



# **Listening to five voices:**

## **Synthesis-based health promotion in the era of sustainability**

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For the Ecohealth Round Table July 2005



# Sustainability is:

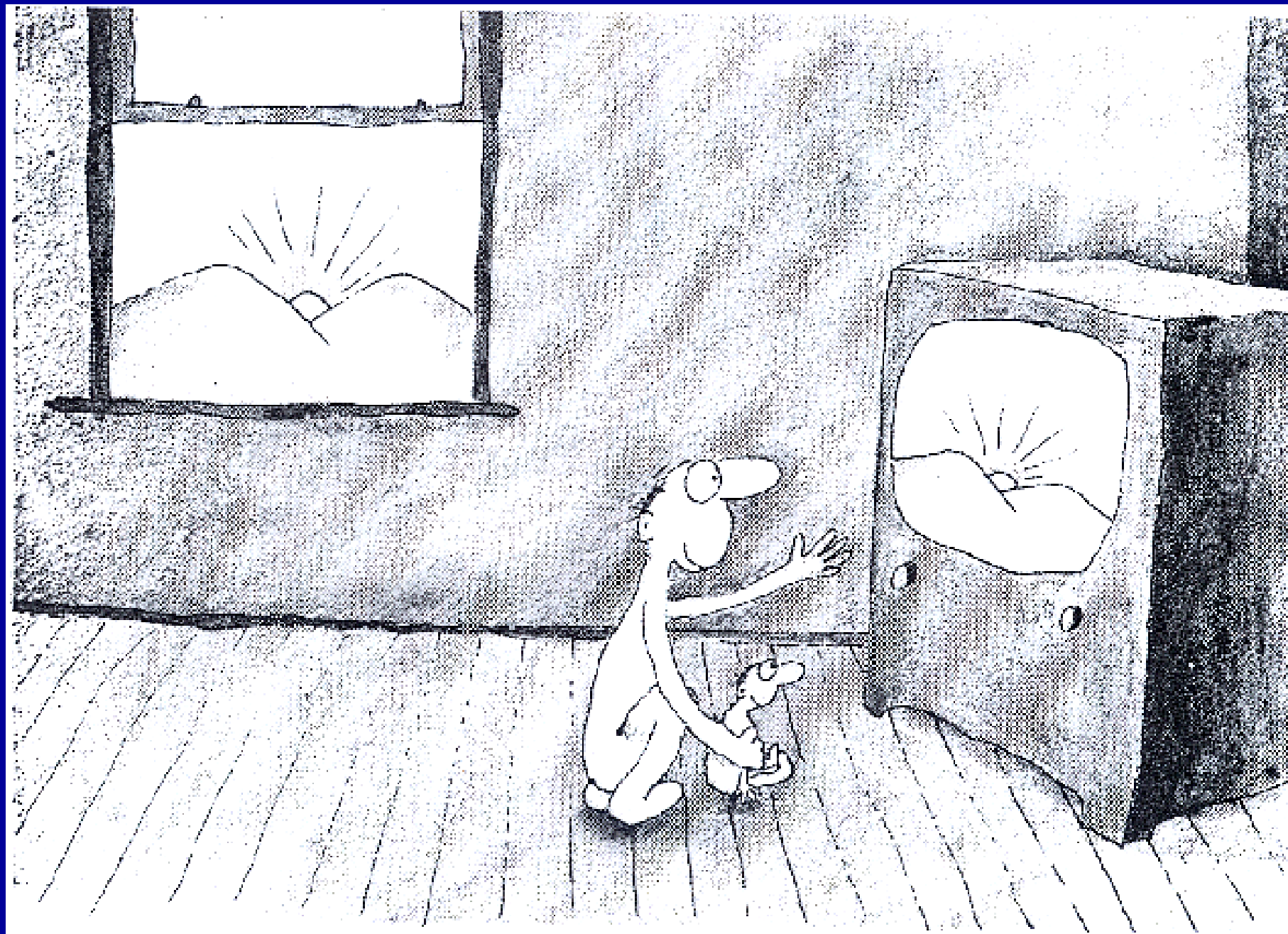
- Reconciling development goals, social needs, and ecological resources WSSD
- People, Place, Prosperity ACT Gov't
- A single bottom line Aust'n LGAs

# Sustainability is:



- **Synthesis of ideas**
- **Synoptic thinking**
- **Synergy in actions**

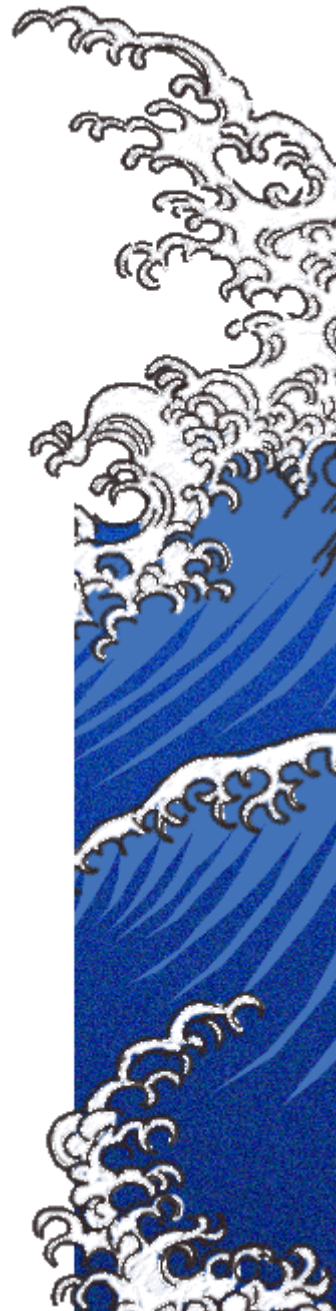
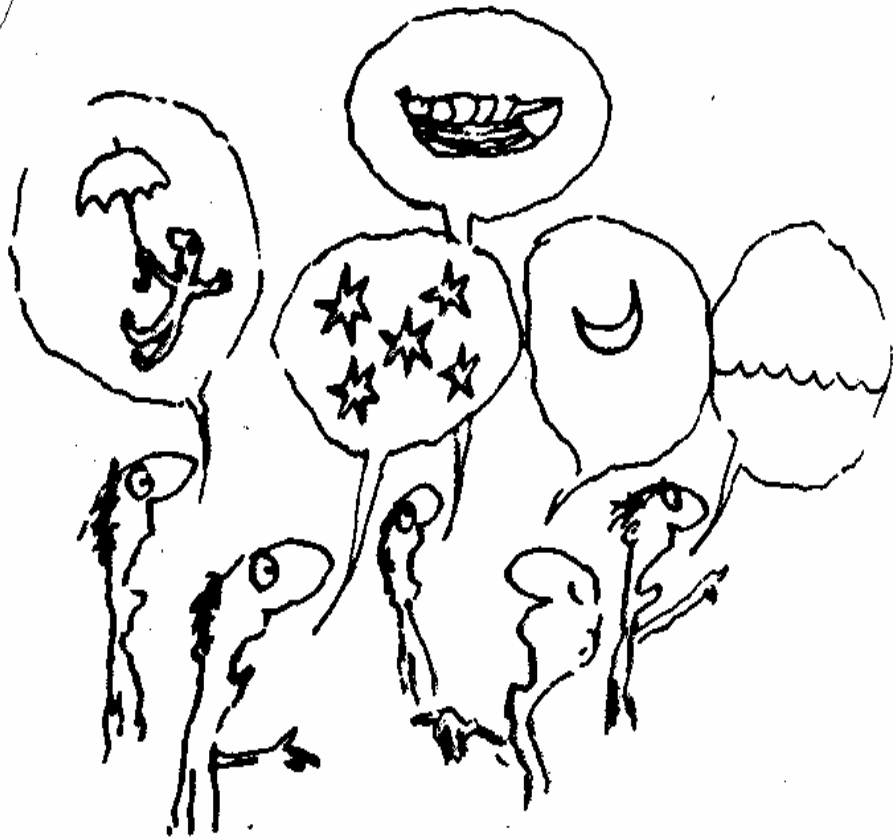






# Sustainability is the sum of:

- **Individuals**
- **Communities**
- **Specialisations**
- **Organisational strategies**
- **Holistic thinking**

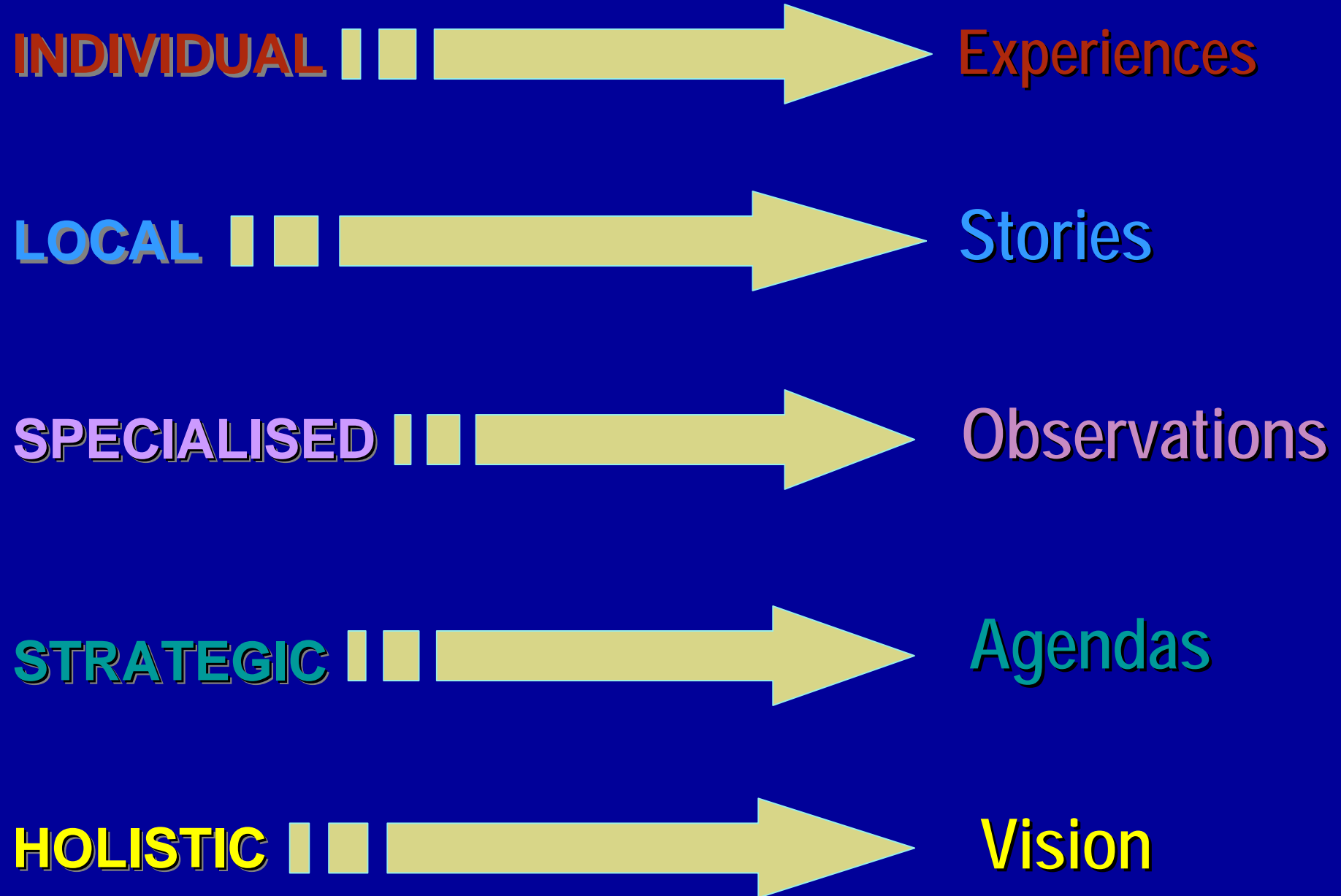


# Decision-making for local-global sustainability\*

<b>INDIVIDUAL</b>	<b>PhDs using integral inquiry (10)</b>
<b>COMMUNITY</b>	<b>Murray-Darling Basin NRM WS Regional SoE Report</b>
<b>SPECIALIST</b>	<b>Professional practice (EnvHealth) Professional education (PublicH)</b>
<b>ORGANIS'NAL</b>	<b>Local governments (25) Baton Forum Inc.</b>
<b>HOLISTIC</b>	<b>Pattern languages</b>

\*Local Sustainability Project 5-year study

# 5 Forms of Evidence





# 5 Ways of Assigning Ignorance

**INDIVIDUAL**

*Bias*

**LOCAL**

*Gossip*

**SPECIALISED**

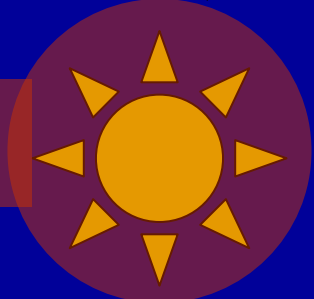
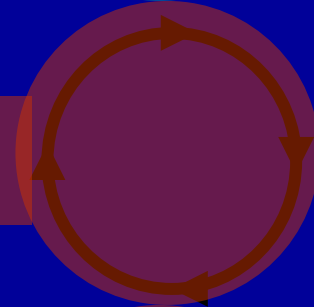
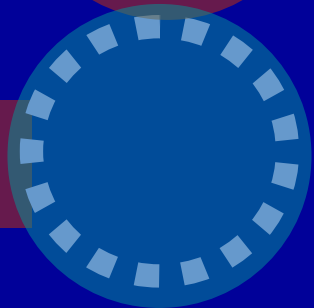
*Jargon*

**STRATEGIC**

*Deals*

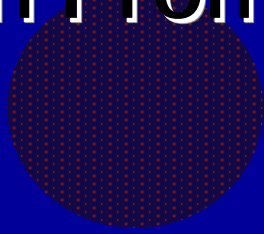
**HOLISTIC**

*Airy-fairy*



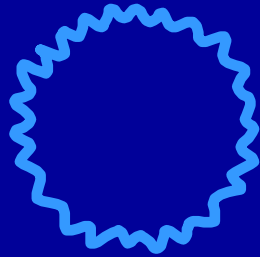
# 5 Health Promotions

**INDIVIDUAL**



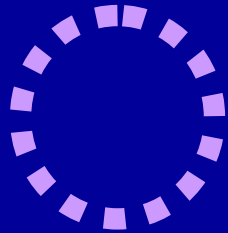
Lifestyles

**COMMUNITY**



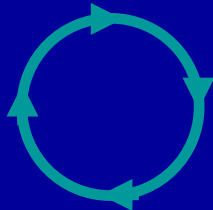
Community development

**SPECIALISED**



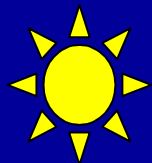
Rehabilitation, health protection,  
health maintenance, health devel't

**STRATEGIC**



Forward planning: NPH, Healthy  
cities, Local Agenda 21

**HOLISTIC**



Vision of the future, purpose

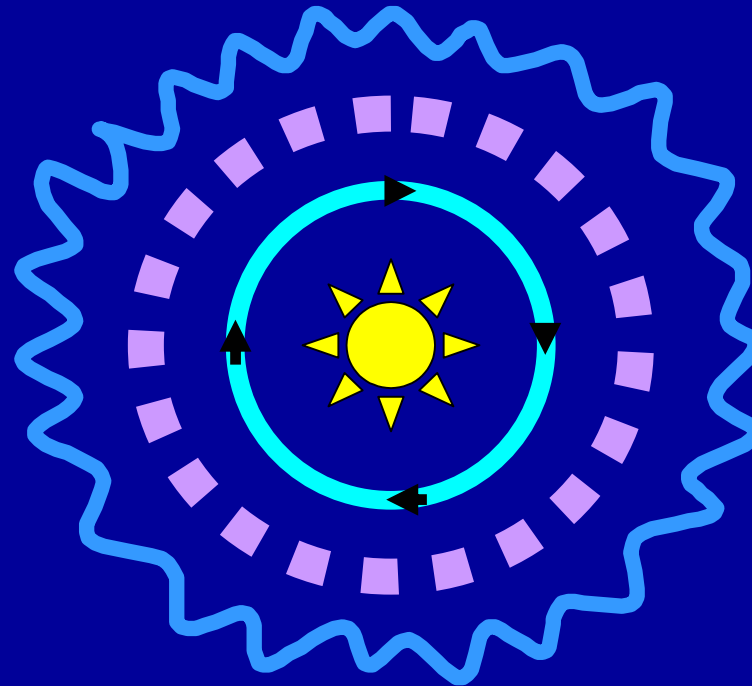
# Nested knowledges pattern

**Local  
Knowledge**

Shared lived experience

**Strategic  
knowledge**

Policy, administration



**Specialised  
Knowledge**

Public health, Environmental management, etc

**Holistic  
knowledge**

Vision of the future

**Individual knowledge**

Lived experience

# Networking the Knowledges Pattern

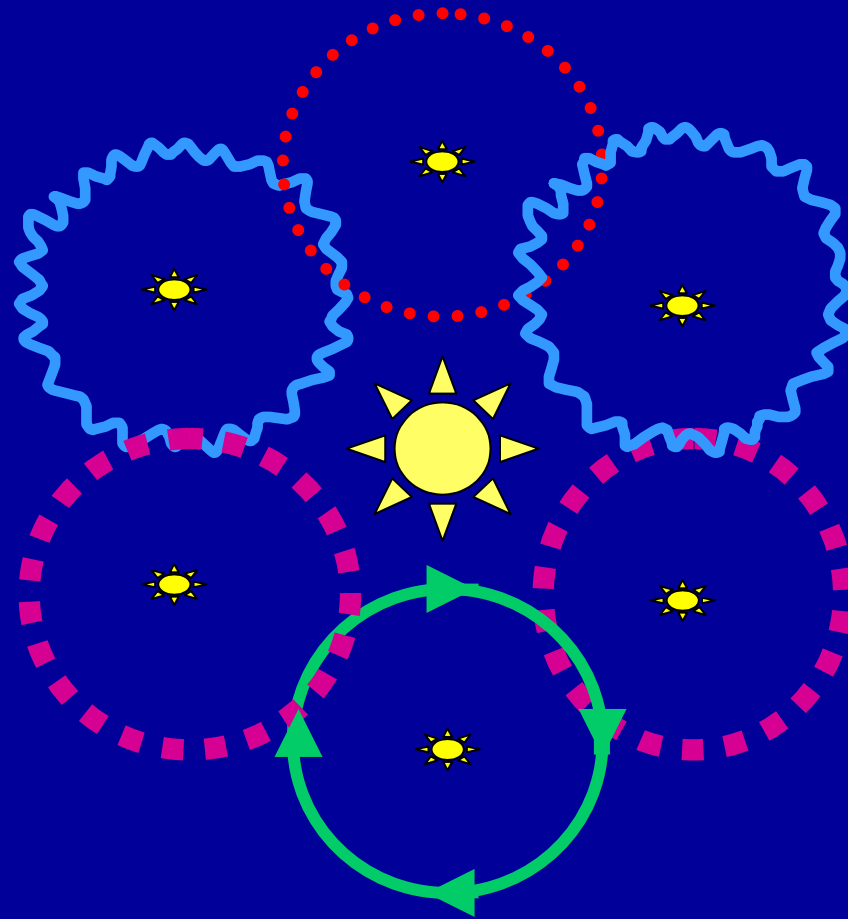
**Individual  
Knowledge:**  
•Enabling

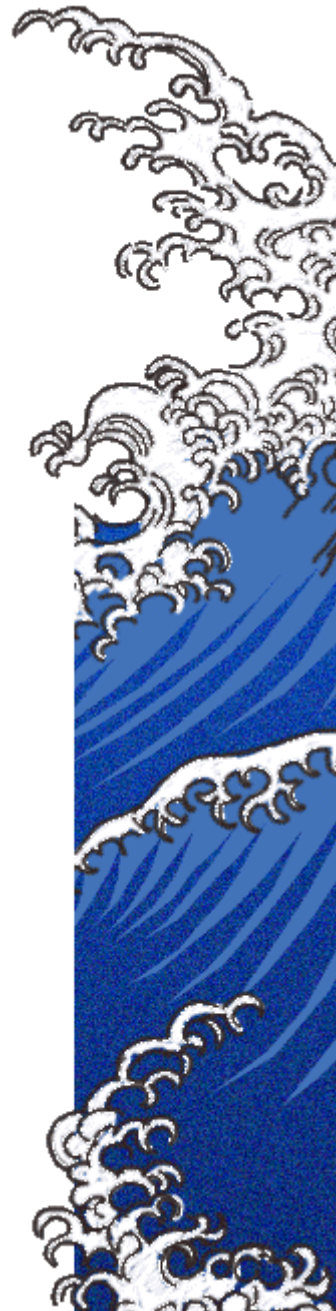
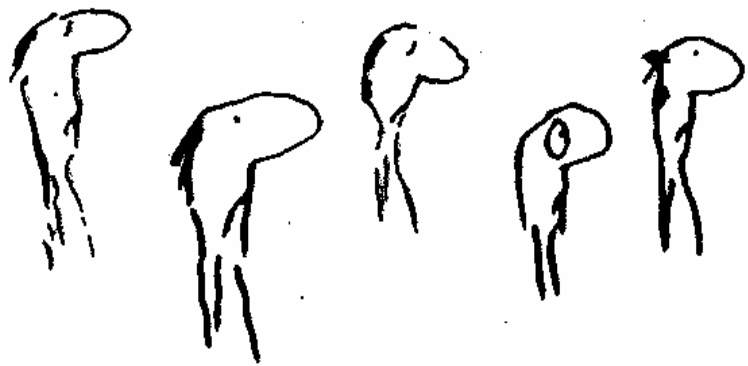
**Local  
Knowledge:**  
•Grounding

**Specialist  
Knowledge:**  
•Examining

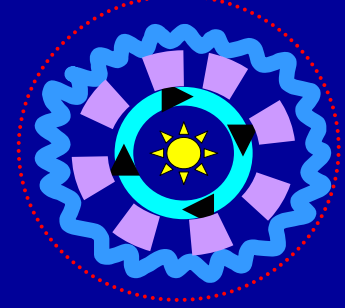
**Strategic  
Knowledge:**  
•Ensuring

**Holistic  
Knowledge:**  
•Focussing





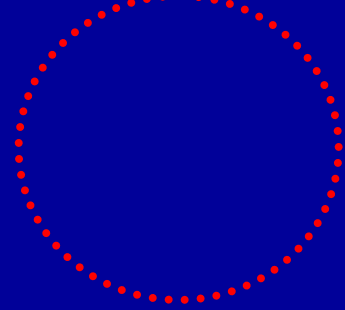
# What do we have to change



- **As an individual?**
- **As a health promotion community?**
- **As a specialist in health promotion?**
- **As a member of an organisation?**
- **As a creative thinker?**

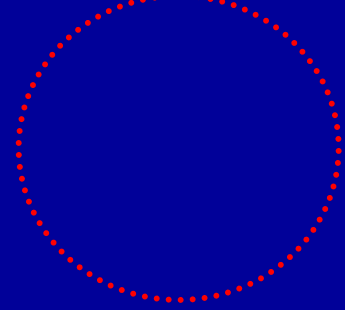
What do we have to change?

As an individual



**What do we have to change?**

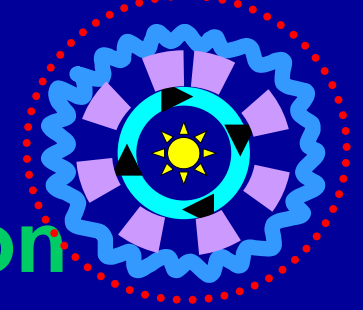
**As an individual**





**What do we have to change?**

**As a member of a health promotion  
community**



**Rehabilitation**

**Health protection**

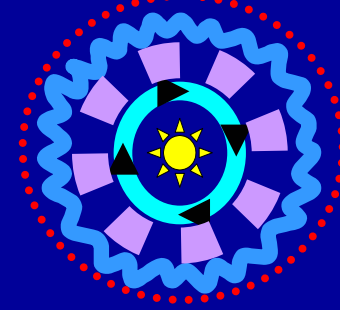
**Health maintenance**

**Health education**

**Health development**

**Other**

# What do we have to change? As a specialist in health promotion



**Biological science**

**Social science**

**Education**

**Statistics**

**Economics**

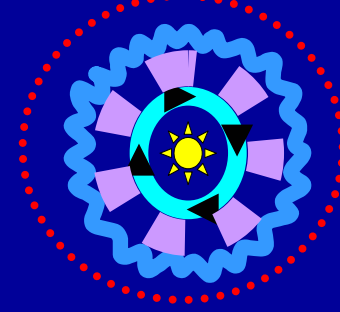
**Nutrition**

**Policy development**

**Other**

**What do we have to change?**

**As a member of an organisation**



**Government**

**Industry**

**Social service**

**Advocacy**

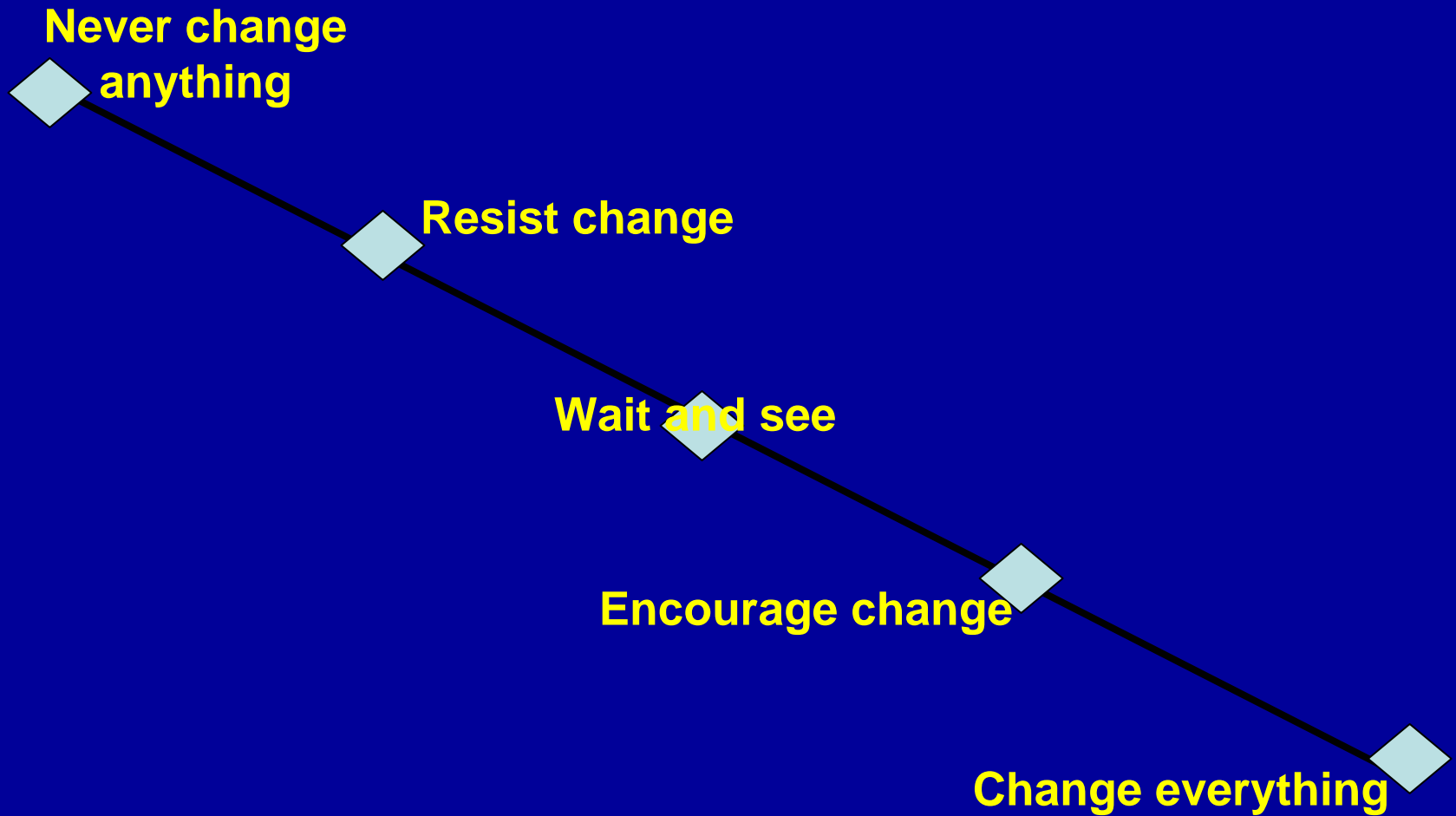
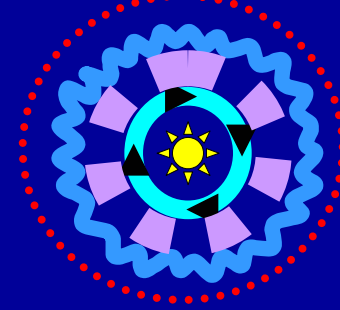
**Consultancy**

**University**

**Other**

Where are we now?

As an innovator



# What are our options?

**As individuals**

**+**

**Community**

**+**

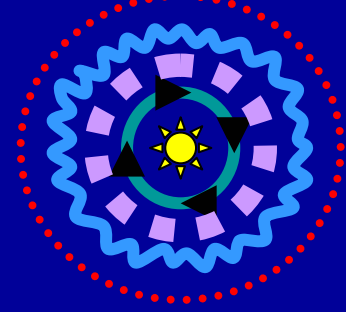
**Specialist**

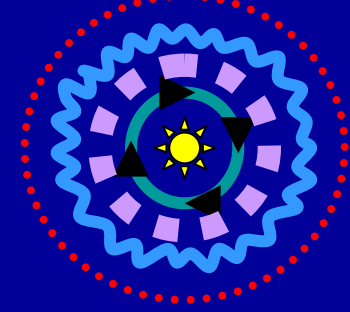
**+**

**Organisation**

**+**

**Holist**





# What are our options? Three:

**As individuals**

+

**Community**

+

**Specialist**

+

**Organisation**

+

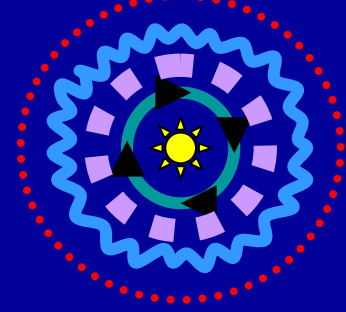
**Holist**

**1. Contribute to synthesis**

**2. Join in a synoptic team**

**3. Become a synthesist**

# Where will we be? Hearing 5 voices



**Individual:** Involved in collaborations, and

**Community:** whole-of-community programs,

**Specialist:** based on transdisciplinary inquiry,

**Organisation:** an honest broker & change agent

**Holist:** seeking the patterns that connect.





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