

Expanding Boundaries, Expanding Horizons

Ecological Challenges to Health Promotion



VicHealth – who we are and why we are interested

- ⌘ Statutory authority
- ⌘ Established under the Tobacco Act 1987
- ⌘ Promote health of Victorians



VicHealth Vision

A community where:

- ⌘ Health is a fundamental human right;
- ⌘ Everyone shares in the responsibility for promoting health; and
- ⌘ Everyone benefits from improved health outcomes

VicHealth Mission

To build the capabilities of organisations, communities and individuals in ways that:

- ⌘ **Change social, economic, cultural and physical environments** to improve health for all Victorians; and
- ⌘ Strengthen the understanding and the skills of individuals in ways that support their efforts to achieve and maintain health

Health promotion – our emphasis

- ⌘ Social model of health
- ⌘ Health is not just the absence of disease
- ⌘ Health is not just the domain of the health sector
- ⌘ Strong emphasis on working in partnership with individuals and organisations from a wide variety of sectors



Strategic Directions 2003-2006

- ⌘ Physical activity
- ⌘ Mental health and wellbeing
- ⌘ Tobacco control
- ⌘ Health inequalities
- ⌘ Health eating



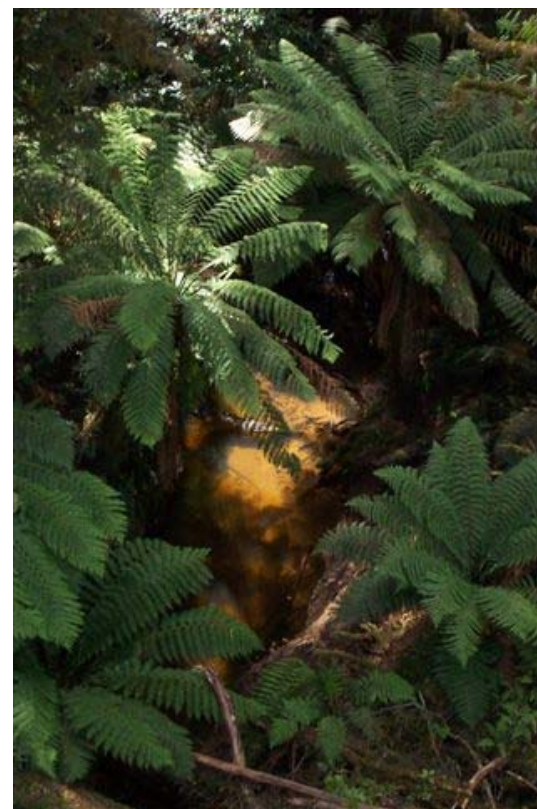
Links with our current activity

- ⌘ ICLEI (*International Council for Local Environmental Initiatives*)
- ⌘ Healthy built environment workshops and Urban design guidelines
- ⌘ Planning Institute of Australia – Victoria
- ⌘ Walking School Bus
- ⌘ Green Gyms
- ⌘ Sense of Place
- ⌘ Art and Environment
- ⌘ Food For All



Links with our Current Activity

- ⌘ Leading the Way – integrated planning tool
(built/physical, social, economic, natural environments)
- ⌘ Koori spiritual and emotional wellbeing
- ⌘ Water and health of a community
- ⌘ Building resilience
- ⌘ Tobacco control
- ⌘ Nature and health



Beginning not an end

- ⌘ First of a series of conversations and initiatives
- ⌘ Write up of some of the key themes for a range of audiences
- ⌘ Feed into our strategic planning for 2006-2009



Presentations

- ⌘ Dr Glenn Albrecht -
Newcastle Uni
- ⌘ Prof Val Brown – ANU
- ⌘ Dr Colin Butler – ANU
- ⌘ A Prof Pierre Horwitz –
Edith Cowan Uni
- ⌘ Dr Anne Neller –
Sunshine Coast Uni
- ⌘ Ms Glenda Verrinder –
La Trobe Uni

