigenous community but the community at large and really raise awareness about just how bad smoking is," Ms Fox said.

"I settled for the billboard because I wanted to make a big impact and smoking is something that affects all communities, not just the Indigenous community.

"The design was something that I thought about for quite a while, I wanted something that would really highlight how the smoke affects the people around us.

"We've got the Lake Condah Mission in the background and young Hayley designed the boomerangs.

"We've got Aunty Frances (Saunders), who is

towards things like smoking.

"We'll be taking the slogans, 'our lungs matter too', into merchandise and we'll have magnets and stickers available for cars."

According to the Cancer Council of Australia tobacco smoking remains the leading cause preventable death and disease in Australia, claiming the 15,500 lives annually.

In adults passive smoking is often associated with heart disease, lung cancer and serious irritation in eyes and nostrils.

In children passive smoking can lead to the development of asthma and childhood cancers such as leukaemia.

"It's a base that we can really work with and this is going to be our logo for tackling smoking moving forward.



DWECHS practice manager Tamika Amos (left) and project manager Edith Fox (right) have come together with Aunty Frances Saunders to promote awareness about the dangers of second hand smoke.

Picture: JOSH NASH 170220sh

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in the making.

"I wanted to do something that would engage not just the Indigenous community but the community at large and really raise awareness about just how bad smoking is," Ms Fox said.

"I settled for the billboard because I wanted to make a big impact and smoking is something that affects all communities, not just the Indigenous community."

"The design was something that I thought would catch the eye. I wanted something that

towards things like smoking.

"We'll be taking the slogans, 'our lungs matter too', into merchandise and we'll have magnets and stickers available for cars."

According to the Cancer Council of Australia tobacco smoking remains the leading cause of preventable death and disease in Australia, claiming the 15,500 lives annually.

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DWECHS practice manager Tarnika Amos (left) and project manager Edith Fox (right) have come together with Auntly Frances Saunders to promote awareness about the dangers of second hand smoke.  
Picture: JOSH NASH 170220h129

# Anti-smoking campaign arrives in Portland

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A FRESH message regarding the dangers of passive smoking has arrived in Portland, with organisers from the Dhanurd-Wurrung Elderly and Community Health Service leading the way in spreading the word.

Produced by Damian Goodman, an art piece addressing passive smoking with local Indigenous communities has been placed on the billboard at the entrance to Portland on the Henry Highway.

The background of the image was taken at the Lake Condah Mission, with design influence coming from Hayley Blurton.

The image features prominent members of the local Indigenous community, many of who are ex-smokers or in the process of quitting, emblazoned with the phrase "our lungs matter too". According to DWECHS project manager Edith Fox the billboard concept has been a long time

in the making.

"I wanted to do something that would engage not just the Indigenous community but the community at large and really raise awareness about just how bad smoking is," Ms Fox said.

"I settled for the billboard because I wanted to make a big impact and smoking is something that affects all communities, not just the Indigenous community.

"The design was something that I thought about for quite a while, I wanted something that would really highlight how the smoke affects the people around us.

"We've got the Lake Condah Mission in the background and young Hayley designed the boomerangs.

"We've got Auntly Frances (Saunders), who is an elder and an ex-smoker, and we've got lots of kids involved on the billboard who are a part of our early intervention and prevention program

towards things like smoking.

"We'll be taking the slogans, 'our lungs matter too', into merchandise and we'll have magnets and stickers available for cars."

According to the Cancer Council of Australia tobacco smoking remains the leading cause preventable death and disease in Australia, claiming the 15,500 lives annually.

In adults passive smoking is often associated with heart disease, lung cancer and serious irritation in eyes and nostrils.

In children passive smoking can lead to the development of asthma and childhood cancers such as leukaemia.

"It's a base that we can really work with and this is going to be our logo for tackling smoking moving forward.

"I don't think people who smoke often really understand just how big of an impact it can have on those around them."