

Grant Guidelines: Apply for Active Club Grants 2018–19: Round 1

Get up to \$3000* or \$10,000* in funding to increase participation at your club.

Is your community sport club looking to get more people participating?

VicHealth invites community sport clubs to apply for an Active Club Grant. The grant provides up to \$3000 or \$10,000 to increase participation opportunities for Victorians in community sport (excluding GST).

Active Club Grants

More than two-thirds of Australian women are not getting enough physical activity to benefit their health, and many people – particularly people who are less physically active – are interested in more fun, flexible and social sport activities.

This is why VicHealth’s Active Club Grants encourage more Victorians to participate in sport through two specific focus areas:

1. Increasing female participation opportunities
2. Supporting social and modified sport programs for less active Victorians.

There are four grant opportunities available:

- Focus Area 1: \$3000 Increasing female participation in sport
- Focus Area 2: \$3000 Supporting social and modified sport
- Focus Area 1: \$10,000 Increasing female participation in sport
- Focus Area 2: \$10,000 Supporting social and modified sport

Please note, you will need to submit a new application form in each case.

About VicHealth

VicHealth is the champion of health for all Victorians. We seek a Victoria where everyone enjoys better health and wellbeing. At VicHealth, we know how valuable sport is to get us moving toward better health and wellbeing. VicHealth creates more opportunities for less active Victorians to

participate in sport, regardless of background or ability.

Active Club Grants Round 1 timeline

Date	Activity
Tuesday 31 July 2018	Launch of the Active Club Grants 2018–19 Round 1 Applications open
Friday 31 August 2018	Applications close Clubs submit application by 4pm
September – October 2018	Applications assessed by an Assessment Panel including independent representatives
Late November 2018	Clubs will be advised by email of the outcome of their application
Early December 2018	Funding transferred to successful clubs.

Applying for a grant

Hundreds of clubs have already received an Active Club Grant and are doing fantastic things in their communities to get more people active.

To get you started, VicHealth has created a [5 Stage Application game plan](#) to assist community sport clubs to apply.

Applying for an Active Club Grant is now even **easier** for community sport clubs!

We encourage community sport clubs to see for themselves just how easy it is to apply for an Active Club Grant and visit the VicHealth website: www.vichealth.vic.gov.au/funding/active-club-grants

For any questions regarding Active Club Grants, please email activeclub@vichealth.vic.gov.au or call (03) 9667 1308. We are available 9.00am-5.00pm Monday to Friday and aim to respond to all enquiries within 2 business days.



VicHealth Active Club Grants 2018-19 Round 1

What is covered in the focus areas?

Focus Area 1

VicHealth funding is available to support clubs to implement initiatives to engage more women and girls in sport.

Female participation

- Almost half as many women take part in organised sport compared to men, and women are most likely to stop playing sport as teenagers.
- There is more momentum in female sport than ever before, but we need to offer more opportunities for women and girls to get involved in sport at the community level.
- We encourage your club to think about how you can offer more opportunities for female participation, including
 - new teams
 - new competitions
 - new programs

You can read more here: [Helping Women and Girls Get Active Guide](#) -

Focus Area 2

VicHealth funding is available to support clubs to implement new social or modified sport programs that target less active Victorians.

Social sport

- Social sport opportunities are more flexible or social and less structured than traditional sport activities.
- These programs have greater emphasis on fun, social interaction and enjoyment, and less emphasis on performance, results and competition.
- Social sports may have many elements of traditional sport but are primarily
 - for fun and friendship
 - to introduce someone to a sport
 - to bring people back to sport that have dropped out due to injury, time commitments or other circumstances.

Modified sport

- Changes are made to existing sports activities to best suit the needs and abilities of inactive or somewhat active people and increase the accessibility of activities to a wider audience. This may include changes to rules, type of equipment, playing area, duration of games and/or scoring to suit skill level/ability.
- Sport activities and programs can be modified based on factors, including age, disability, skill level, fitness level, facility availability, location or time.
- Modified sport includes
 - introductory junior programs
 - sport-based fitness programs (e.g. Cardio Tennis, Fit Football).
 - programs designed for people with a disability

You can read more here: Clearinghouse for Sport: [Modified Sports](#) and [Social Sports](#)

What can be funded in the focus areas?

Community sport clubs will be required to provide a list of items and costings that will assist them to achieve their female participation initiative or assist them to establish a social or modified sport program.

VicHealth can fund start-up costs for your club to establish new participation opportunities with the intention that these activities can continue into future years. In your application, we will ask you to explain how these new participation opportunities will get more people participating within your club.

To help you submit your grant request, the below can be used as a guide: A comprehensive guide to ineligible items can be found [here](#).

We fund:

- ✓ core participation equipment required to run the program (e.g. equipment required to implement a State Sporting Association program or support new teams to participate)
- ✓ start-up costs associated with delivering or facilitating participation activities or programs (e.g. education directly related to the participation opportunity, accreditation, training or licence fees to become a qualified deliverer of sport activities, team affiliation costs to enter league/association/competition for first season).
- ✓ reference or resource materials required to implement a State Sporting Association or National Sporting Organisation program (e.g. videos, training manuals, branding requirements).
- ✓ core safety or injury prevention items to ensure safe participation of your new participants (e.g. goal padding, helmets)
- ✓ marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community.

To be successful, these requested items need to directly relate to your proposed initiative to increase participation.

We don't fund:

- x Projects that do not address VicHealth's strategic imperative of increasing physical activity.
- x Activities expected to be covered by the club or participants, including:
 - x venue hire
 - x insurance
 - x individual player registrations
- x one-off or ongoing fees for coaches, umpires, instructors, trainers/physiotherapists or other paid officials to deliver sessions/support teams
- x Equipment that will not remain the property of the club/organisation.
- x Fixed infrastructure or capital works.

How much should I apply for?

The Active Club Grant funding tiers are outlined below.

You can also submit two separate applications – one for each tier – but your club can only be *successful once*. All applications need to be submitted online, and to be fair to all applicants, we are unable to accept late applications.

Tier 1: Up to \$3000

This tier is open to all eligible clubs across Victoria. This tier is where the majority of available funds will be allocated, allowing VicHealth to support a wide range of clubs across the state.

If your club applies under the \$3,000 category, you can request a maximum of \$500 for marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community.

Tier 2: Between \$3001 and up to \$10,000 (limited to 12 successful grants per round)

The \$10,000 funding grant is open to clubs that can make a big impact by engaging more people in physical activity through sport. This tier is limited to 12 successful grants per round.

Clubs applying for this grant should be able to demonstrate a membership base of over 200, the ability to reach a large number of community members through a program or multiple teams, or experiencing significant demand resulting from population growth. For example, this might include a large basketball association with multiple teams, football/netball clubs with significant growth in female participation, or clubs based in growth areas that are trying to keep up with community demand.

If your club applies under the \$10,000 category, you can request a maximum of \$1,000 for marketing, promotional or other publicity activities to help promote the program or participation opportunity to the community.

Funding level requirements

Tier 1: \$3,000	Tier 2: \$10,000
<ul style="list-style-type: none">• Register for VicHealth’s Active Club Grants using the online application system. You will need to register your details before completing the application form.• Complete the online application form, ensuring you answer all relevant questions and submit the application by the grant closing time.• Provide pricing quotes for all items or activities intended to be purchased under the grant, excluding marketing costs. Refer to the acceptable quotes information sheet for more information	<p>In addition to tier 1 \$3,000 requirements Community Sport Clubs and associations wanting to create a greater impact under tier 2 are required to:</p> <ul style="list-style-type: none">• Submit a 2-minute video to explain how the grant will benefit the club and create new opportunities for people to participate in sport. As 2 minutes is not a long time, you will need to make it relevant. Just talk to a camera or smart phone. VicHealth will be assessing the quality of the idea, not the quality of the video.• Provide video consent form.• Include a Statement of Financial Performance that indicates the financial position of clubs

Please note:

- The application form gives you the best chance to tell us about your club, share your idea and provide quotes.
- Due to the volume of applications received, we do not require any additional documents (e.g. letters of support from Local Members of Parliament or any other documentation). If you supply documents that have not been requested in the application form, these *will not* be reviewed by VicHealth.
- VicHealth encourages clubs to focus their efforts on highlighting their club’s needs in their application.

What's VicHealth looking for?

We want to help community sport clubs to increase the amount of participation opportunities across Victoria, particularly for women and girls, and less active community members.

To be eligible for the grant, you need to:

- be based in, and conduct activities in Victoria
- be a community sporting club where the club's primary sport activities align with a recognised State Sporting Association under the [classification provided by Sport and Recreation Victoria](#) as of round opening
- be an incorporated association, or a company limited by guarantee
- have acquitted previous grants awarded to it by VicHealth (to the satisfaction of VicHealth)
- be able to purchase all requested items within six months of receiving funds (if successful under the \$3,000 tier) or 12 months of receiving funds (if successful under the \$10,000 tier)
- have not received an Active Club Grant in the past two financial years. However, this condition will be removed for clubs that demonstrate disadvantage and hardship due to flood, drought, bushfires or other natural disasters.

Aboriginal community controlled/led sport clubs are also encouraged to apply

Who can't apply?

- Local government, Regional Sports Assemblies, State Sporting Associations, or National Sporting Organisations.
- Schools, churches, community support groups or health services.
- Professional sport bodies, elite sport teams, or representative teams.
- Organisations where the purpose of funding is to support activities where the head is a deliberate target or where activity involves striking or kicking another individual with intent to injure.
- Active recreation clubs/organisations.

Previously funded community sporting club

Community sport clubs who have been awarded an Active Club Grant in the previous two financial years are unable to apply for funding.

The below table indicates funding rounds and eligibility to apply in the current round:

If you were funded in these rounds...	...your club is...
2017-18 Round 1 & 2	Ineligible
2016-17 Round 1 & 2	Ineligible
2015-16 Round 1 & 2	Eligible
2014-15 Round 1 & 2	Eligible

A full list of previously funded clubs can be found [here](#):

What if I still have questions?

Please read and understand these Guidelines and the:

- [Terms and Conditions](#)
- Check out the [Frequently Asked Questions](#)
 - [Frequently Asked Questions \(Program\)](#)
 - [Frequently Asked Questions \(IT\)](#)

Email activeclub@vichealth.vic.gov.au or call the Active Club Grant hotline on 03 9667 1308.

We are available 9am-5pm Monday to Friday and aim to respond to all enquiries within 2 business days.

We receive a high volume of calls in the last few days before applications closes, so we encourage you to contact us with your questions as early as possible.

Where to seek advice

We advise you to contact your relevant [State Sporting Association](#) or [National Sporting Organisation](#) to discuss potential opportunities for your club to administer a program for your community.

Sport development staff from local governments or [Regional Sports Assemblies](#) can provide advice on how to implement programs that will attract new audiences to your club.

Selection Criteria

All applications will be assessed against the following selection criteria.

	Selection Criteria	Unclear	Poor	Fair	Good	Great	Excellent
What	Clear description of participation initiative/s you intend to implement to increase physical activity levels for less active Victorians through sport	0	1	2	3	4	5
Why	Clear rationale for how the participation initiative/s intends to increase the physical activity levels for less active Victorians through sport and why this is needed within your club.	0	1	2	3	4	5
Who	Clear description of who will benefit from the participation initiative/s to be created; how many participants will benefit; and how the participation initiative/s meets the needs of these participants.	0	1	2	3	4	5
Relative disadvantage	When assessing your grant application, VicHealth will consider the social and economic disadvantage in your club's local area using the SEIFA index.	Socio-Economic Indexes for Areas (SEIFA) ranks areas in Australia according to relative socio-economic advantage and disadvantage.					
*An additional Criteria is included for clubs who are applying for a grant under funding tier 2 between \$3001 to \$10,000							
*Capacity and Sustainability	Clear description of how the initiative will be sustainable and clear role of supporting partners who will ensure success.	0	1	2	3	4	5



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VicHealth acknowledges the support of the Victorian Government.

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 July 2018 P-PA-653

