

# Footy fans tap into free water fountains



Thousands of AFL fans saw reminders of free water refills



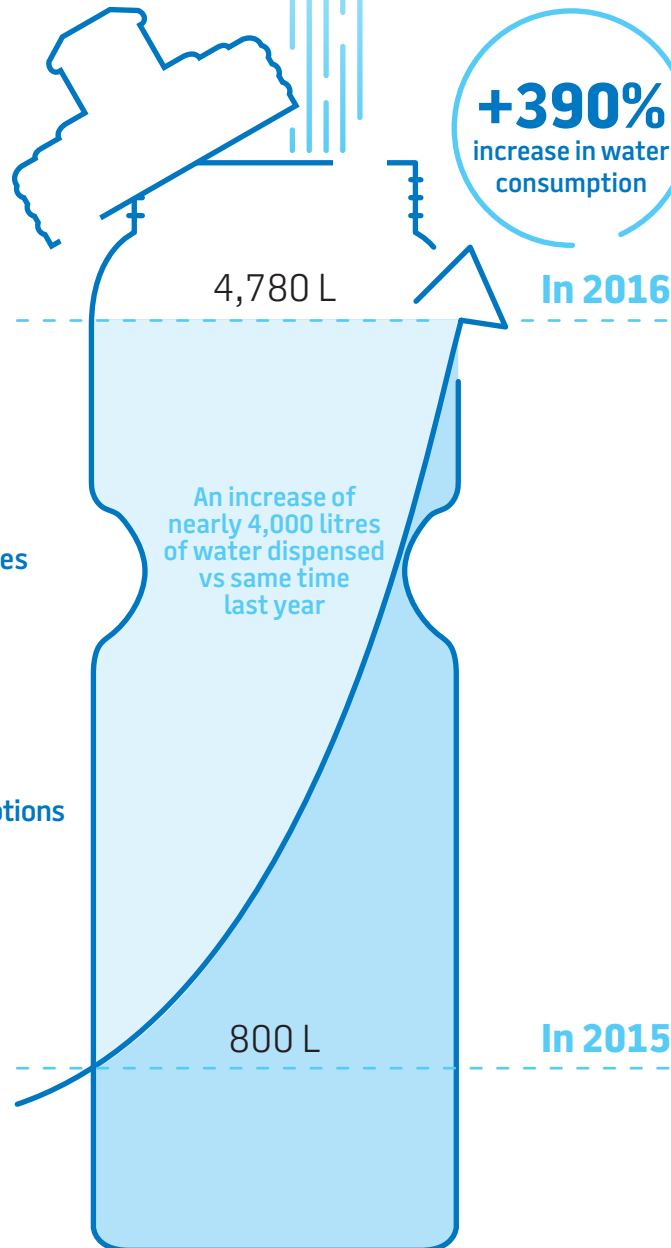
**5,600**  
free water bottles



**100**  
big screen promotions



**10**  
floor signage



## Project partners



**10 water fountains** across 3 levels at Etihad Stadium



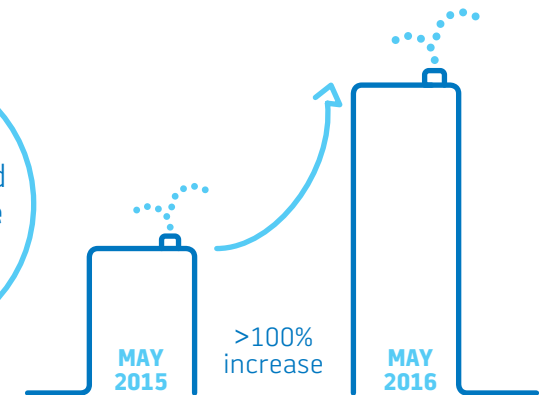
Give AFL fans a **free & healthy way to keep hydrated** at the footy

## Supporting partners



Over **179,000 club members** were reminded of free water availability

Water dispensed each week **more than doubled**



**By 2023**  
**More than 25,700 litres** expected to be dispensed through water fountains at Etihad Stadium