

MEDIA RELEASE

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FINALISTS ANNOUNCED FOR THE 2014 VICTORIAN HEALTH PROMOTION FOUNDATION AWARDS

VicHealth announced the finalists of the **2014 Victorian Health Promotion Foundation Awards** today, highlighting some of the finest health promotion projects and programs working in Victoria over the last year.

VicHealth CEO Jerril Rechter said the scope and level of creativity and innovation reflected in the nominations confirms why Victoria is considered a world leader in health promotion.

“We received a record number of exceptional nominations this year, from a world-first gender equality demonstration program, to a state-wide smoking harm-prevention initiative, and the development of crucial and trail-blazing research.

“It’s magnificent to see so many organisations working with communities to enable people to not only be free from disease, but live in a state of good physical, mental and social wellbeing,” Ms Rechter said.

Finalists will join their peers, and international and Victorian dignitaries in government and health promotion at the awards ceremony on **Wednesday 3 December**, where the winners of the nine categories will be revealed.

The finalists in each category are:

Promoting healthy eating

- Alfred Health – Creating a Culture of Healthy Eating at Alfred Health
- Darebin Community Health – School Holiday Nutrition Program
- Hobsons Bay City Council – Karen Healthy Food and Living Program
- Obesity Policy Coalition – Reform of front-of-pack food labelling system
- Robinvale District Health Services – Healthy Eating and Resourceful Budgeting (HERB)
- YMCA Victoria – Healthy Food and Beverage Policy

Encouraging physical activity

- Ararat Rural City Council – Ararat Active City
- City of Wodonga – Workplaces in Open Spaces
- Deakin University – Healthy Eating and Active Living (HEAL) Study
- Deakin University – Transform-Us! Integrating opportunities for children to move more and sit less
- Department of Transport, Planning and Local Infrastructure – Principal Pedestrian Network Demonstration Project
- Victoria Walks – Smart Steps, for schools and families

Preventing tobacco use

- City of Greater Geelong Healthy Together Geelong – Cats Don’t Smoke (phone app)
- City of Greater Shepparton – Smoke Free Outdoor Dining pilot
- City of Melbourne – Smoke Free pilot in The Causeway
- Peninsula Health – Preventing Tobacco Use
- Victorian Aboriginal Health Service (VAHS)– Community and VAHS on Track to QUIT
- Victorian University Tobacco-free Initiative (working group of nine universities)

Media please contact VicHealth Senior Media Advisor: Helen Walsh 0435 761 732

Preventing harm from alcohol

- Incolink – Drink Safe Mate, binge drinking prevention
- Turning Point and Multicultural Centre for Women’s Health – Healthy Lives Healthy Futures
- Youth Support and Advocacy Service – Youth Drug and Alcohol Advice Service (YoDAA)

Improving mental wellbeing

- City of Monash – Generating Equality and Respect program
- Deakin University, Graduate School of Business – Job Stress Prevention Project
- Justice Connect – The Women’s Homelessness Prevention Project
- South Eastern Melbourne Medicare Local – Afghan Community Engagement

Communications in health promotion

- Cancer Council Victoria – Rethink Sugary Drink – Phase 2
- North West Area Mental Health Service – Promoting Wellbeing in Culturally and Linguistically Diverse (CALD) Communities
- Ward6 and the Lung Foundation Australia – Check in with your lungs
- Western Bulldogs – Sons of the West Men’s Health Program
- Wyndham City Council (Healthy Together Victoria) – Give Peas a Chance
- Young and Well Cooperative Research Centre – Mobile Application Rating Scale (MARS)

Building health through sport

- Maffra Gymnastic Club – Gymnastics for All
- Tennis Victoria – ACE (Accessible, Community and Equality) Program
- Tyntynder Football Netball Club – Keeping the Bus on the Road
- Yarra Glen Football Netball Club – The Pride Cup

Building health through art

- City of Greater Geelong – 24hr Extreme Arts Walk
- Cohealth Arts Generator – Sisters and Brothers
- Deakin University, Faculties of Health, Arts and Education – You the Man
- Mallee District Aboriginal Services – The Marruk Project
- National Gallery of Victoria – Melbourne Now
- Phunktional Limited – Who Stole the Sole?

Research into action

- City West Water – Greening the West
- City of Wodonga – Healthy Together Wodonga Innovation Grants
- Judith Lumley Centre, La Trobe University – Parental fear as a barrier to children’s independent mobility
- McCaughey VicHealth Centre for Community Wellbeing – The development of liveability indicators
- Murdoch Children’s Research Institute – Partnerships for change in refugee child and family health
- University of Melbourne – Understanding and reducing alcohol-related harm among young adults in urban settings
- Victoria Walks – Senior Victorians and walking: obstacles and opportunities

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