

VicHealth Reimagining Health Grants – social media pack

Promote VicHealth's Reimagining Health Grants to organisations in your community.

Background

To respond swiftly, and support Victorians effectively, VicHealth has listened to Victorians and reimagined our latest grant round. These changes aim to identify and address the needs of people in our community who are facing the greatest challenges with their health and wellbeing.

We're pleased to announce our new Reimagining Health Grants will open for Victorian organisations on Wednesday 16 September at 9.00am.

Our Reimagining Health: A VicHealth Partnership Grant round will provide a total funding pool of \$2.5 million to support Victorians hardest hit by the coronavirus pandemic. Through the grants, VicHealth will work with local partners to fund local solutions to improve physical and mental health.

VicHealth is offering grants of up to \$3K, \$10K or \$50K for local organisations who can support young people (aged 0-25 years) or Victorians experiencing disadvantage, by creating meaningful social connection, providing opportunities for physical activity or by addressing food insecurity.

We are looking to spread the word to your local community to ensure we can inspire and support ideas that create immediate impact and reimagine health and wellbeing in 2020 and 2021.

Example social media posts

Some example social media posts with images are below to help promote our Reimagining Health Grants on social media.

Twitter: Do you have an idea to support the health and wellbeing of young people (aged 0-25 years) or Victorians experiencing disadvantage in our local community? @VicHealth's #ReimaginingHealth Grants are open now, with grants of up to \$3K, \$10K or \$50K #VHPartnershipGrants <https://bit.ly/327m4QF>

Amidst the coronavirus pandemic, protecting our health and wellbeing is more important than ever. @VicHealth is working with local organisations to fund local solutions to improve physical and mental health through their #ReimaginingHealth Grants. Apply today. <https://bit.ly/327m4QF>

Do you have an idea on how to create meaningful social connection, provide opportunities for people to get active and/or put healthy, affordable food on the table for those who need it most? @VicHealth's Reimagining Health Grants are open now, with up to \$3K, \$10K or \$50K available. <https://bit.ly/327m4QF>

We encourage local organisations working on improving social connection, physical activity or food security to apply in the \$2.5million @VicHealth grant round to support the health and wellbeing of Victorians hardest hit by coronavirus. <https://bit.ly/327m4QF>

Facebook:

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Infographics:



